

SCIENCE & CREATIVITY

PLEASE ENJOY THIS PORTFOLIO BY SIMON CORRY

Updated version for 2024.

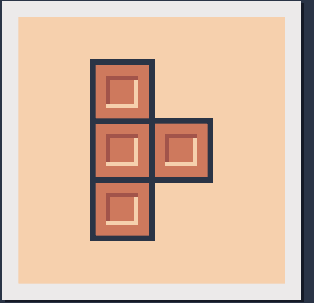


TABLE OF CONTENTS

FOR YOUR CONSIDERATION

You can also find more information at:

SIMONCORRY.COM

BIT.LY/RESUME-SIMON

LINKEDIN.COM/IN/SIMONCORRY

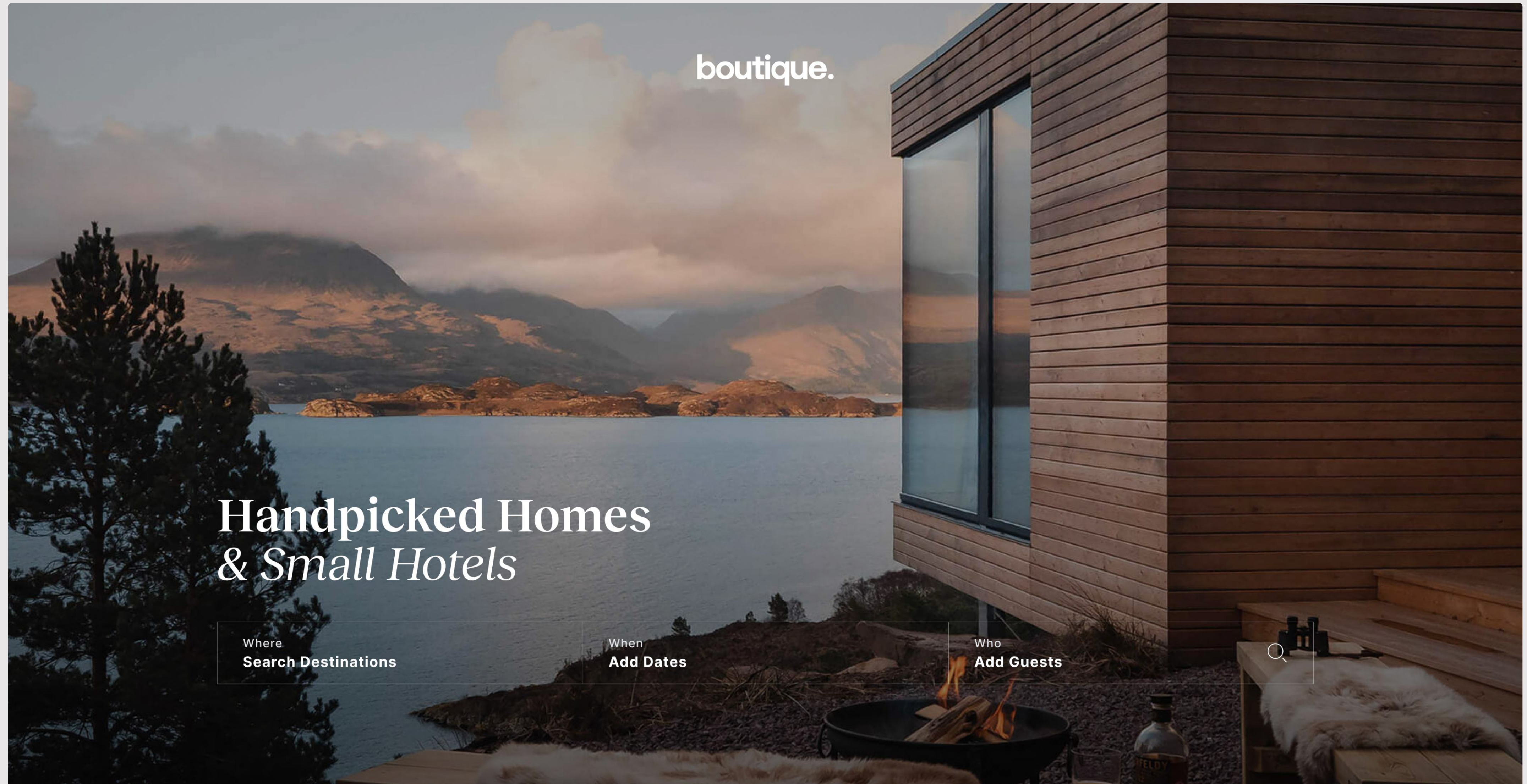
| SECTION | PAGE |
|----------------|---------|
| BOUTIQUE | 03 – 18 |
| FACEBOOK | 19 – 24 |
| HIGHFIVE | 25 – 35 |
| WETRANSFER | 36 – 44 |
| FABRIC | 45 – 55 |
| NEW YORK TIMES | 56 – 60 |
| FACE-TO-FACE | 61 – 68 |

boutique.

04. BOUTIQUE

The goal, create a best in class shopping experience for discerning travelers with strong ties to the creative industry.

Product Owner, Principle Designer, FE Developer



05. BOUTIQUE

Less scale, more purpose. Curated and personalized collections resulted in longer, more meaningful sessions.

Product Owner, Principle Designer, FE Developer

☰ boutique.

Destinations Dates Guests 🔍

Share Your Home 🌐 En

☰ 👤

Designed For Living

Set foot inside these homes imagined, created and owned by celebrated architects.

SHARE THE COLLECTION



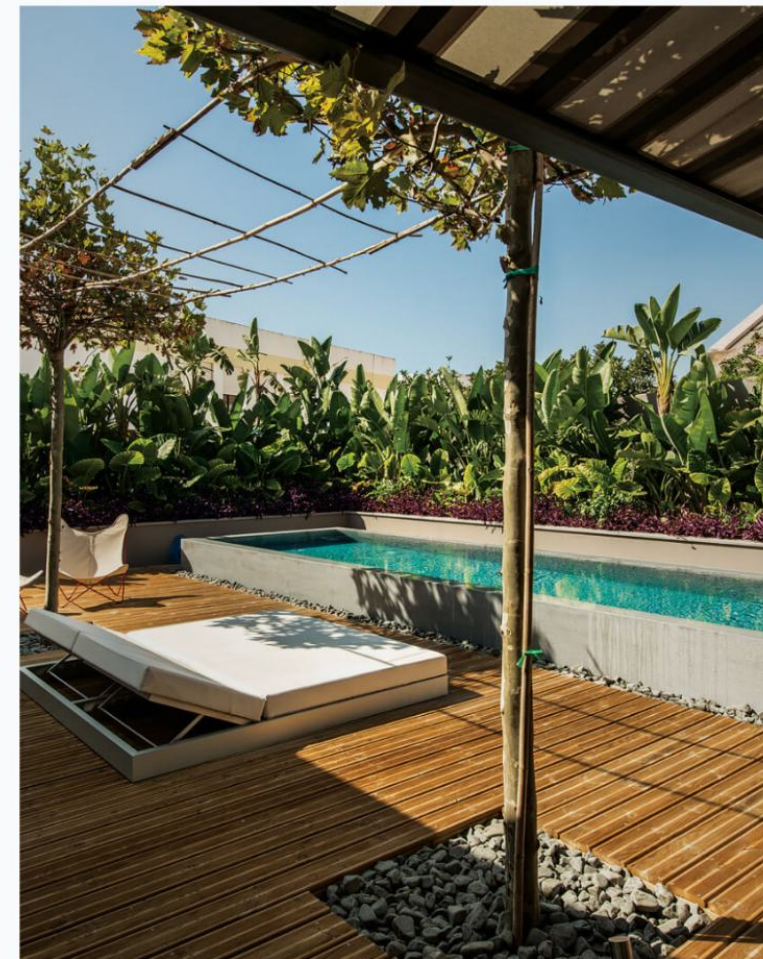
Saddle Peak

CALIFORNIA



Rivia Lofts

ITALY



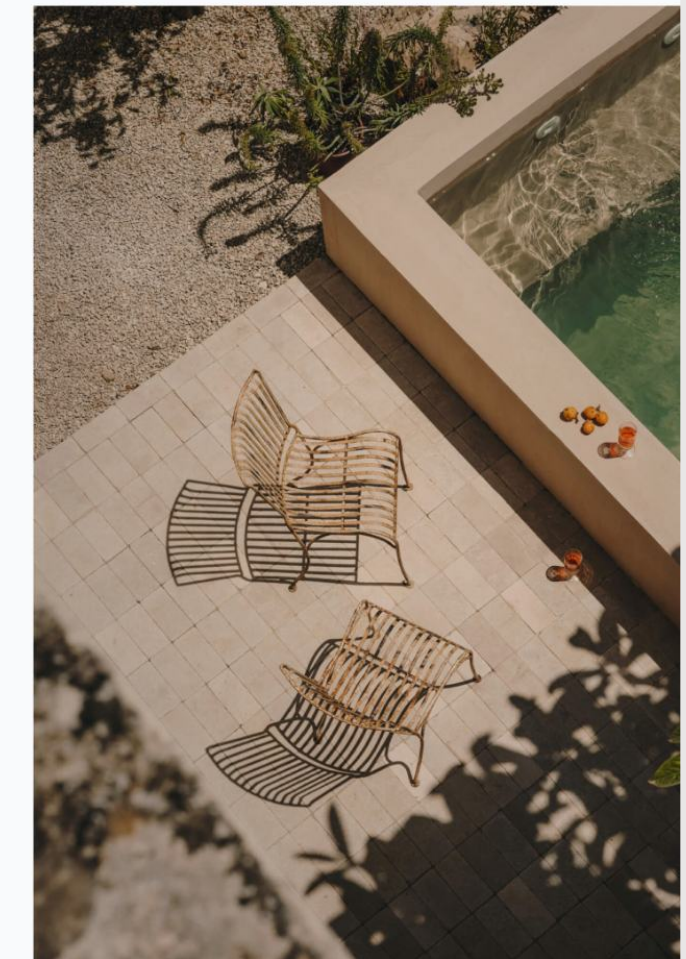
Lagoa Townhouse

PORTUGAL



Casa Wabi

MEXICO



Casa Soletto

ITALY

VISIT THE COLLECTION

06. BOUTIQUE

Search is simple to use and available everywhere. Set the basic parameters quickly and never lose context.

Product Owner, Principle Designer, FE Developer

The screenshot displays the 'boutique.' website's search interface. At the top, there is a navigation bar with a menu icon, the brand name 'boutique.', and links for 'Trips' and 'Magazine'. On the right side of the navigation bar, there are links for 'Share Your Home', a language selector 'En', and a user profile icon.

The search bar is prominently featured, containing three input fields: 'Label Text' with the value 'Paris, France', 'Check In/Out' with the value 'Feb 27 - Mar 4', and 'Who Add Guests'. A 'SEARCH' button is located to the right of these fields.

Below the search bar, a calendar is displayed, showing two months: February 2023 and March 2023. The calendar is designed with a clean, modern aesthetic, featuring a grid of days. The days of the week are abbreviated as Su, Mo, Tu, We, Th, Fr, and Sa. The date '27' in February is highlighted in a dark grey box, and the date '4' in March is also highlighted in a dark grey box, indicating the selected check-in and check-out dates.

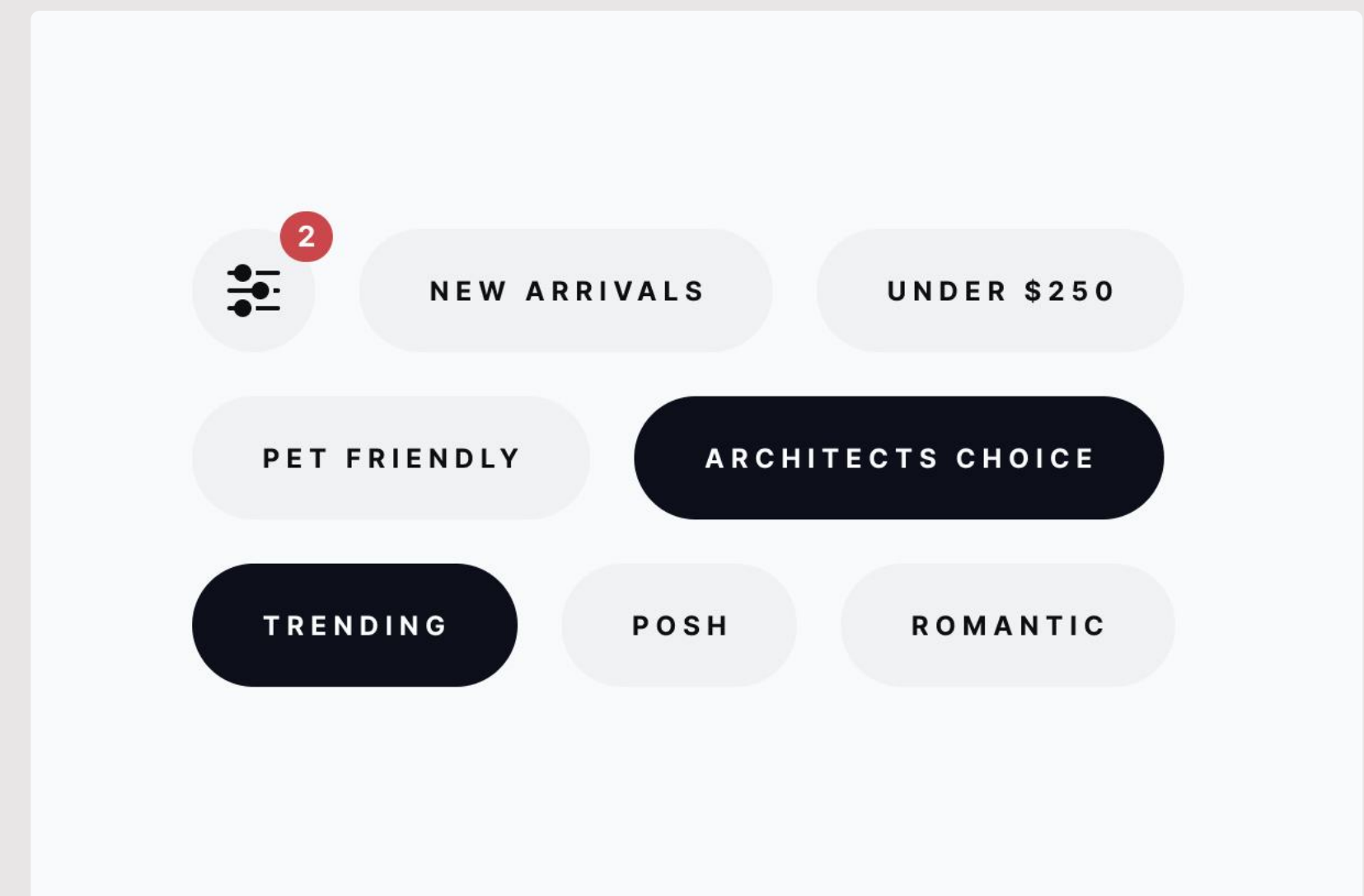
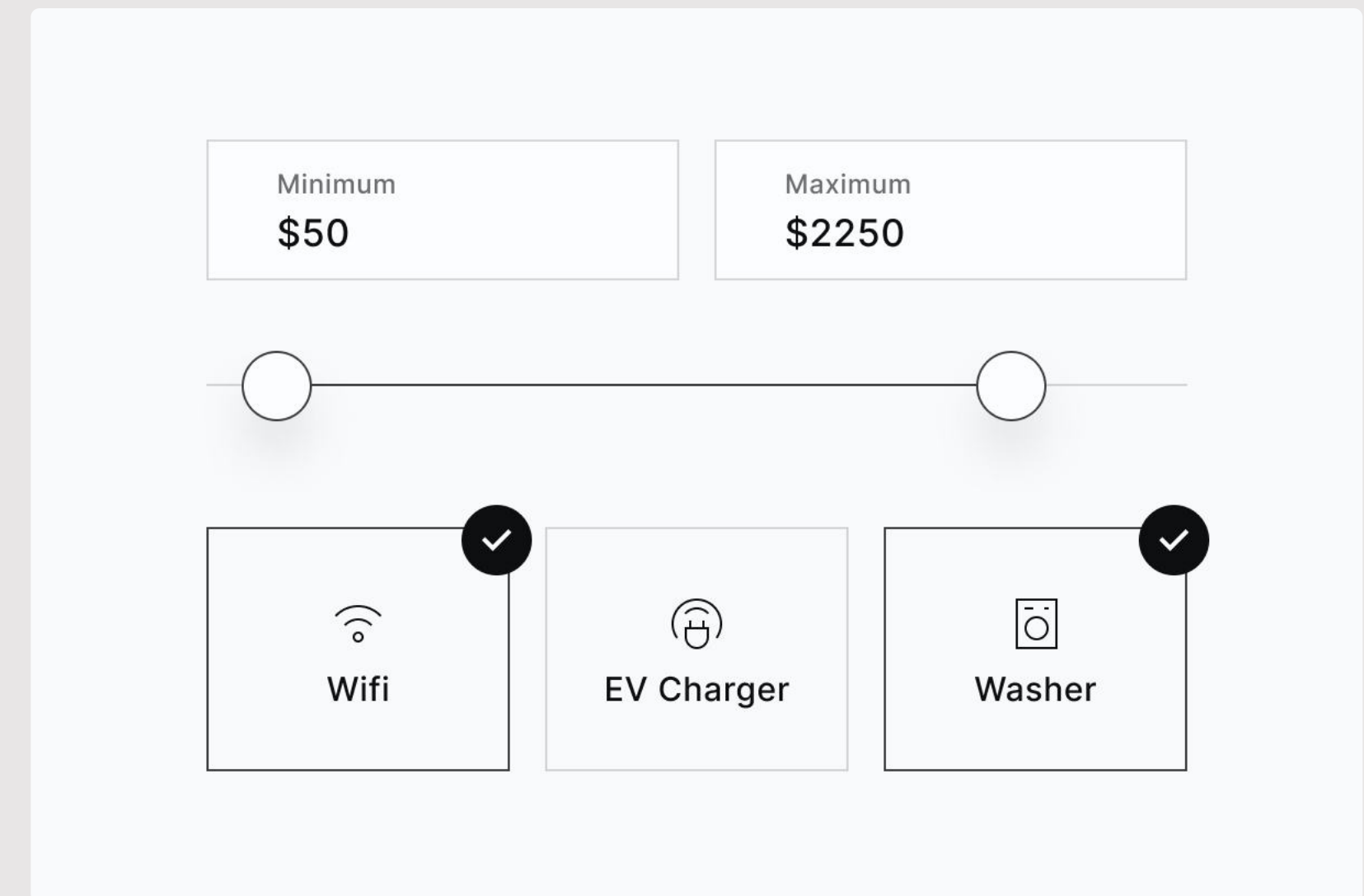
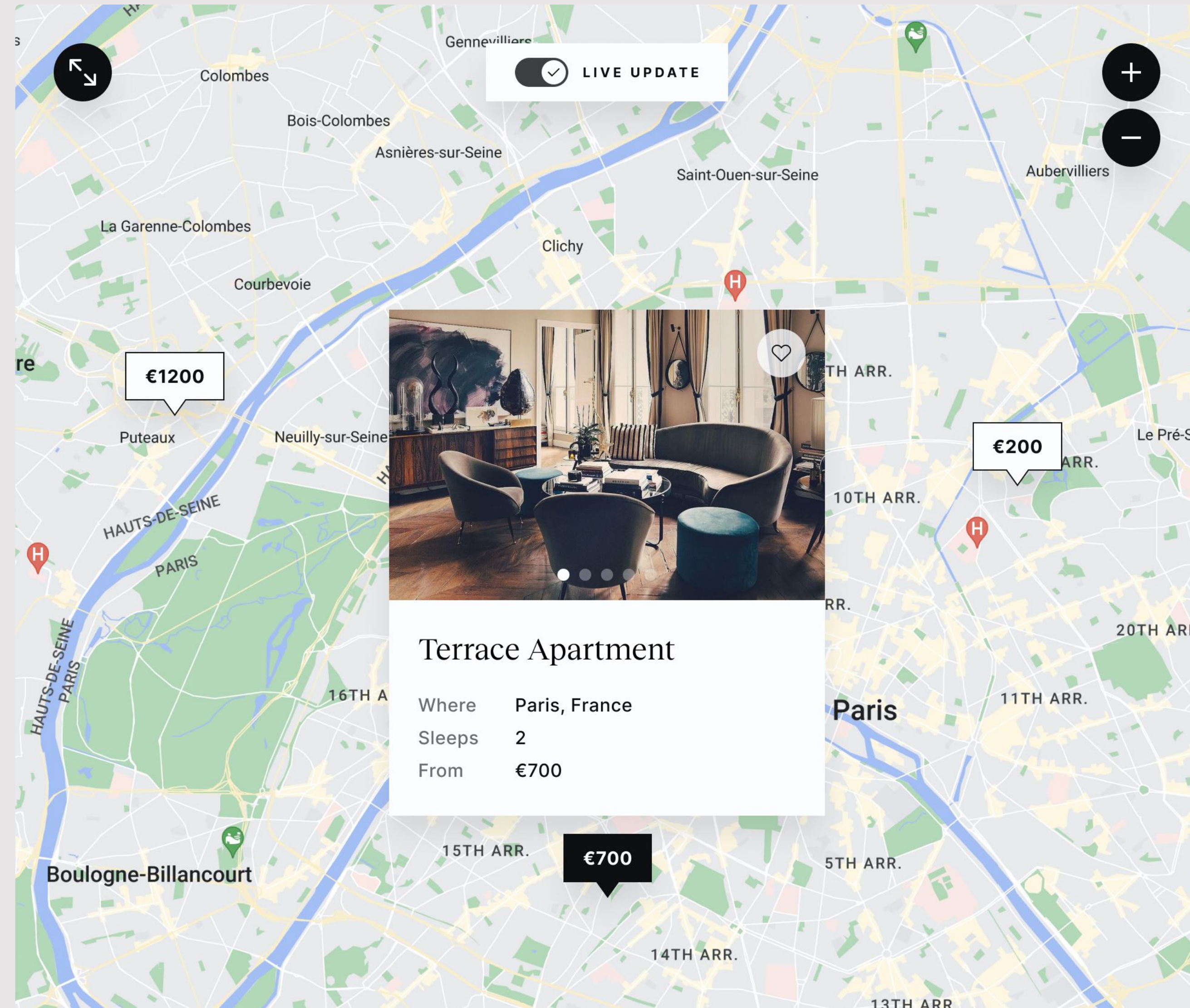
Below the calendar, there is a section with a dark background. On the left, there is a placeholder image of a modern interior space. To the right, there are two property listings. The first listing is for 'Villa Ashyana' in 'SAN VITO DEI NORMANNI', with a price starting from '€450 \$350'. The second listing is for 'Felder Alpin Lodge' in 'VILLANDERS, BOZEN', with a price starting from '\$2780 \$1999'. Each listing includes a small image of the property and a heart icon for favoriting.

At the bottom of the page, there is a dark button labeled 'EXPLORE MORE'.

07. BOUTIQUE

Search results can be finely tuned through sophisticated filters packaged in a simple, intuitive UX/UI.


Product Owner, Principle Designer, FE Developer







08. BOUTIQUE


Property listings are designed to provide the most relevant information, optimized by moments for conversion.

Product Owner, Principle Designer, FE Developer



 **boutique.**








Destinations | Dates | Guests 


Share Your Home  En  

 All Homes

Photos | Amenities | Location | Guestbook

RESERVE €4096 Feb 27 - Mar 4  



 See All

09. BOUTIQUE

Clear and concise hierarchy makes it easy to understand the value of any property at a glance.

Product Owner, Principle Designer, FE Developer

€800 / night ★★★★☆ 48 Reviews


| | |
|------------------------|-------------------------|
| Check In 02/27/2024 | Check Out 03/04/2024 |
| Who 2 Guests | ▼ |

RESERVE

You won't be charged yet

| | |
|------------------|--------|
| €800 × 5 nights | €4,000 |
| Security Deposit | €560 |
| Service Fee | €560 |
| Discount | -€1024 |

Enter Promo Code

 **Summer2024** ×
-€1024 (20% Off)

Estimated Total **€4096**
Including Taxes & Fees



Hosted by Johnathan



Identity Verified



54 Trips Hosted



CONTACT HOST

So Happy We Found This!

One of the best homes we've ever stayed in and the Boutique went above and beyond!



Madeline

★★★★☆

10. BOUTIQUE

Reducing the information required at account creation significantly lowered the rate of churn.

Product Owner, Principle Designer, FE Developer

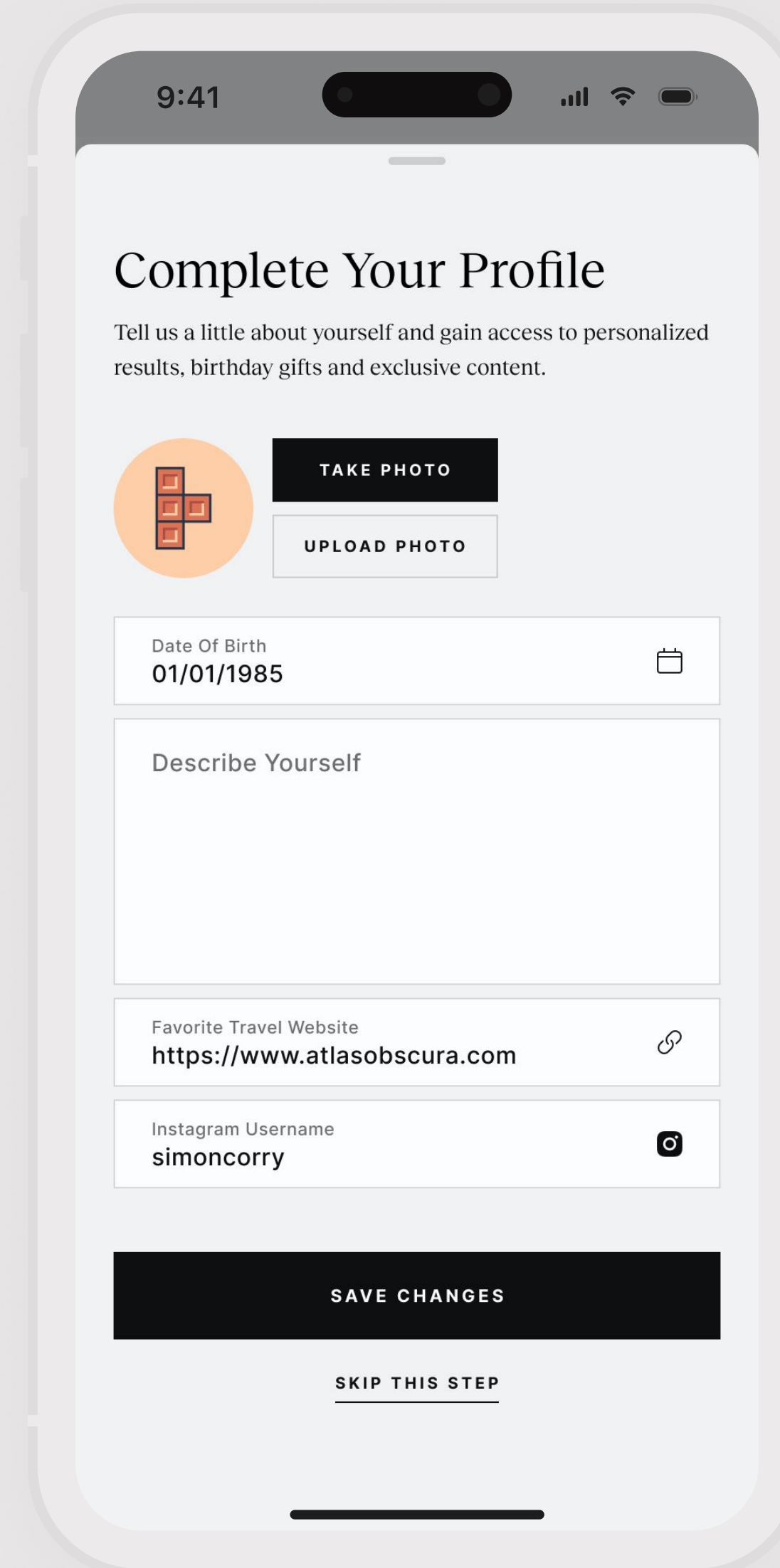
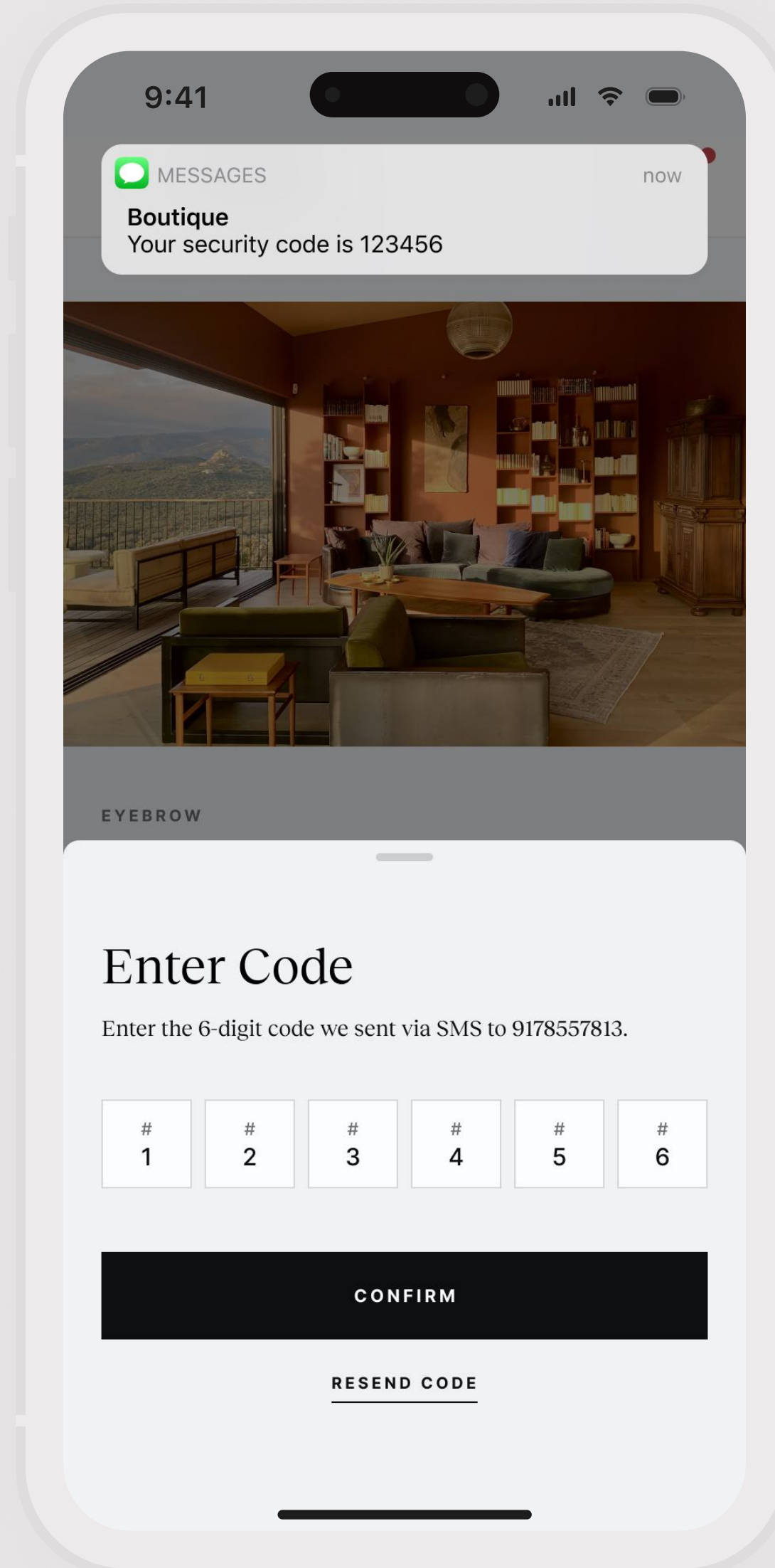
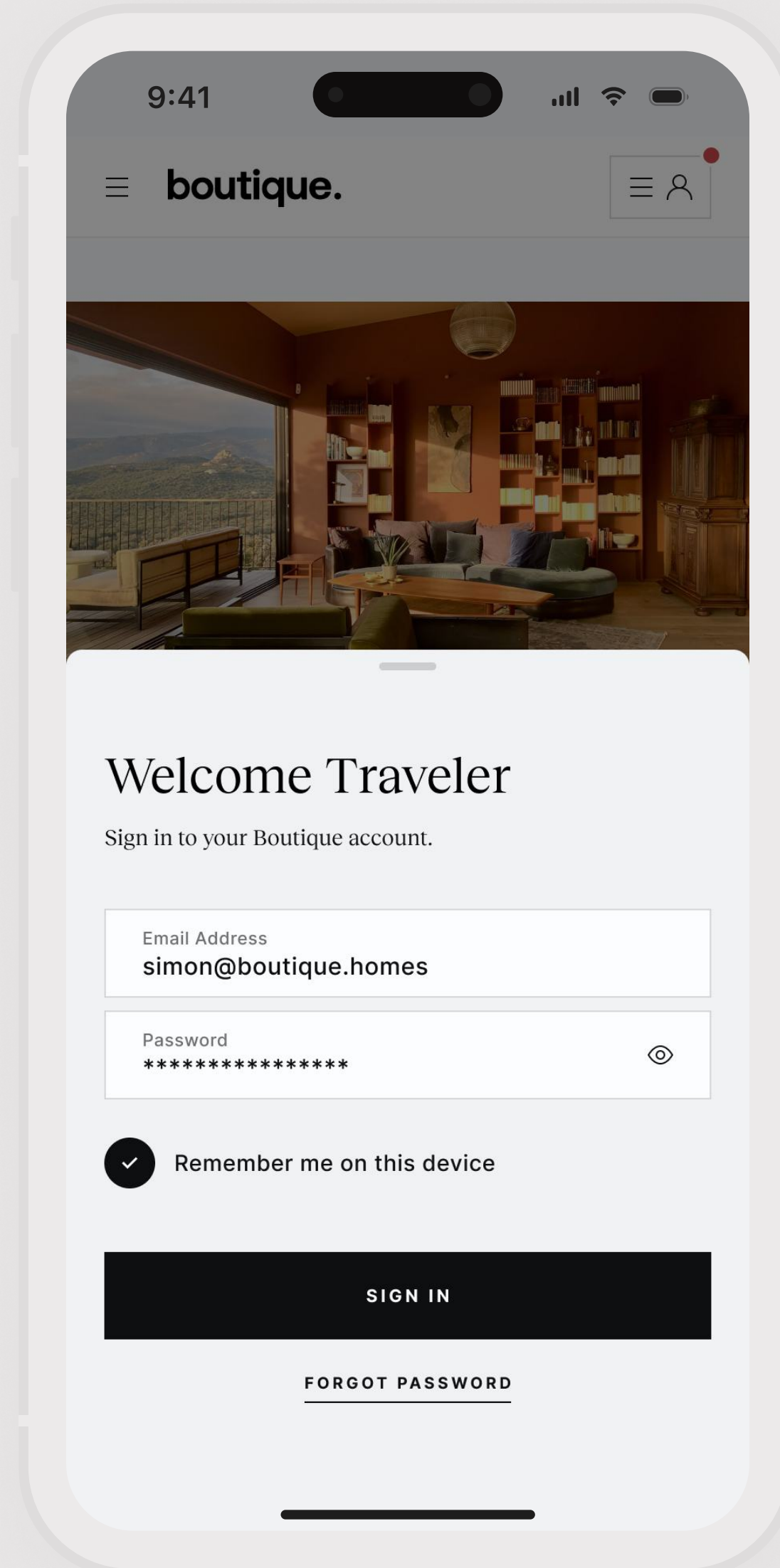
The image shows a screenshot of the Boutique website's sign-up process. The background is a dark grey overlay on a photograph of a tropical interior with a thatched roof and yellow walls. The sign-up modal is white and contains the following elements:

- Header:** "Welcome Traveler" in a large, serif font.
- Text:** "Gain access to exclusive insider rates and content by creating a free Boutique account."
- Form Fields:**
 - First Name: Simon
 - Last Name: Corry
 - Email Address: simon@boutique.homes
 - Password: Masked with asterisks, with a toggle icon for visibility.
- Feedback:** A green horizontal bar below the password field with the text "Your password is **very strong**".
- Agreement:** A checked checkbox followed by the text "I agree to the **Terms of Use** and **Privacy Policy**."
- Buttons:** "SIGN IN" (white button with black text) and "CONTINUE" (black button with white text).

11. BOUTIQUE

Optimizing the main authentication path for mobile displays increased user satisfaction and conversion.

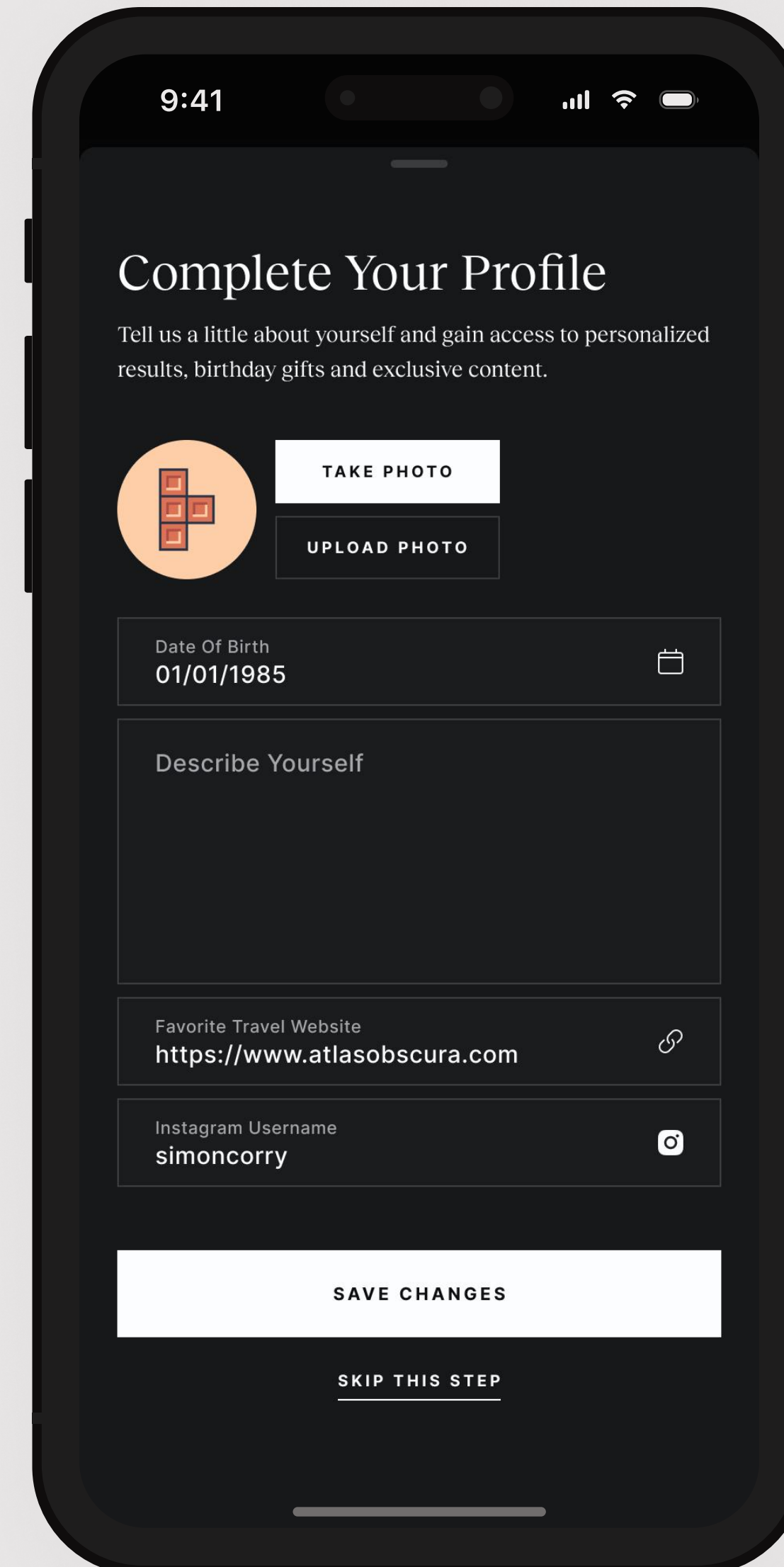
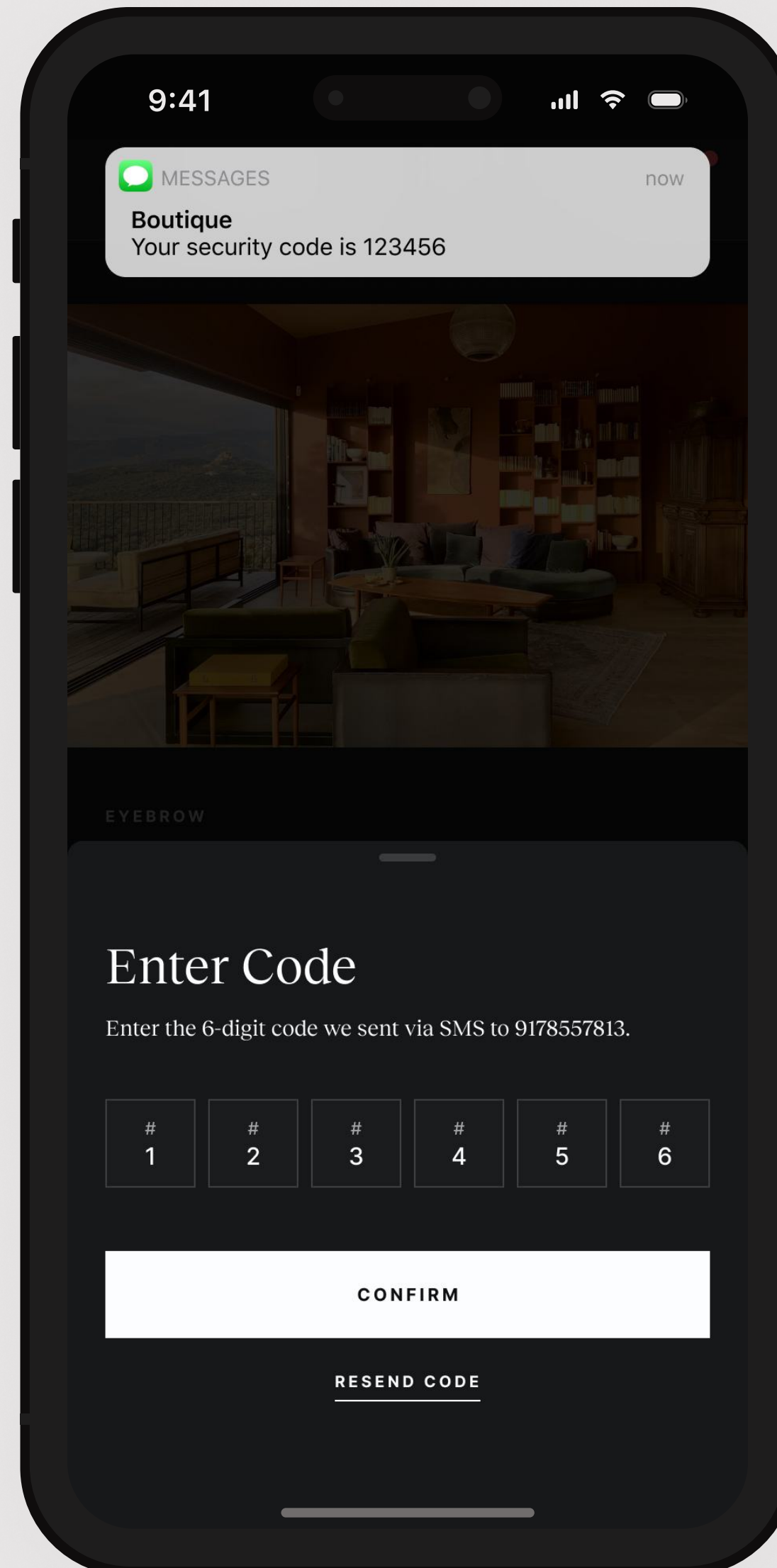
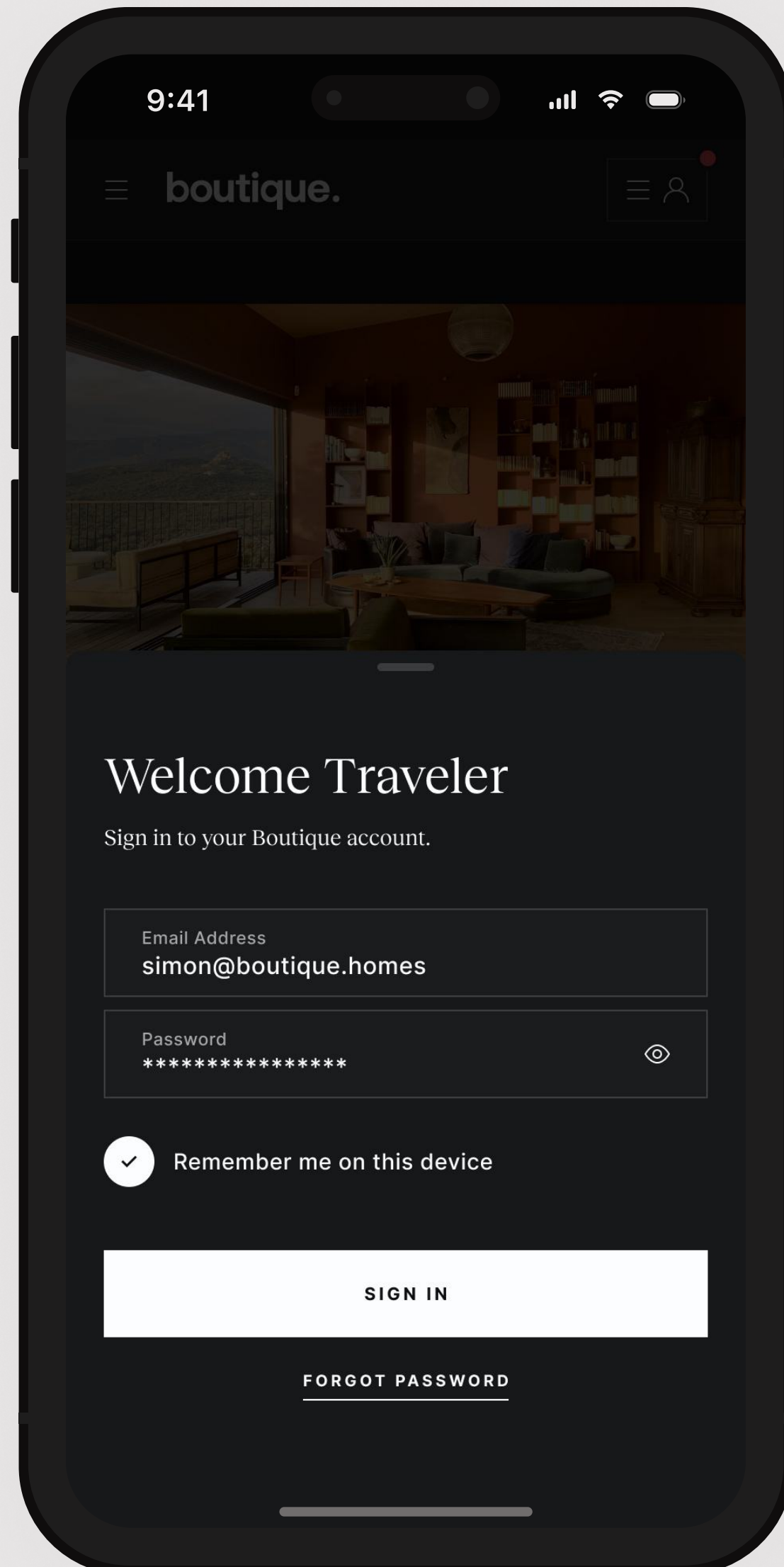
Product Owner, Principle Designer, FE Developer



12. BOUTIQUE

Providing dark mode accessibility caused an uptick in session length during off peak hours.

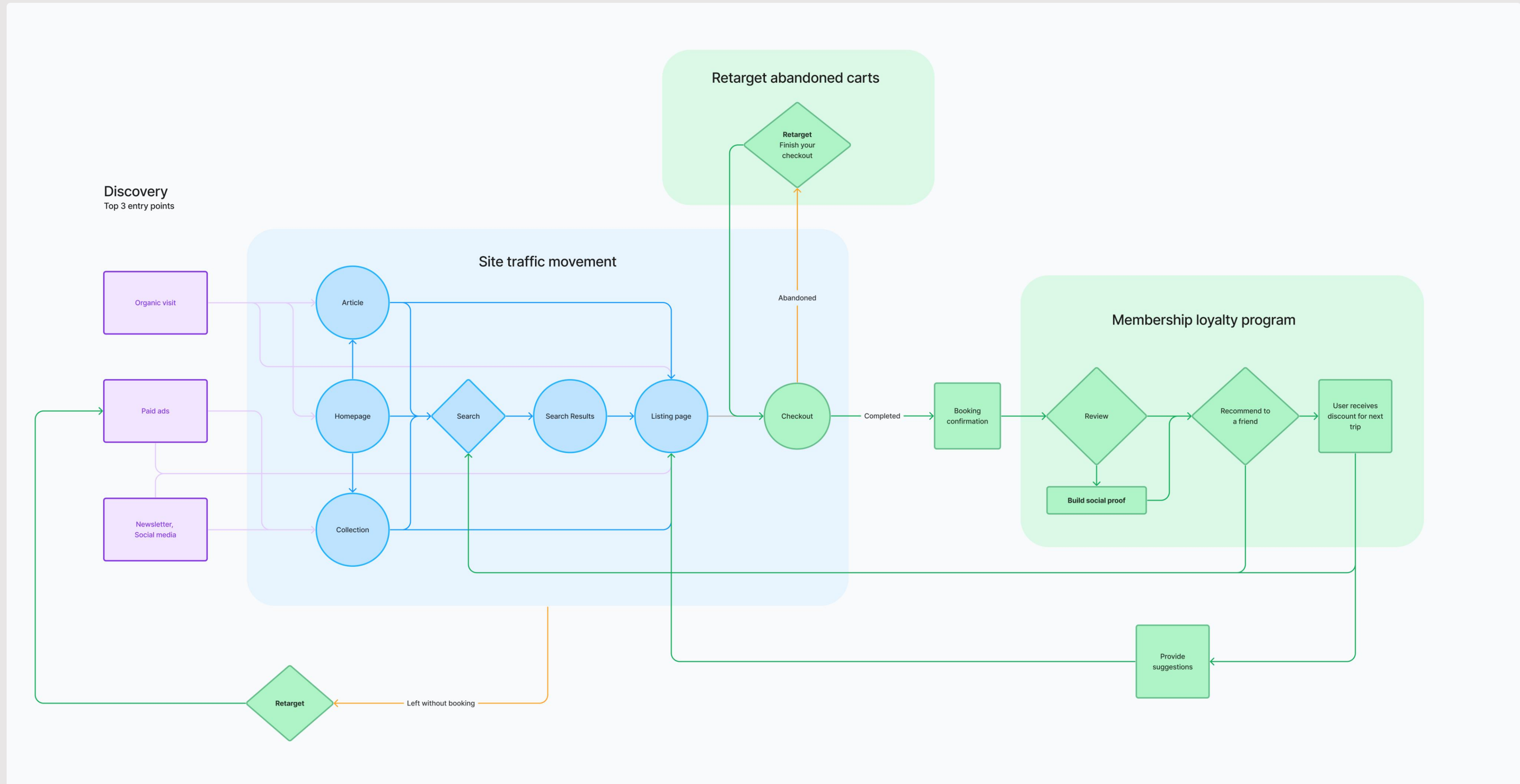
Product Owner, Principle Designer, FE Developer



13. BOUTIQUE

Understanding and optimizing the core product flow has been essential for keeping a healthy active flywheel.

Product Owner, Principle Designer, FE Developer



14. BOUTIQUE

Always invest in innovation. A simple idea to build location specific guides netted big SEO returns.

Product Owner, Principle Designer, FE Developer

Vacation In France

Fusce dapibus, tellus ac cursus commodo, tortor mauris condimentum.

OUR TOP FRENCH PICKS



Villa Flore

LUMIO, FRANCE



Le 1550

RHÔNE-ALPES, FRANCE



Le Mas du Venaissin

PROVENCE-ALPES, FRANCE



Bassiviere Barn Chic

AQUITAINE, FRANCE

15. BOUTIQUE

The quality of a location guide comes from its accessibility, interactivity and informed curation.

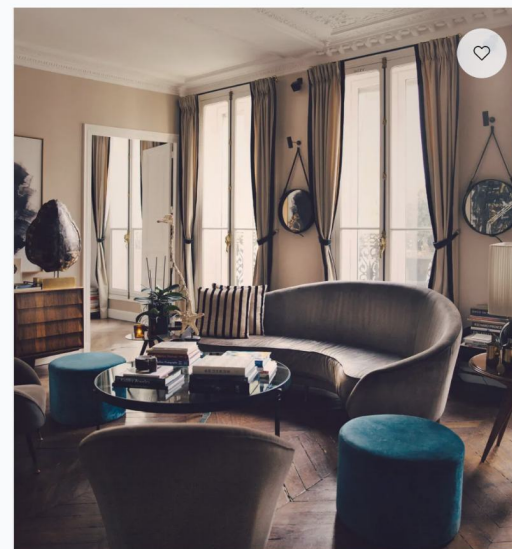
Product Owner, Principle Designer, FE Developer



Everything you need to know about your next French vacation

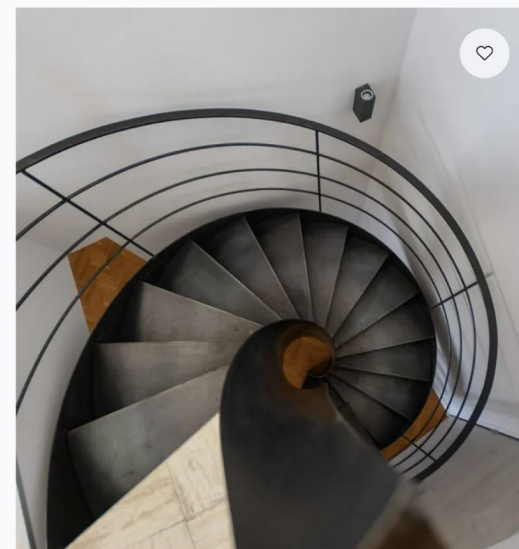
France seduces travelers with iconic landmarks and cafe terraces, epic history and bustling village life. Experiences - and cuisine - to be savored.

[READ THE ARTICLE](#)



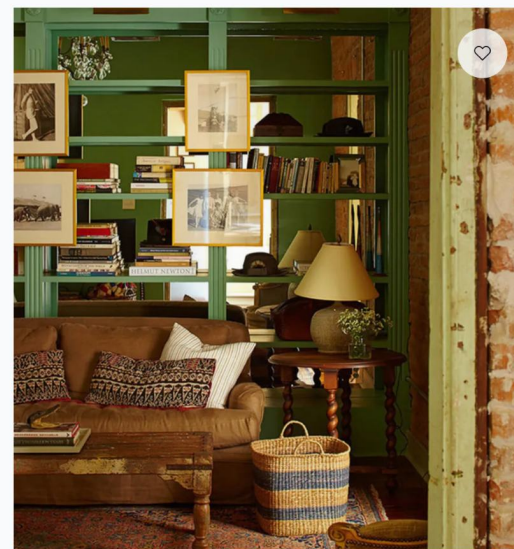
The Boutique Guide To Paris

INSIDE GUIDE



The Boutique Guide To Marseille

INSIDE GUIDE

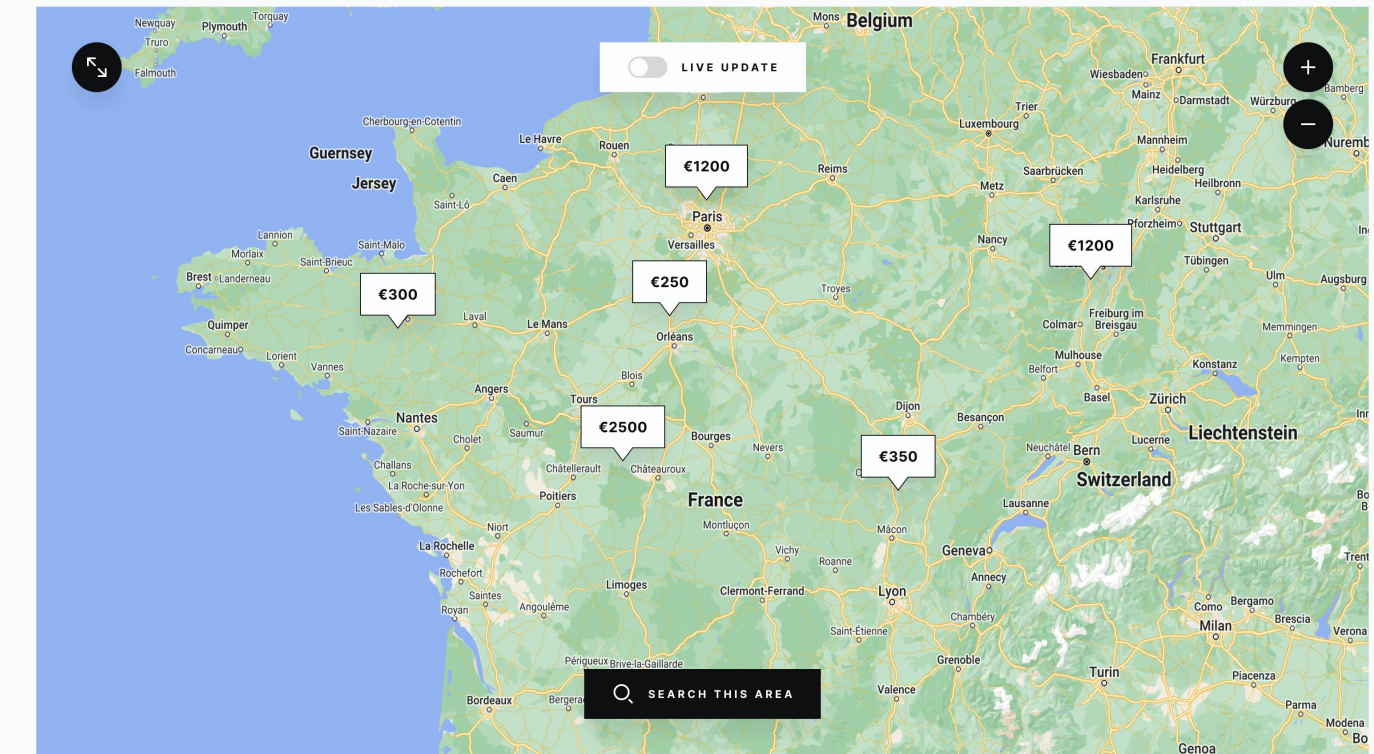


The Boutique Guide To Bordeaux

INSIDE GUIDE

Explore The Map

[SHARE LOCATION](#)

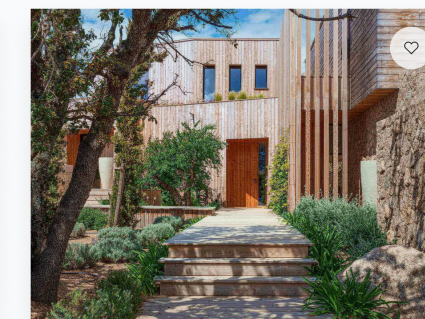


Recommended Stays



A Lumaga

Where Haute-Corse, France
Sleeps 6
From €185 / night



Casa di Legna

Where Corsica, France
Sleeps 12
From €2,142 / night



La Cabane du Moulin

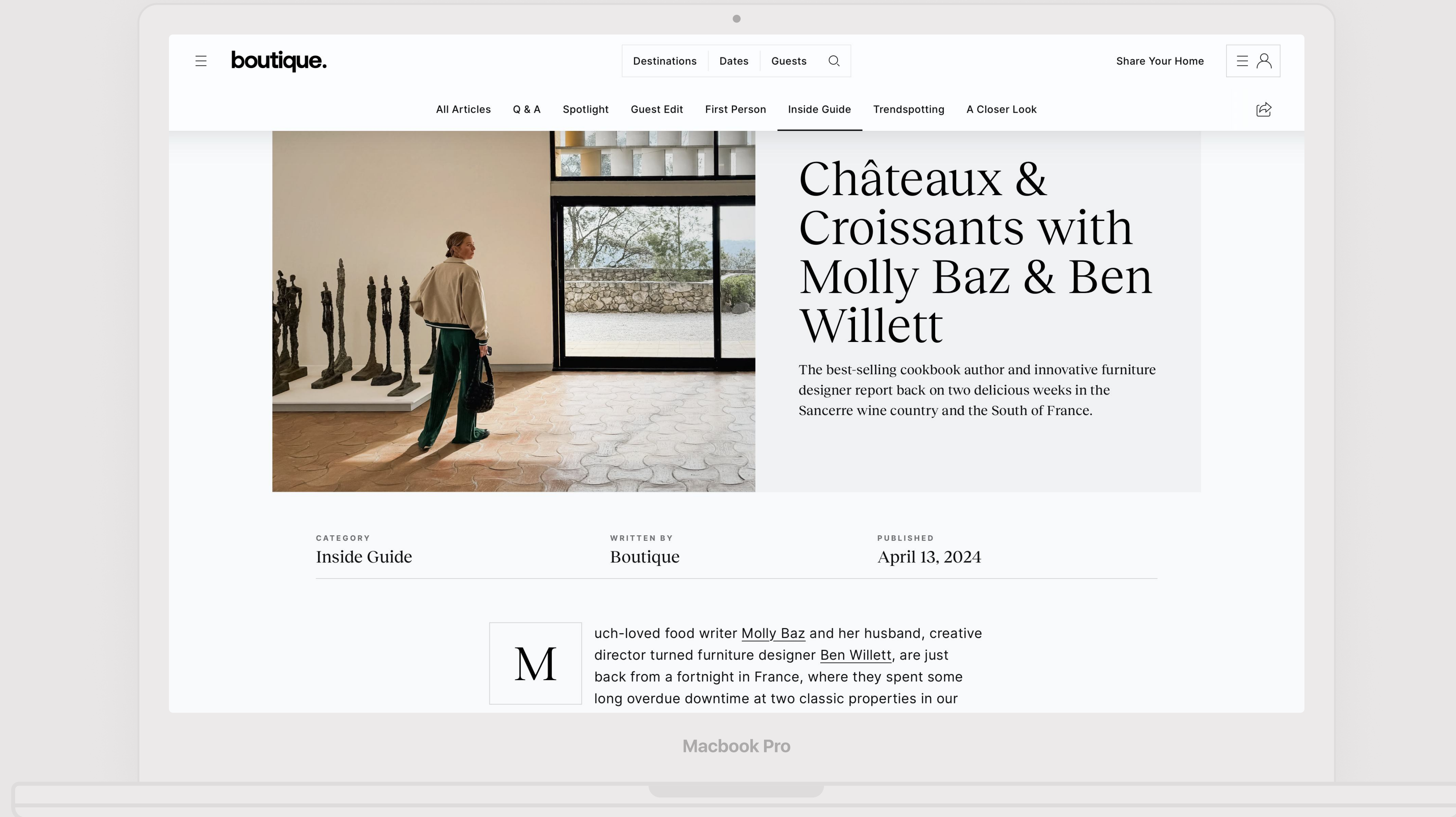
Where Landes, France
Sleeps 8
From €800 / night



16. BOUTIQUE

Telling compelling stories helped strengthen the brand's authority and increased trust in the product.

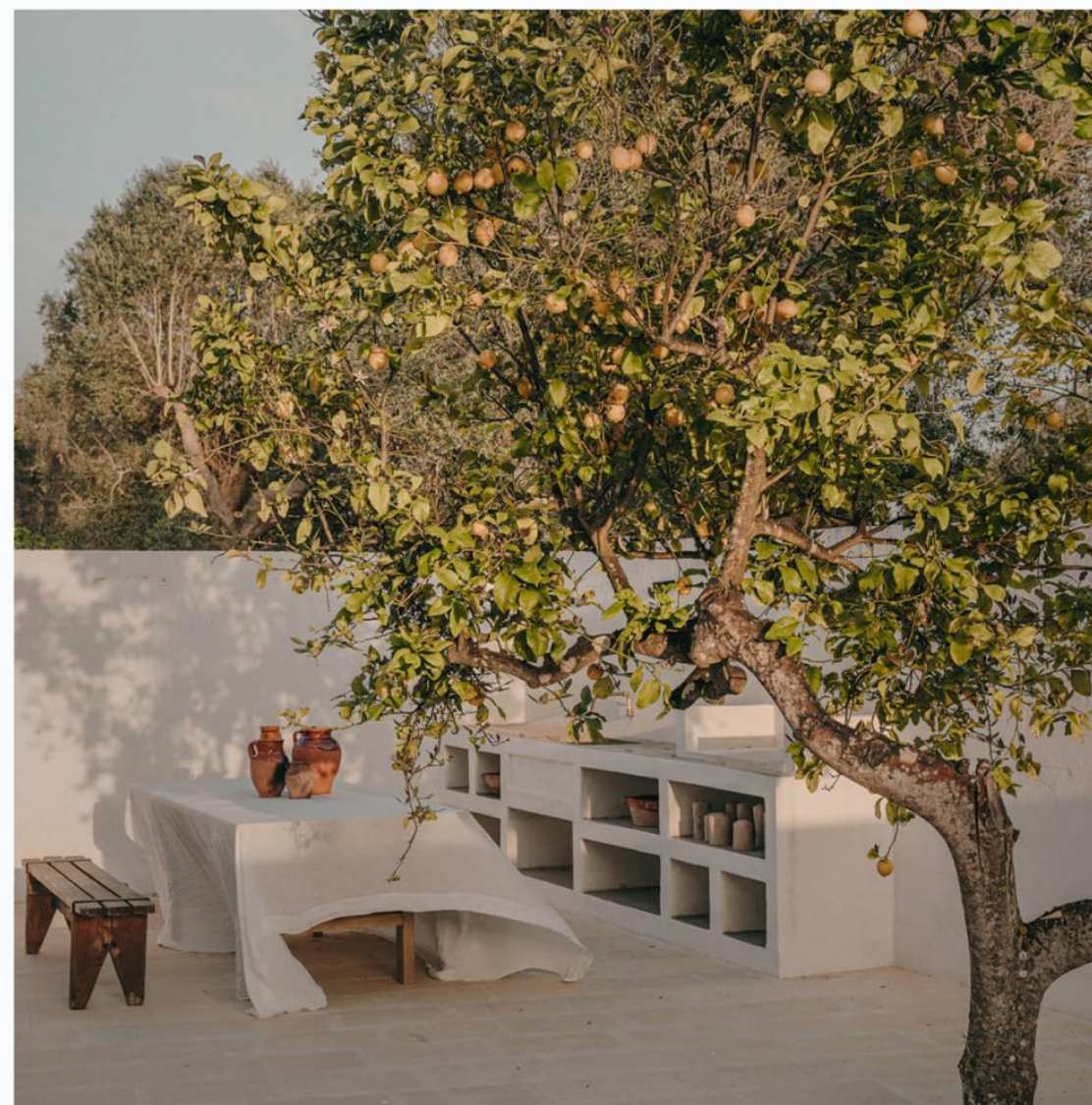
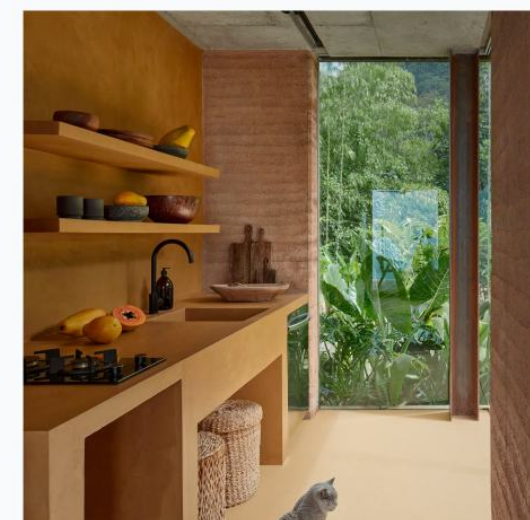
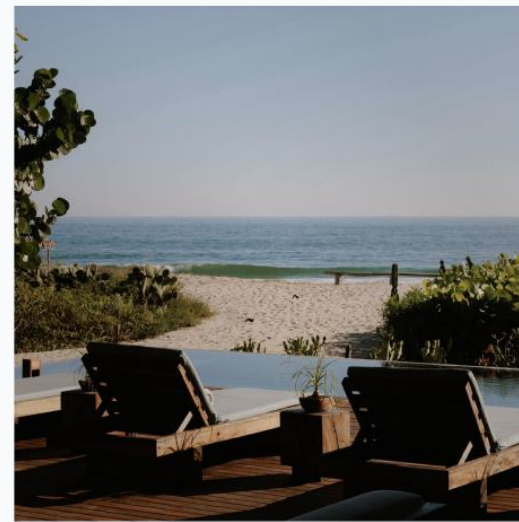
Product Owner, Principle Designer, FE Developer

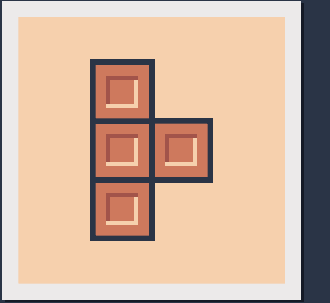


17. BOUTIQUE

Focusing on moments of inspiration throughout the product led to stronger user retention (DAU/MAU).

Product Owner, Principle Designer, FE Developer





CONCLUSION

boutique.

Boutique continues to thrive thanks to its love of travel & design. That passion is shared equally between guests and hosts alike. To the guests Boutique is aspirational, to the hosts it represents pride and to the team it's about providing the very best product experience with a chance of turning inspiration into reality.

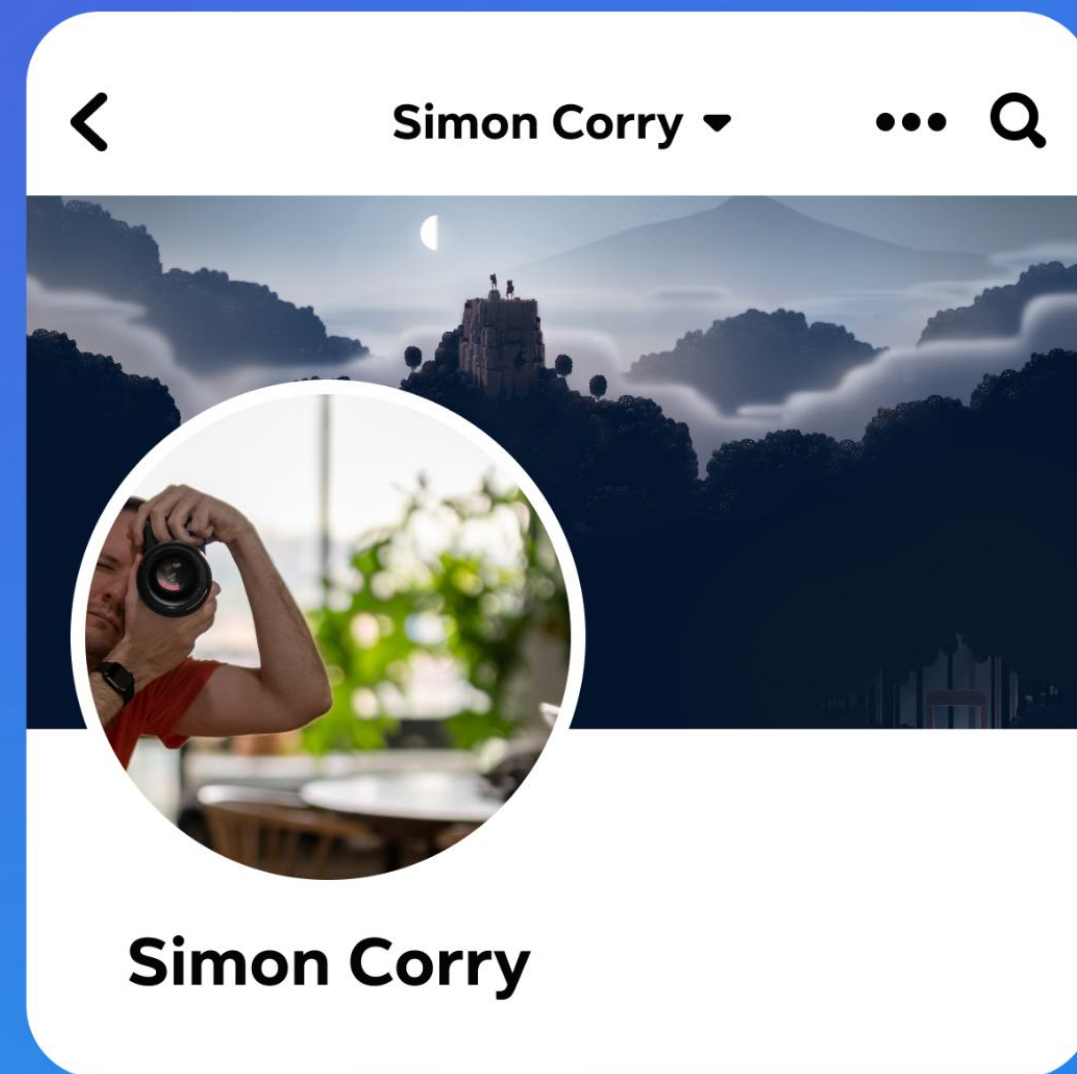
[BOUTIQUE-HOMES.COM](https://boutique-homes.com)



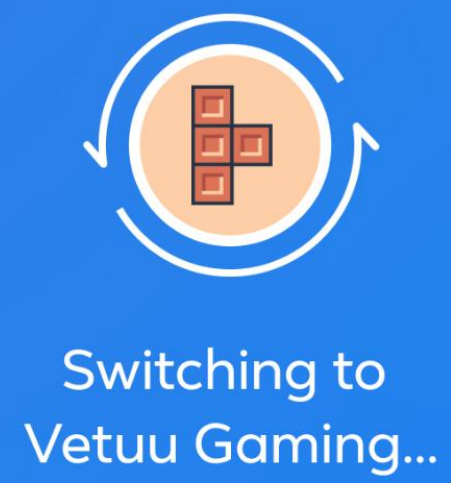
20. FACEBOOK

The goal, build a system to support additional profiles which would allow any Facebook user the ability to create a pseudonymous identity.

Product Design Lead



Main Profile

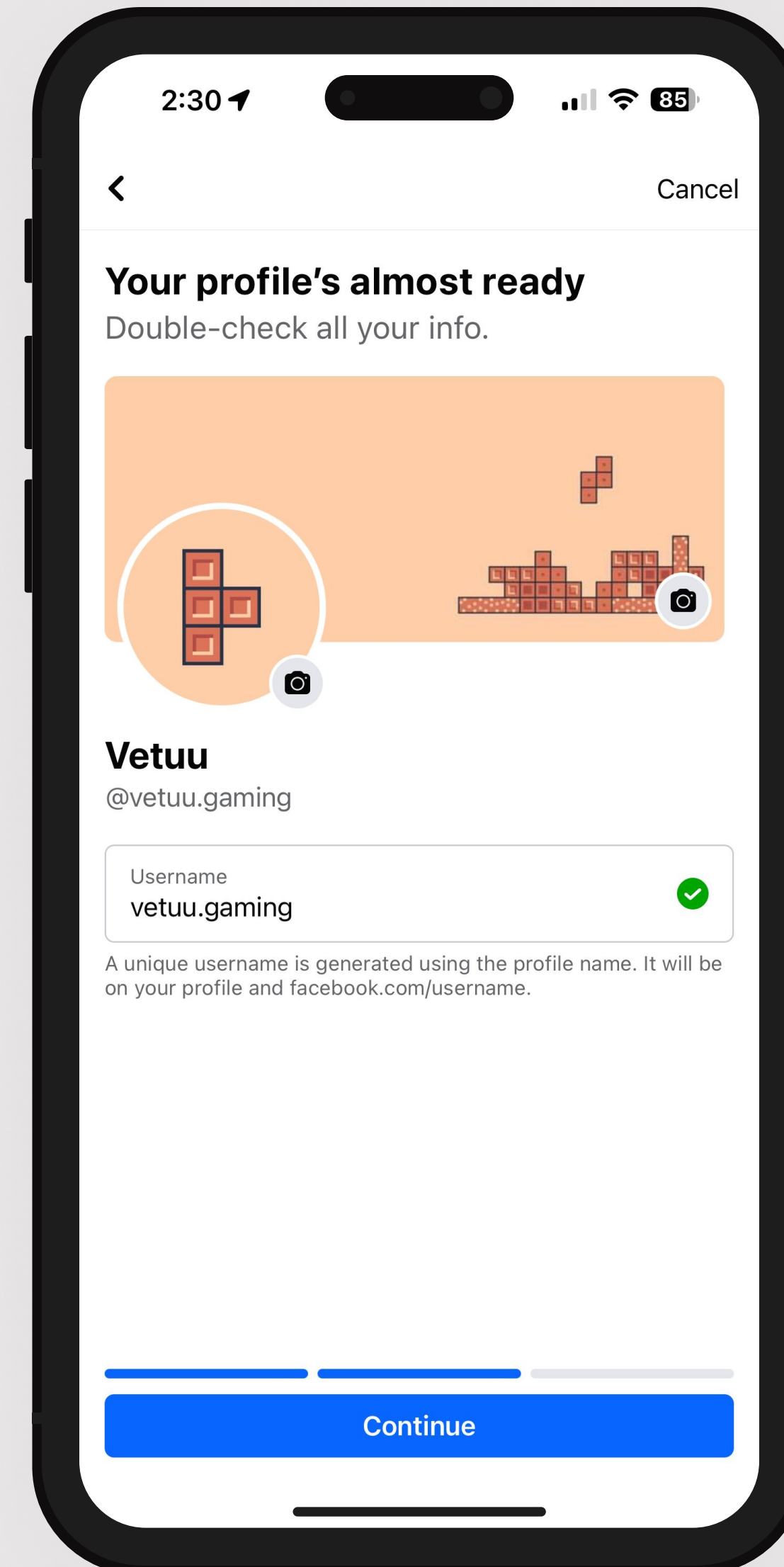
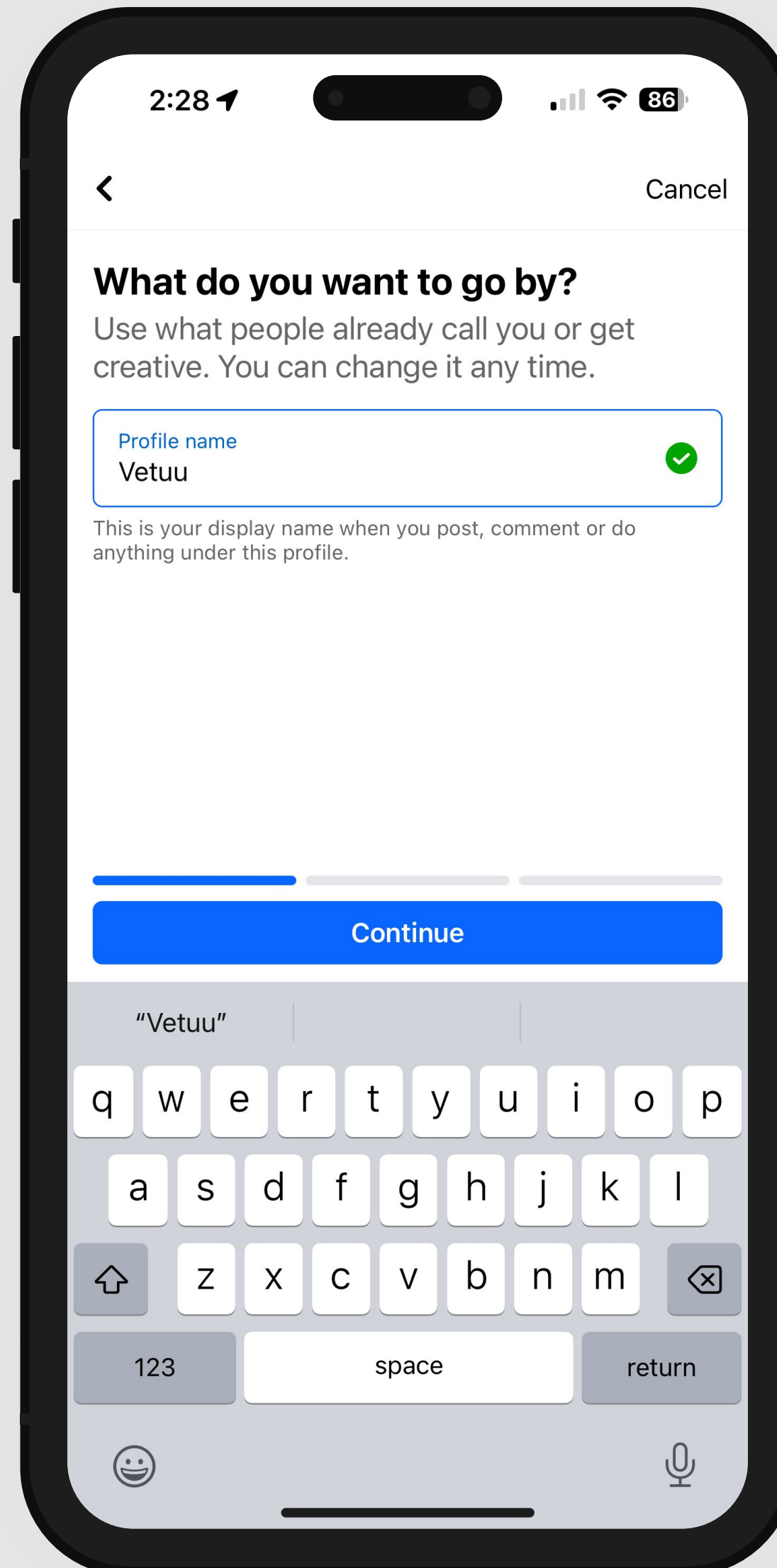
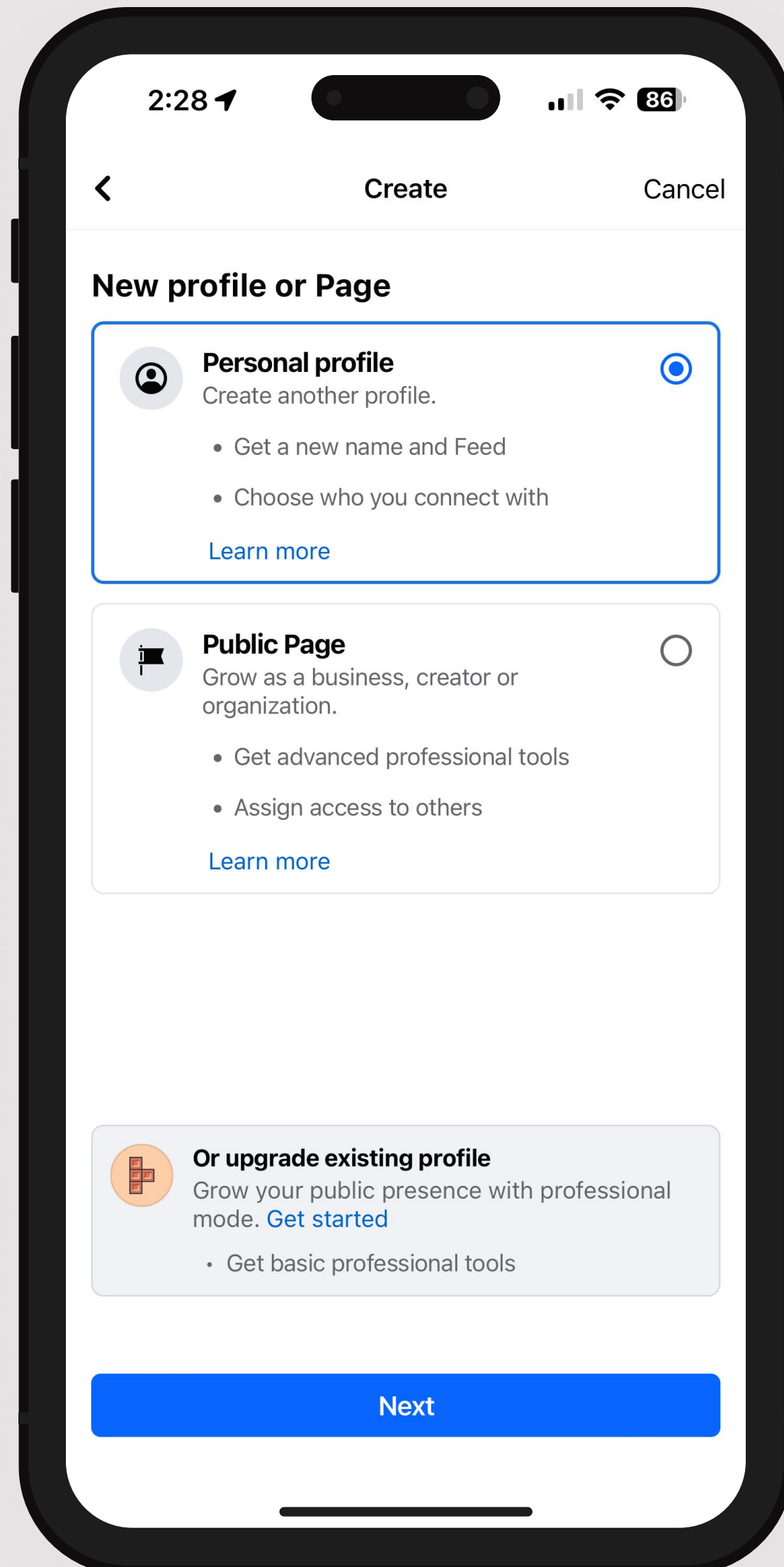


Additional Profile

21. FACEBOOK

Creation had to be quick but personable, finding a balance between customization and momentum was key to conversion.

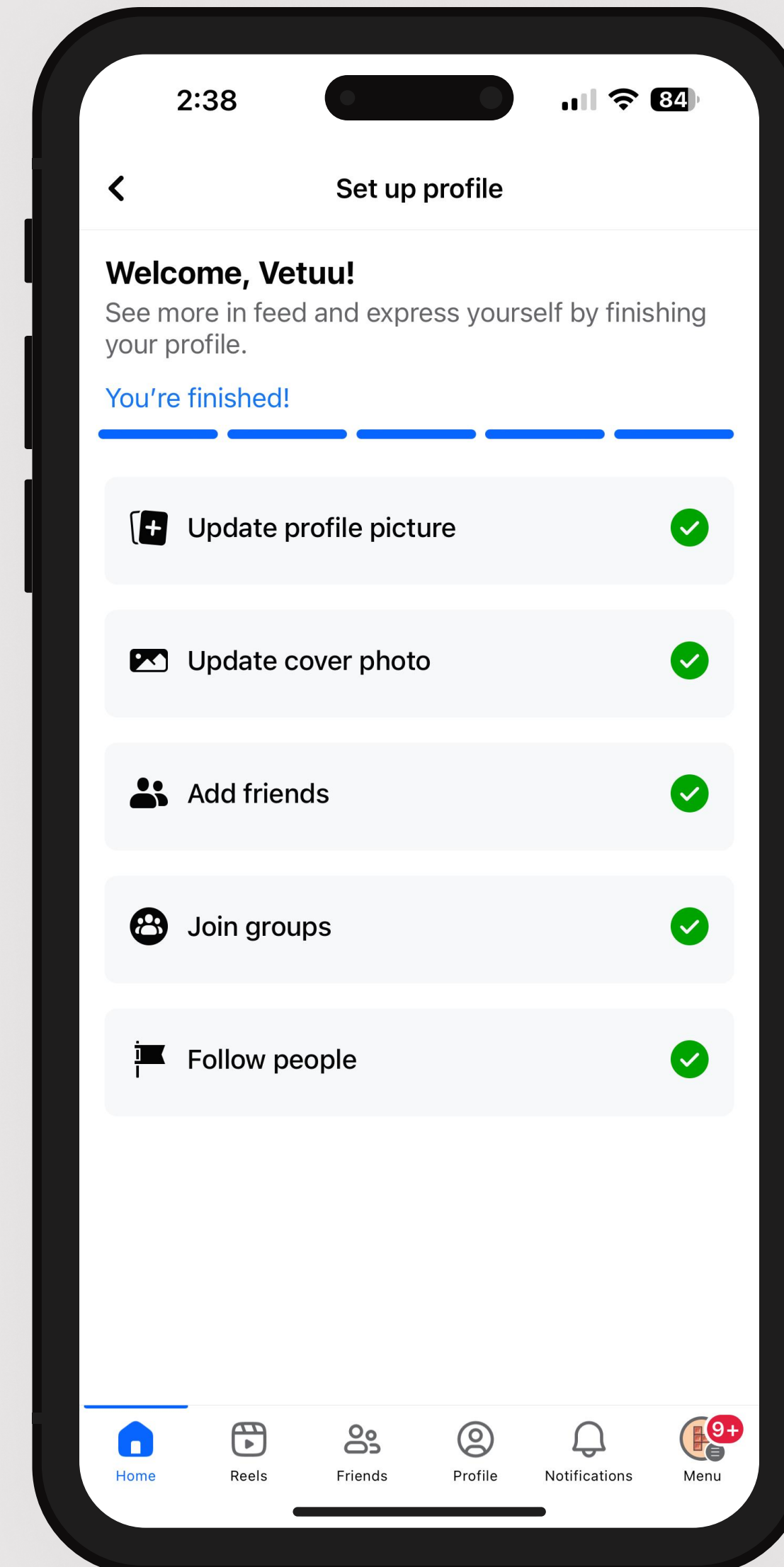
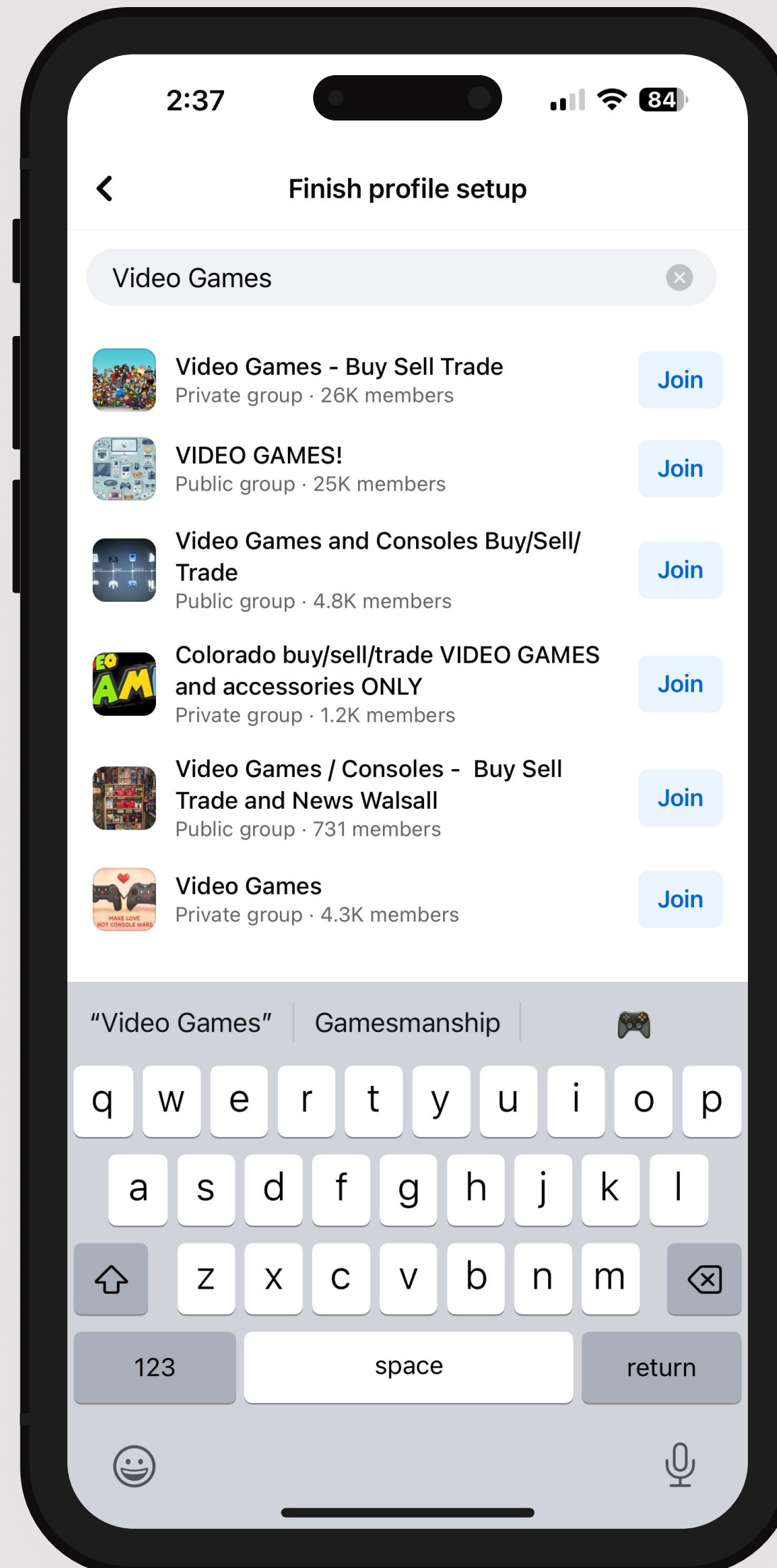
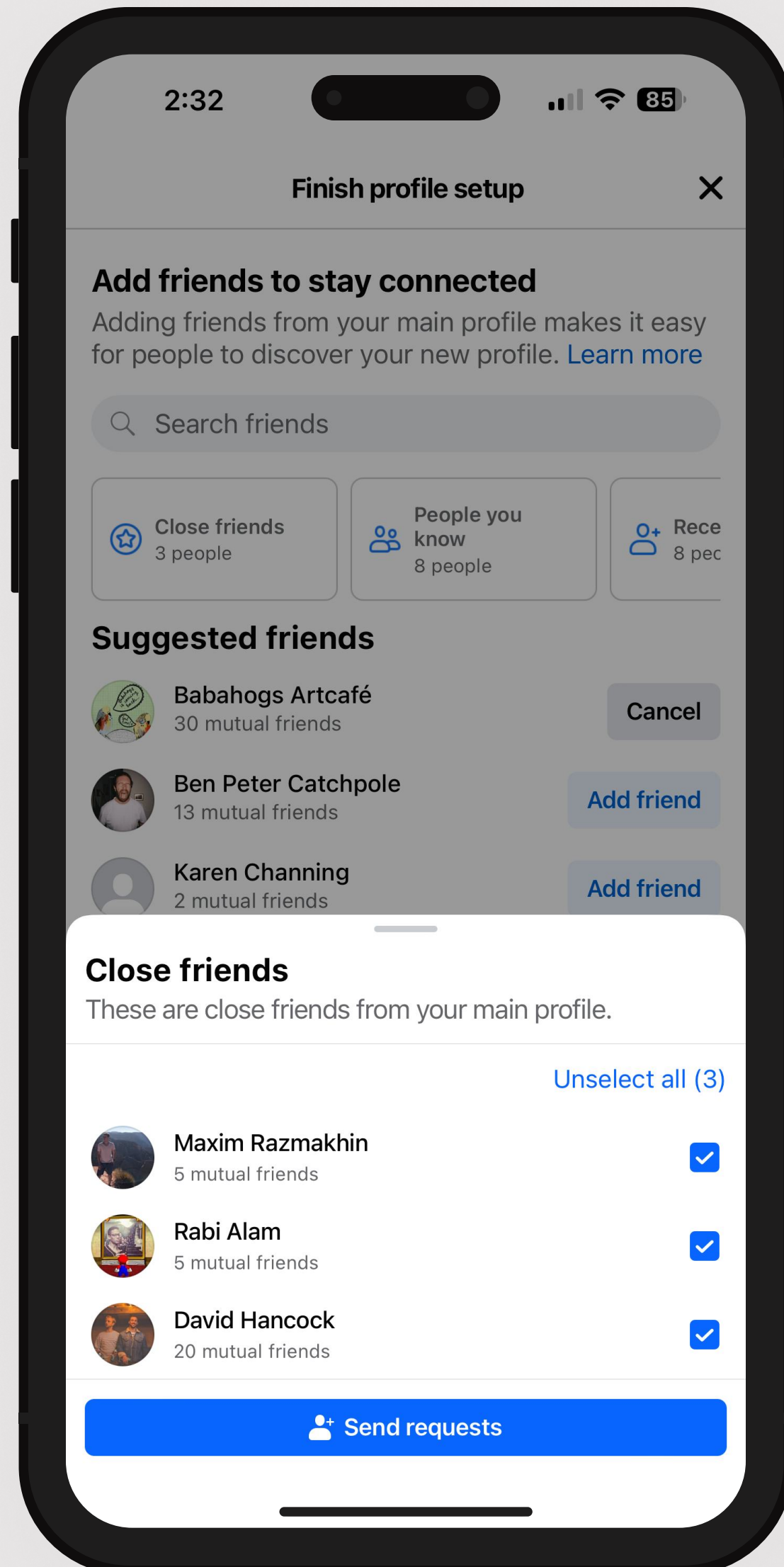
Product Design Lead



22. FACEBOOK

To avoid shallow sessions new profiles needed to connect to friends and groups which builds a sense of community and drives engagement.

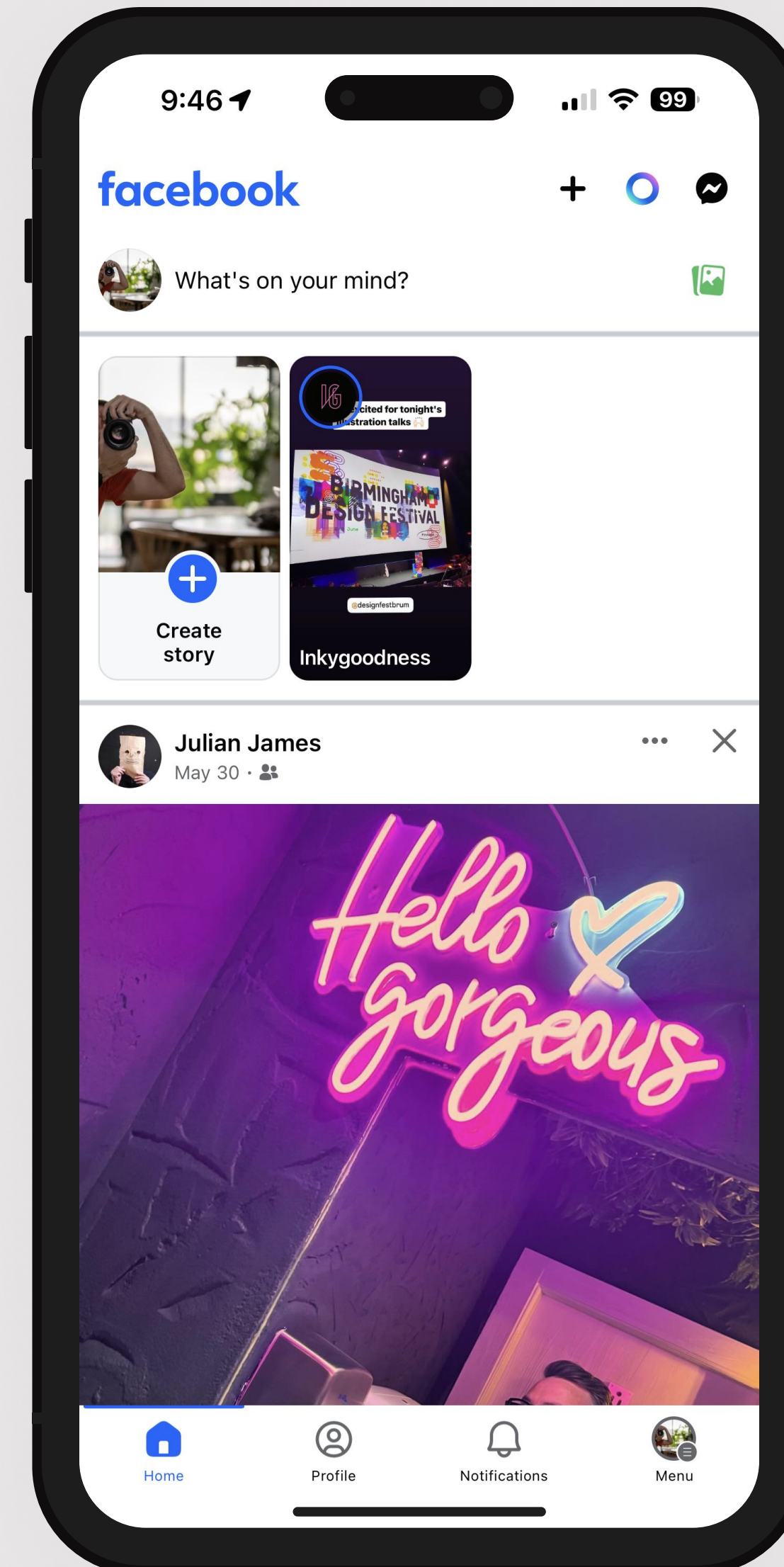
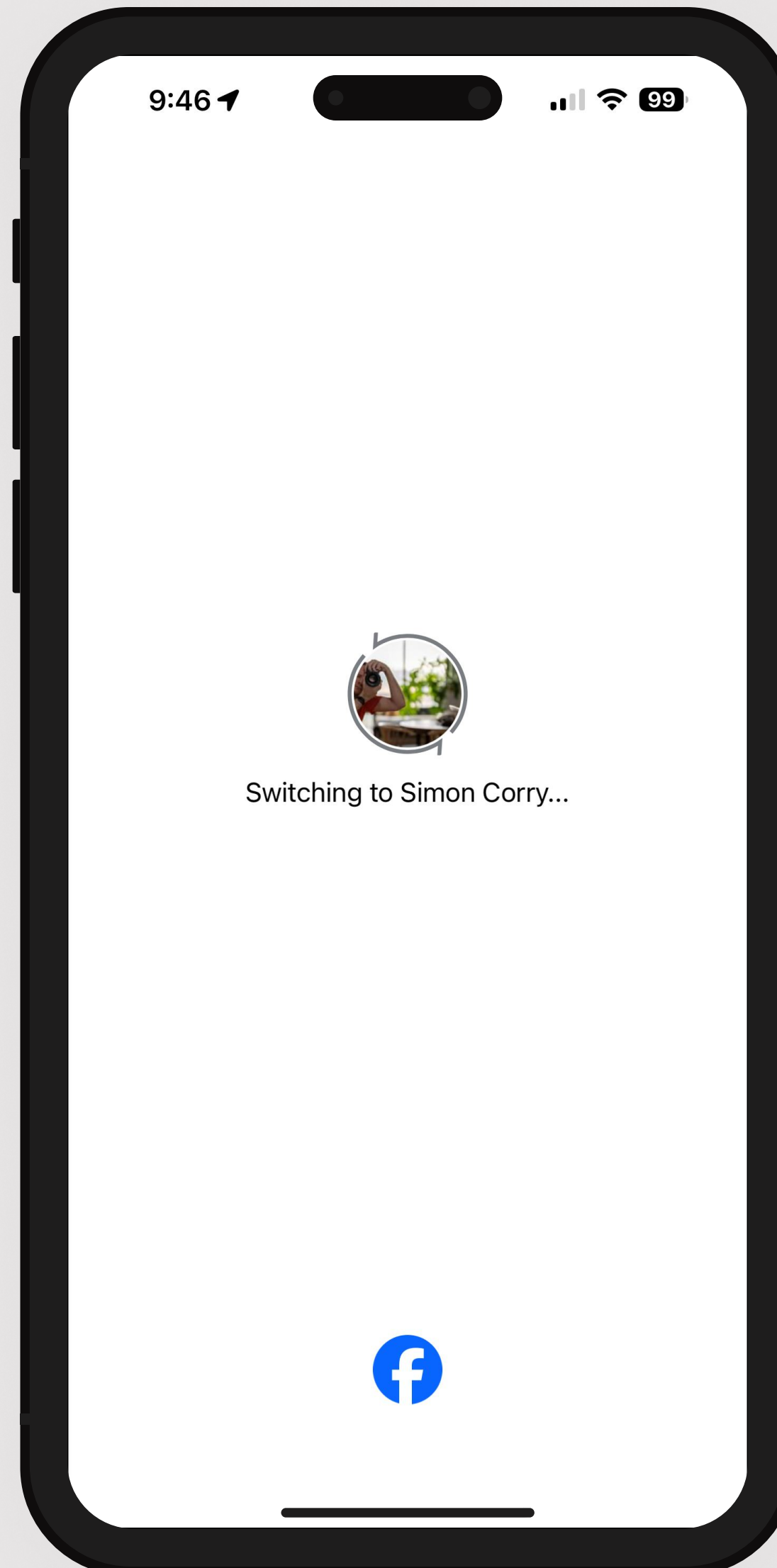
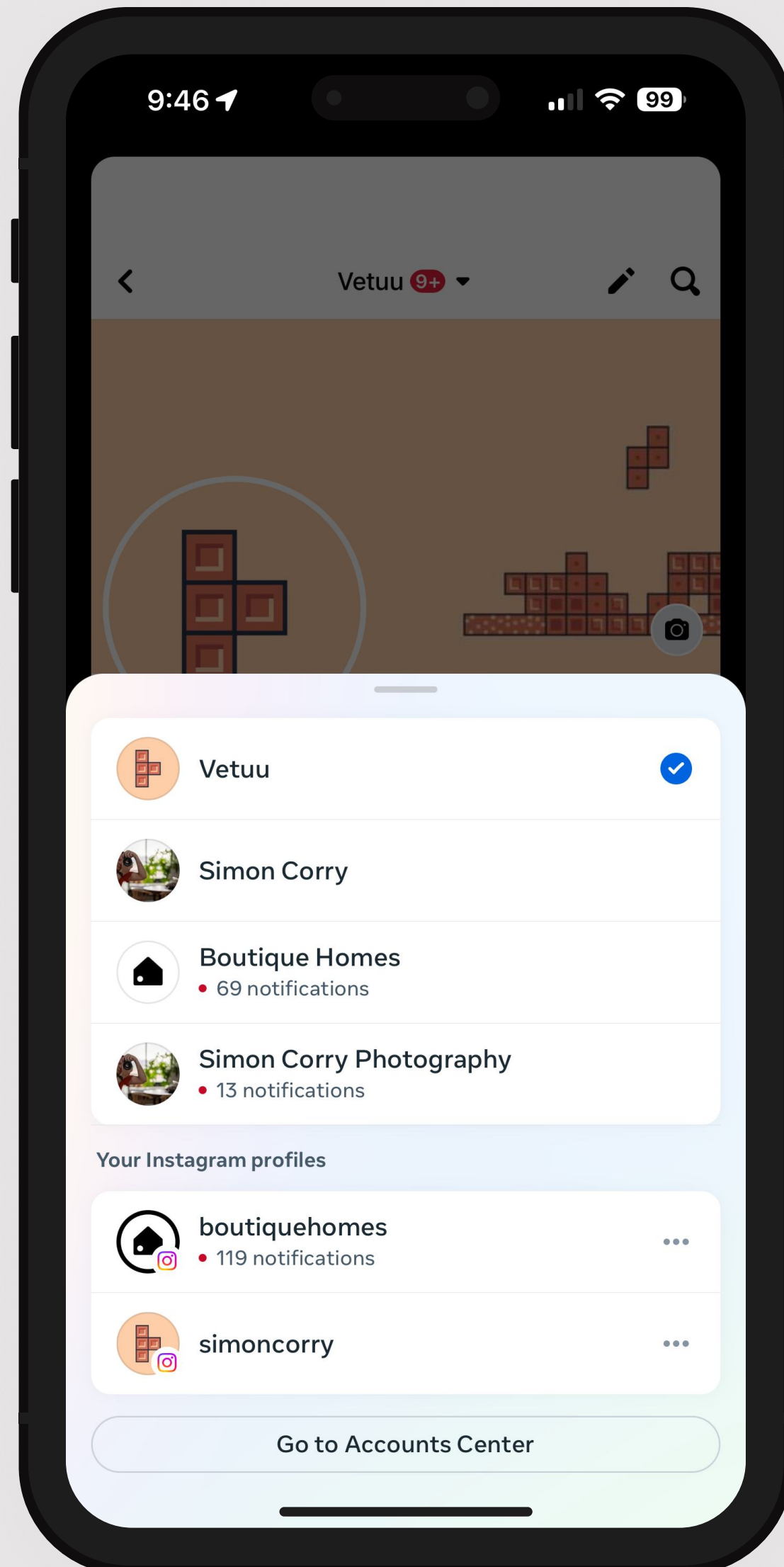
Product Design Lead

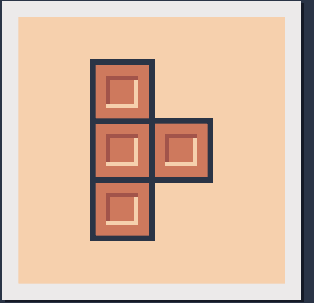


23. FACEBOOK

Making it intuitive to switch between accounts allows users to jump around at will ensuring new profiles aren't lost or abandoned.

Product Design Lead





CONCLUSION



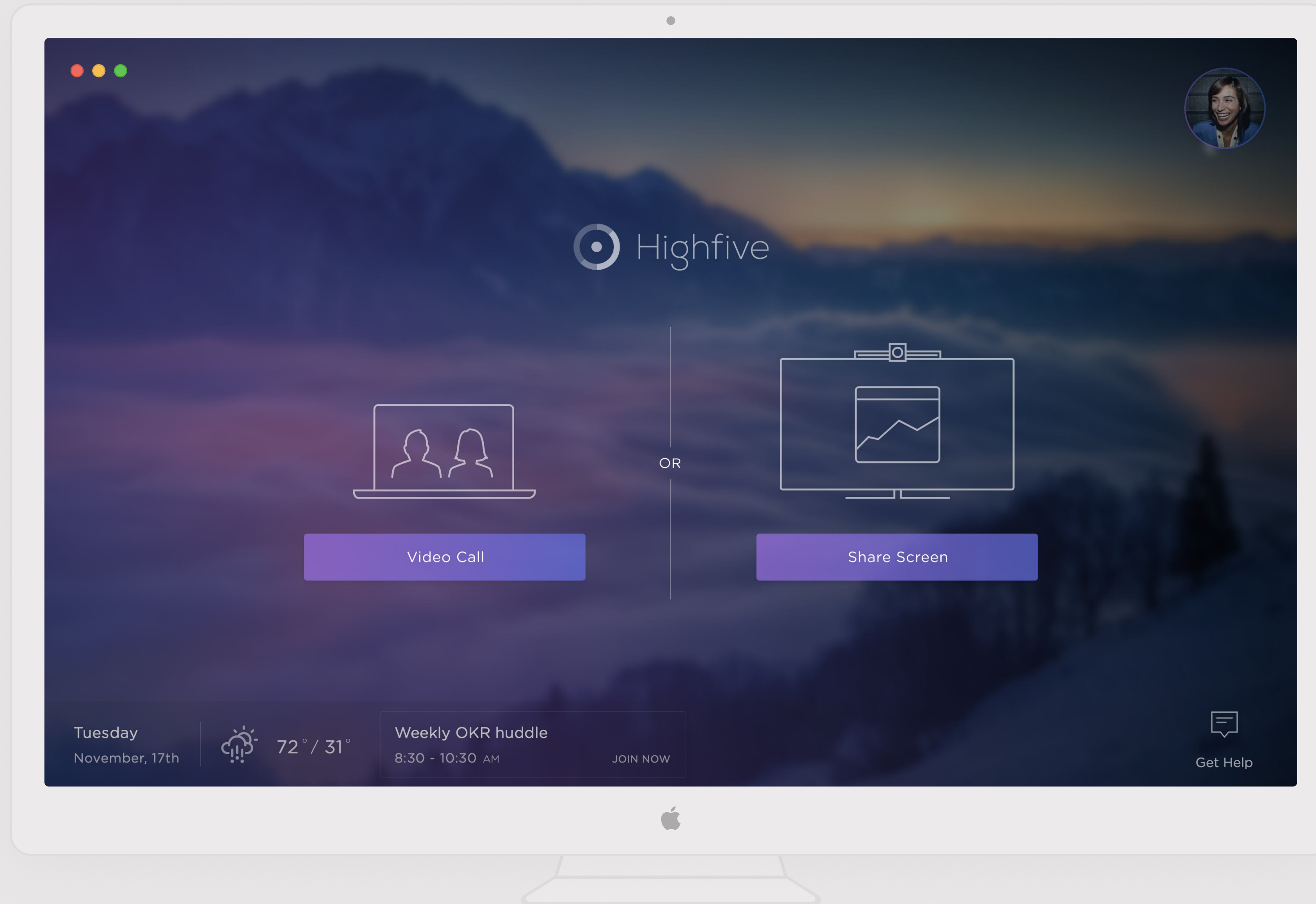
Additional profiles represented a paradigm shift for Facebook at a time when competition for community growth was heating up. These profiles helped to unlock new potential within Facebook Groups and saw user retention increase along with satisfaction for the communities product. I am named as an inventor on patent application 18/057,864 'Systems and Methods For Generating Pseudonym profiles...'.
[FACEBOOK.COM](https://www.facebook.com)



26. HIGHFIVE

The goal, to create an elegant and intuitive video conferencing experience that's easy to deploy in any company.

Principle Designer, FE Developer



27. HIGHFIVE

We started by making it simple to install with software that could be utilized straight from your favorite browser or device.

Principle Designer, FE Developer

Step 1 of 2

Help us get you in faster



Add Highfive to Chrome

[Need Help](#)

Step 2 of 2

Great, now lets



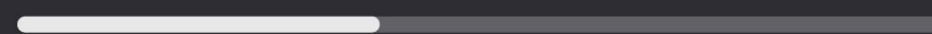
Download the Highfive App

[Need Help](#)



Installing

Hang tight while we polish your experience



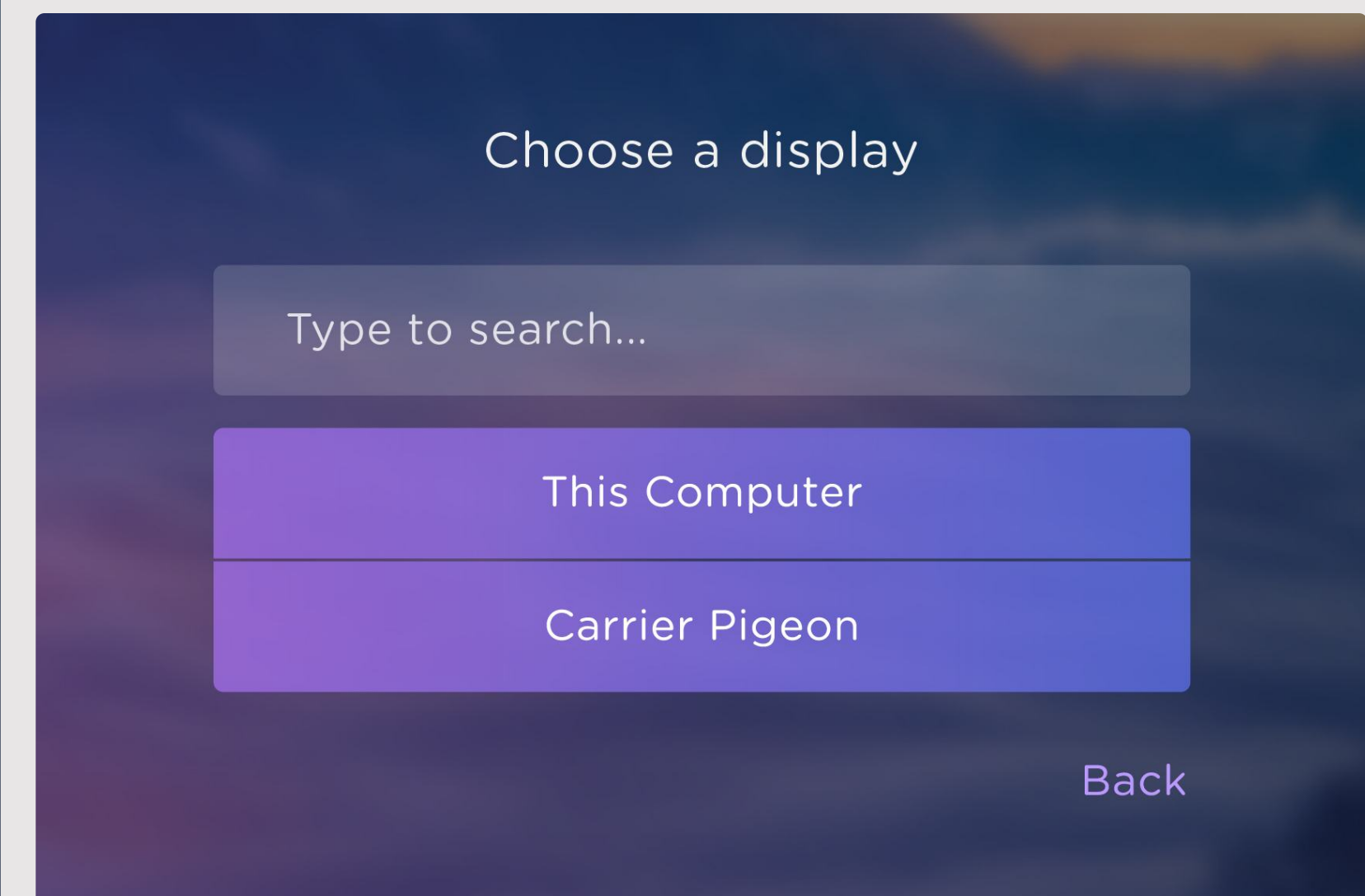
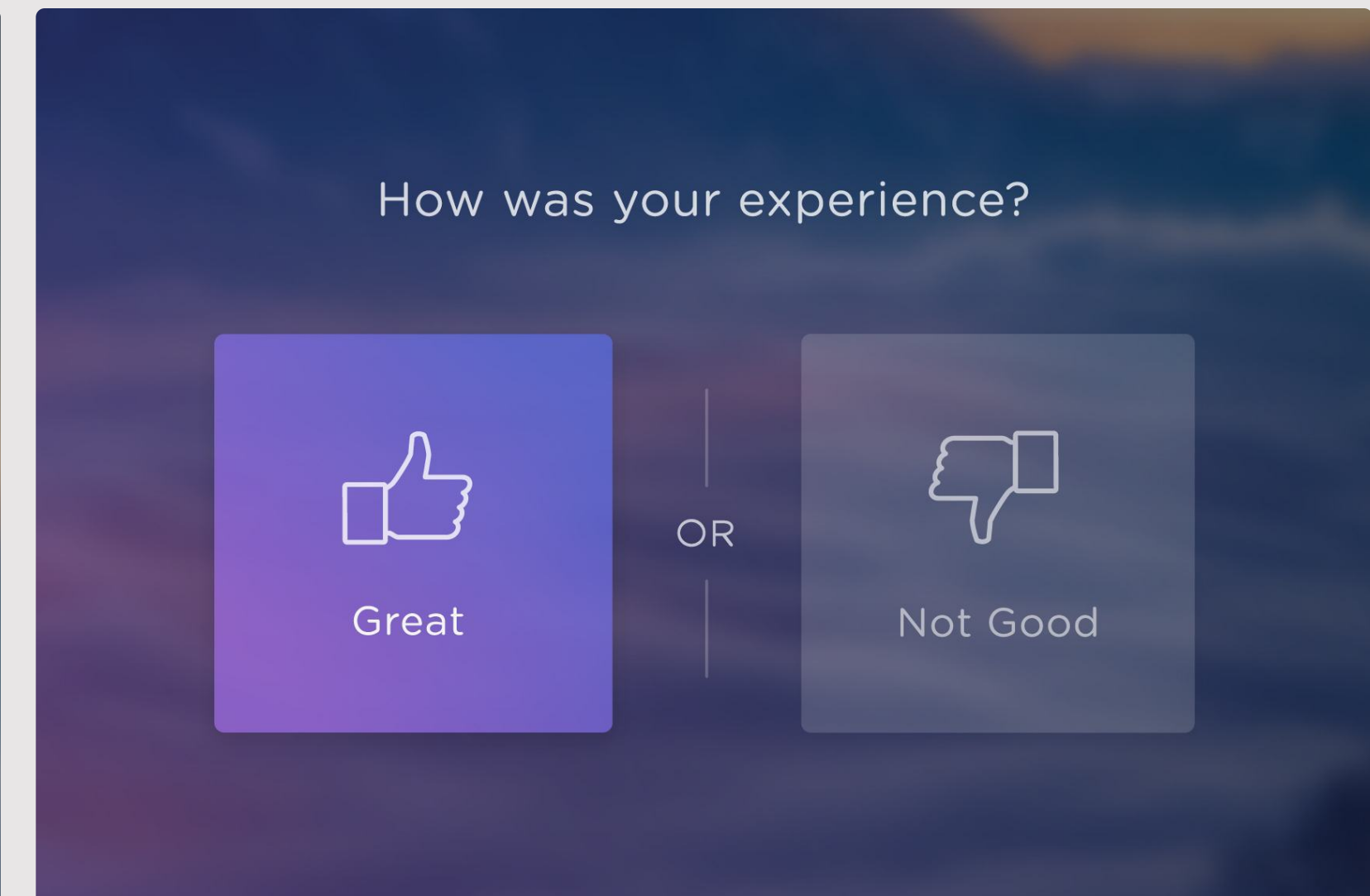
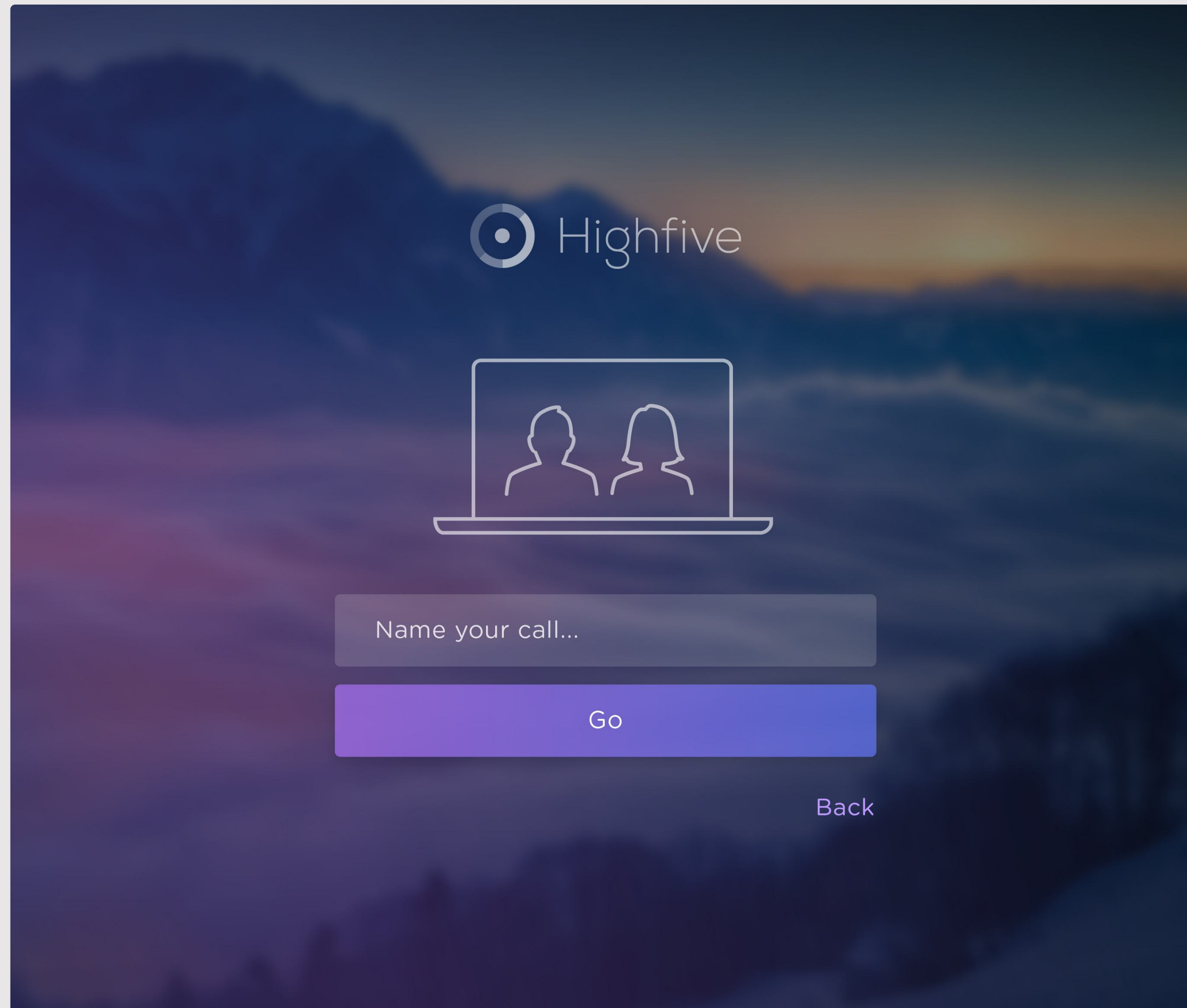
Handing off to the app

Feel free to close this tab

28. HIGHFIVE

Starting a call is as simple as clicking go with optional extras that allow for a more personalized experience.

Principle Designer, FE Developer



29. HIGHFIVE

During a call, all commonly used functions are displayed in the main toolbar for easy access.

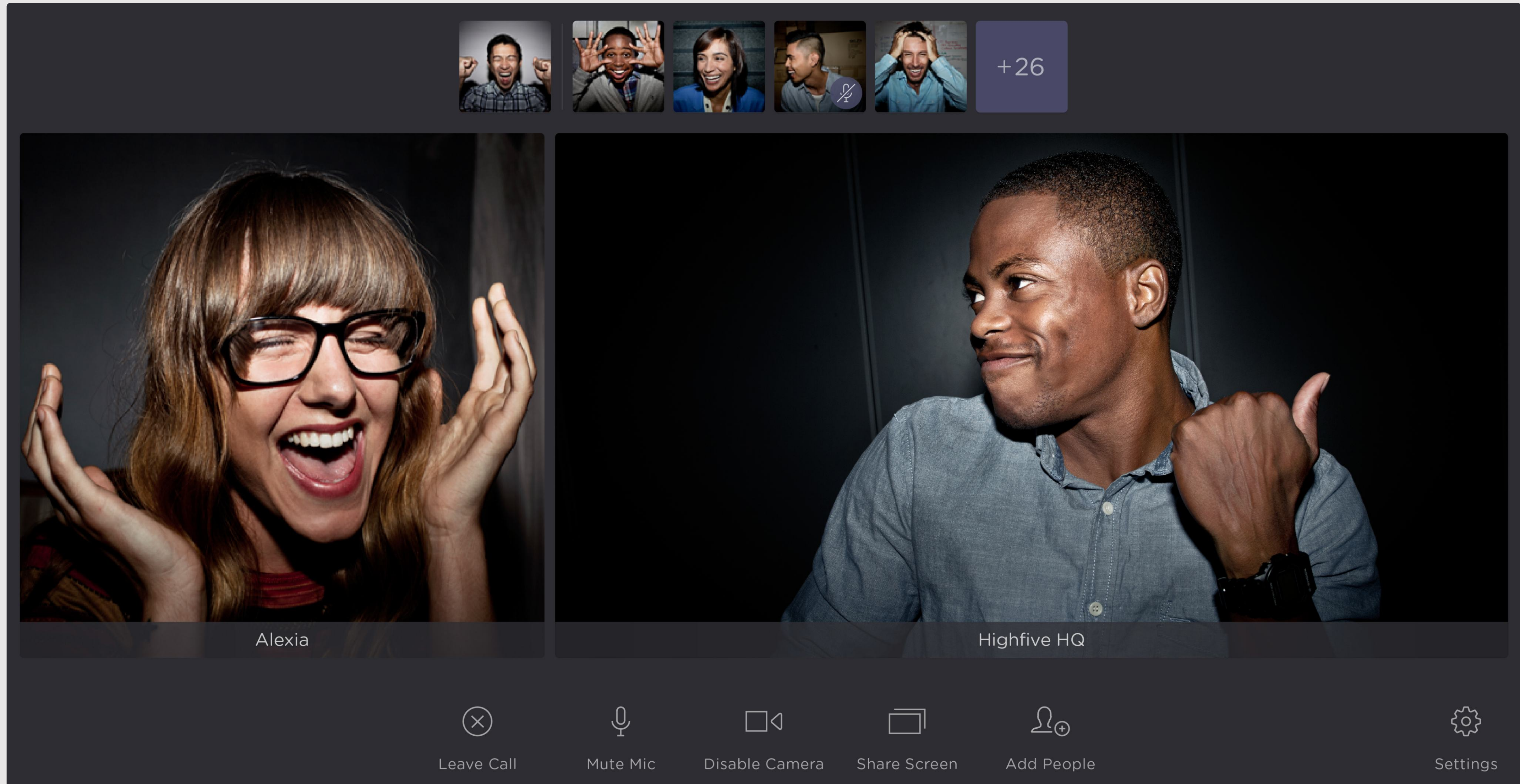
Principle Designer, FE Developer



30. HIGHFIVE

Video stage layouts dynamically respond to active participants so everyone can be seen and heard.

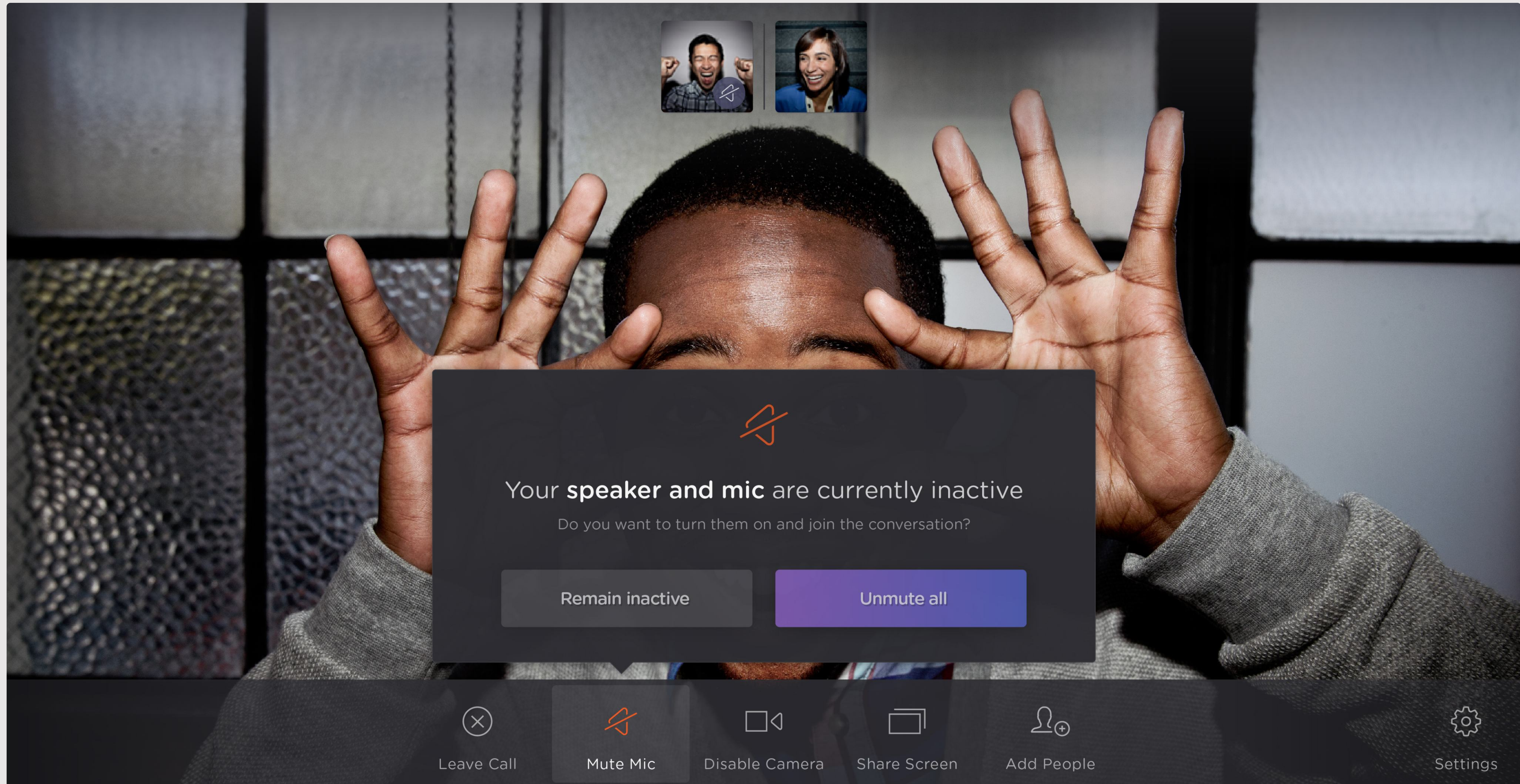
Principle Designer, FE Developer



31. HIGHFIVE

Clear and concise messaging helps avoid the pitfalls associated with common technical hiccups.

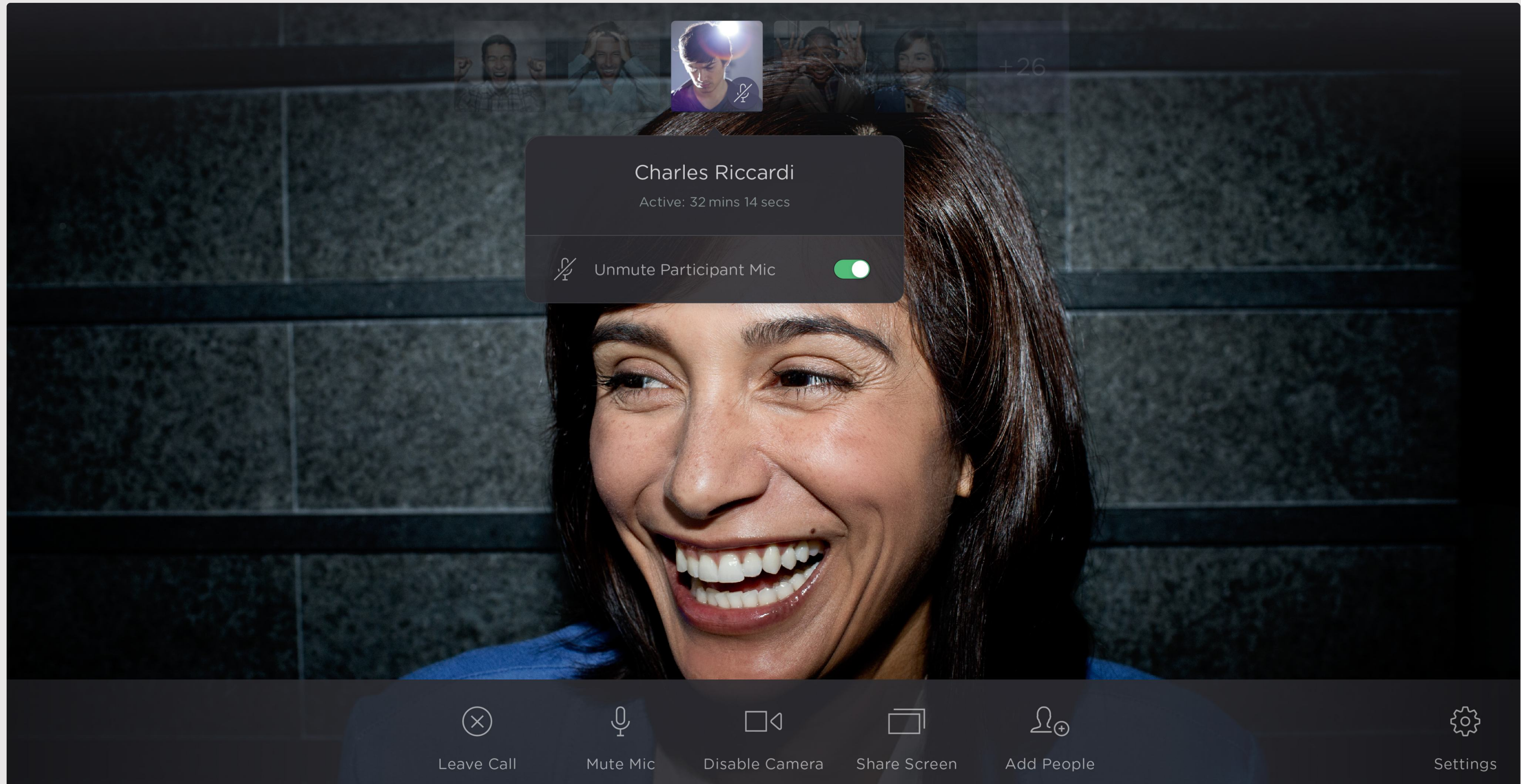
Principle Designer, FE Developer



32. HIGHFIVE

Participant information can be accessed by simply clicking on the desired avatar.

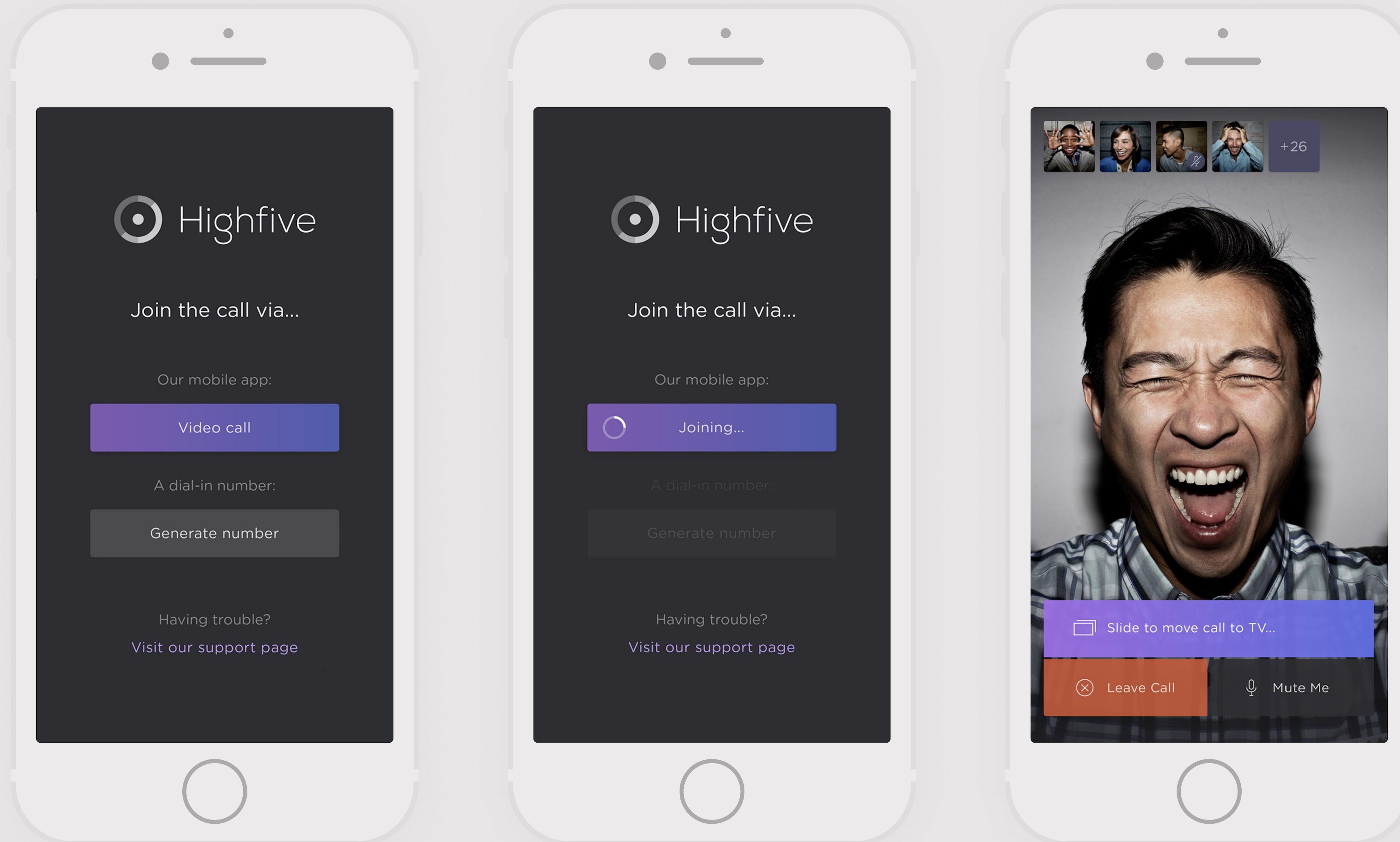
Principle Designer, FE Developer



33. HIGHFIVE

Taking a meeting on the road is easy with a dedicated mobile app for both Android and iOS.

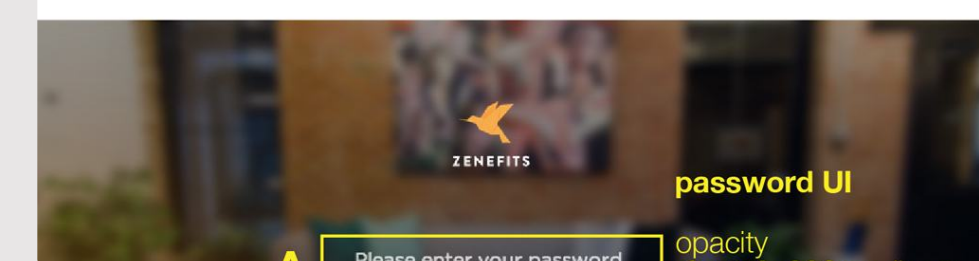
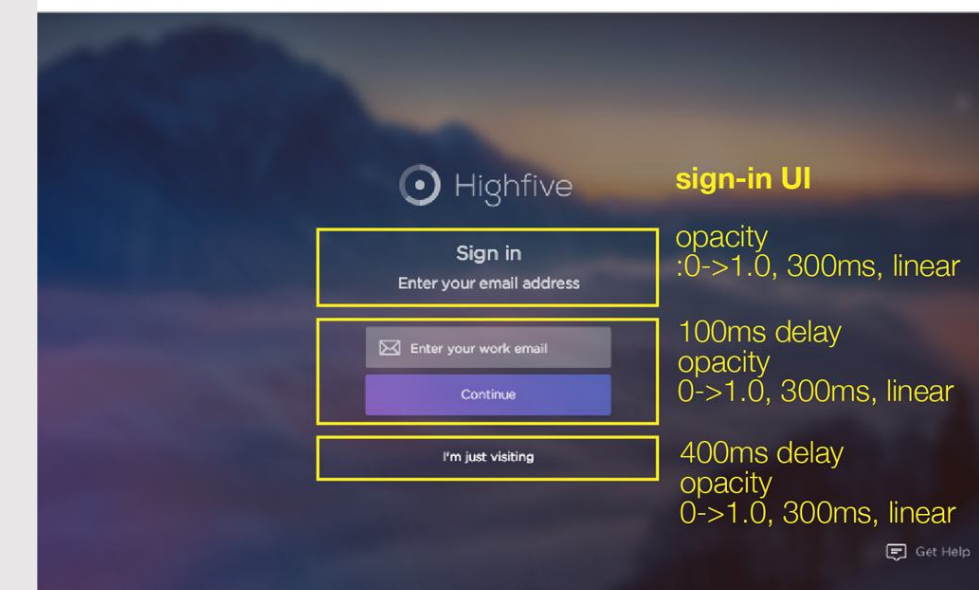
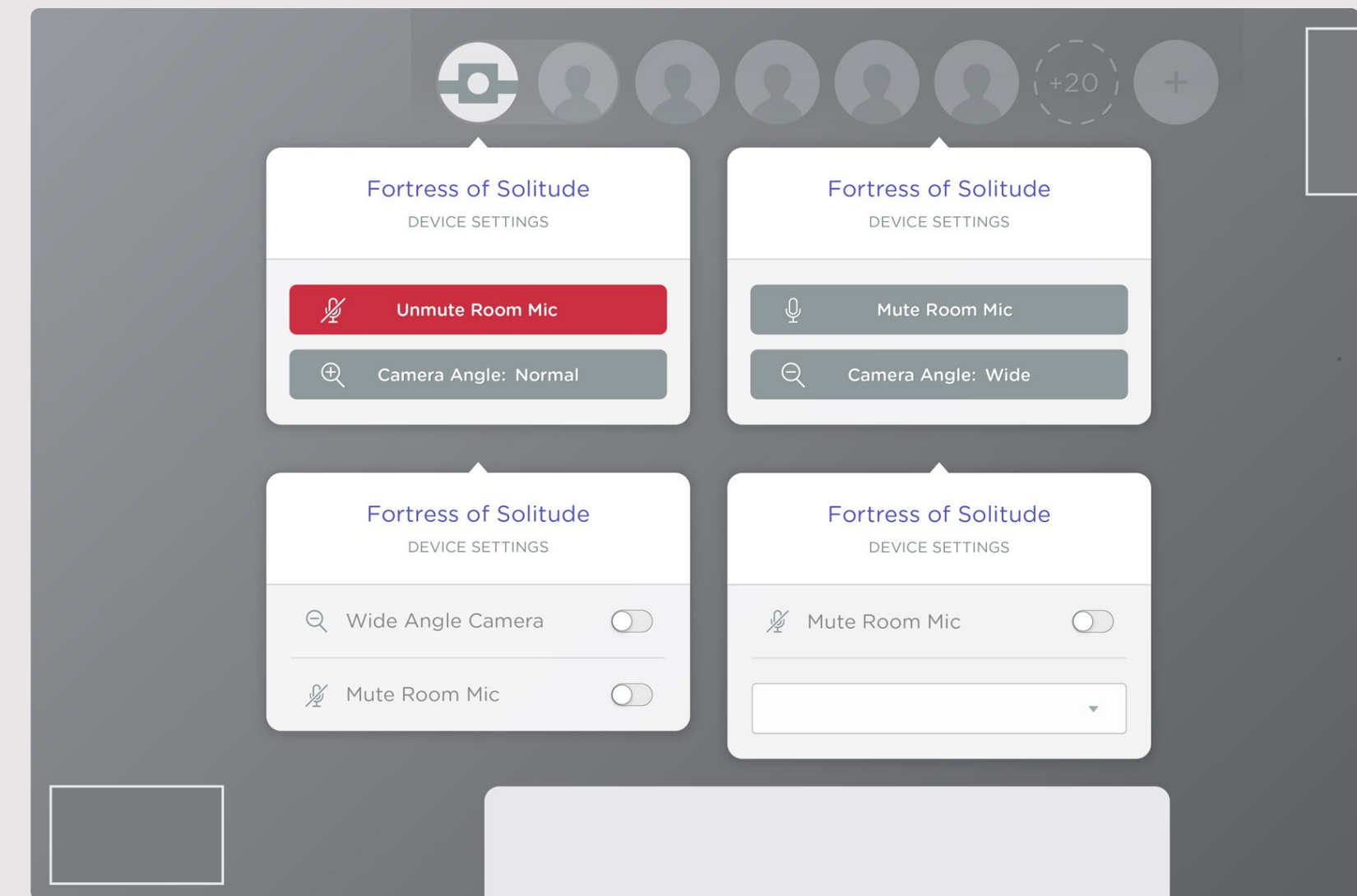
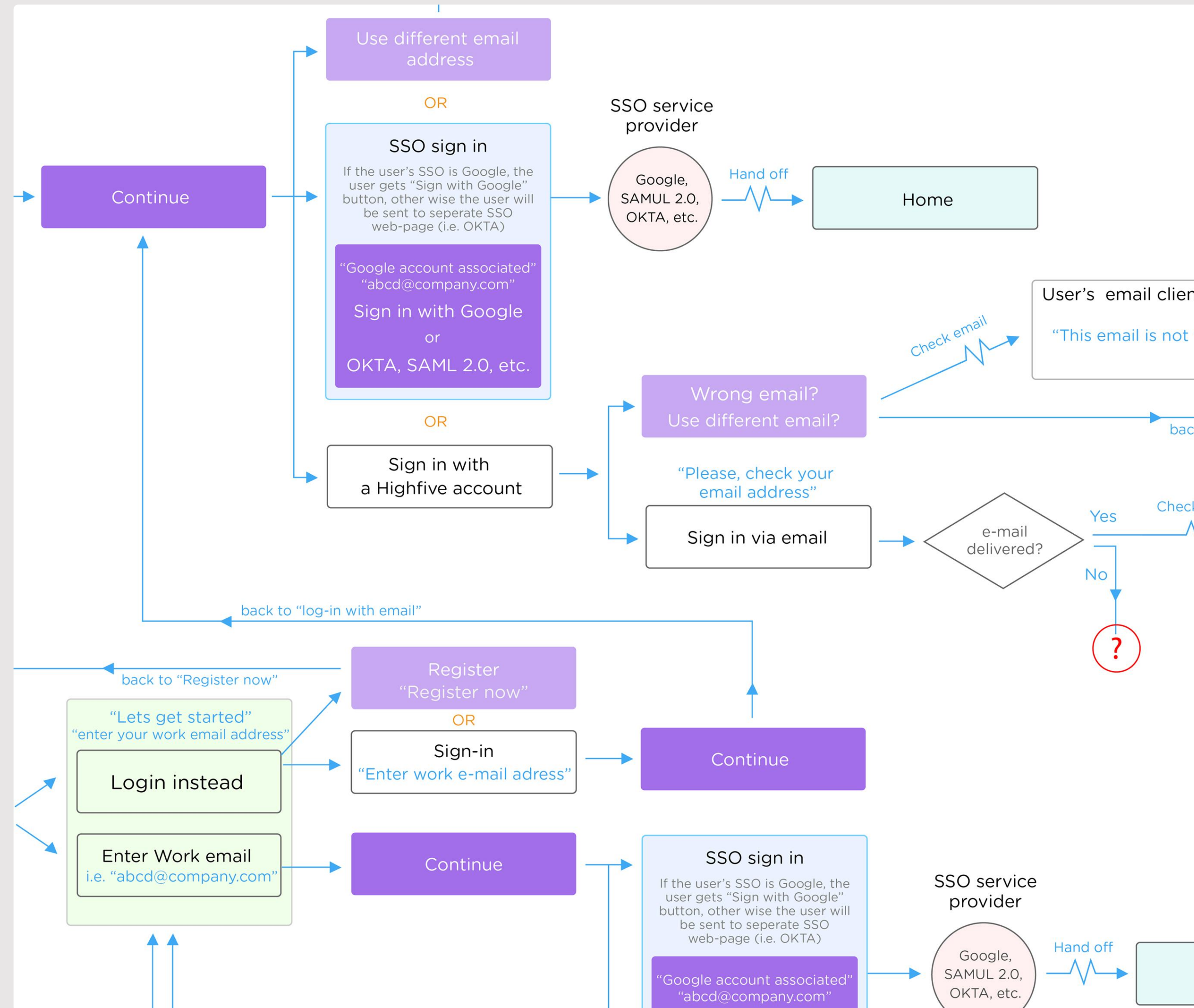
Principle Designer, FE Developer



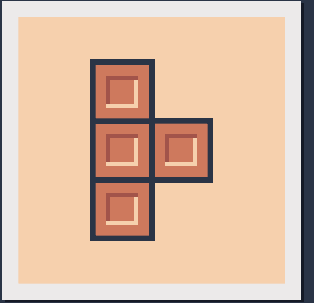
34. HIGHFIVE

Nothing happens by accident – design process enables successful communication.

Principle Designer, FE Developer



- highfive bg:**
opacity: 0 -> 1.0, 400ms, linear
scale: 100 -> 105%, 1200ms, ease out cubic
600ms delay ----
30px up 600ms, ease out cubic
blur: 0 -> 7px, 600ms
- grey-gradient:**
opacity: 0.5 -> 1.0, 1200ms, linear
- highfive vignette-gradient:**
opacity: 0 -> 1.0, 1200ms, linear
- sign-in UI**
600ms delay ----
opacity: 0 -> 1.0, 400ms, linear
30 px up, ease out cubic
scale: 80% -> 100%, ease out cubic
- "i'm just visiting"**
1000ms delay ----
opacity: 0 -> 1.0, 300ms linear
- Continue**
- highfive logo:**
opacity: 1.0 -> 0, 200ms, linear
30 px up, 200ms, ease out cubic
- zenefits logo:**
400ms delay ----
opacity: 0 -> 1.0, 500ms, linear



CONCLUSION



Highfive set a new bar, improving the ease and quality of video conferencing with many of its core features going on to influence products such as Zoom, Slack and Apple's FaceTime. The company was acquired by Dialpad in 2020 and from there the best parts of Highfive continue to be incorporated into Dialpad Meetings.

[HIGHFIVE.COM](https://www.highfive.com)

wc

40. WETRANSFER

This is a loving recreation of our original project from circa 2008. The goal, to create the worlds first truly seamless file transfer manager.

Product Designer, FE Developer



41. WETRANSFER

The UI remains clutter free throughout the flow with nothing but the essential functions visible.

Product Designer, FE Developer



42. WETRANSFER

The footprint from the interface was so small that the idea to display artwork from our creative network was a no-brainer.

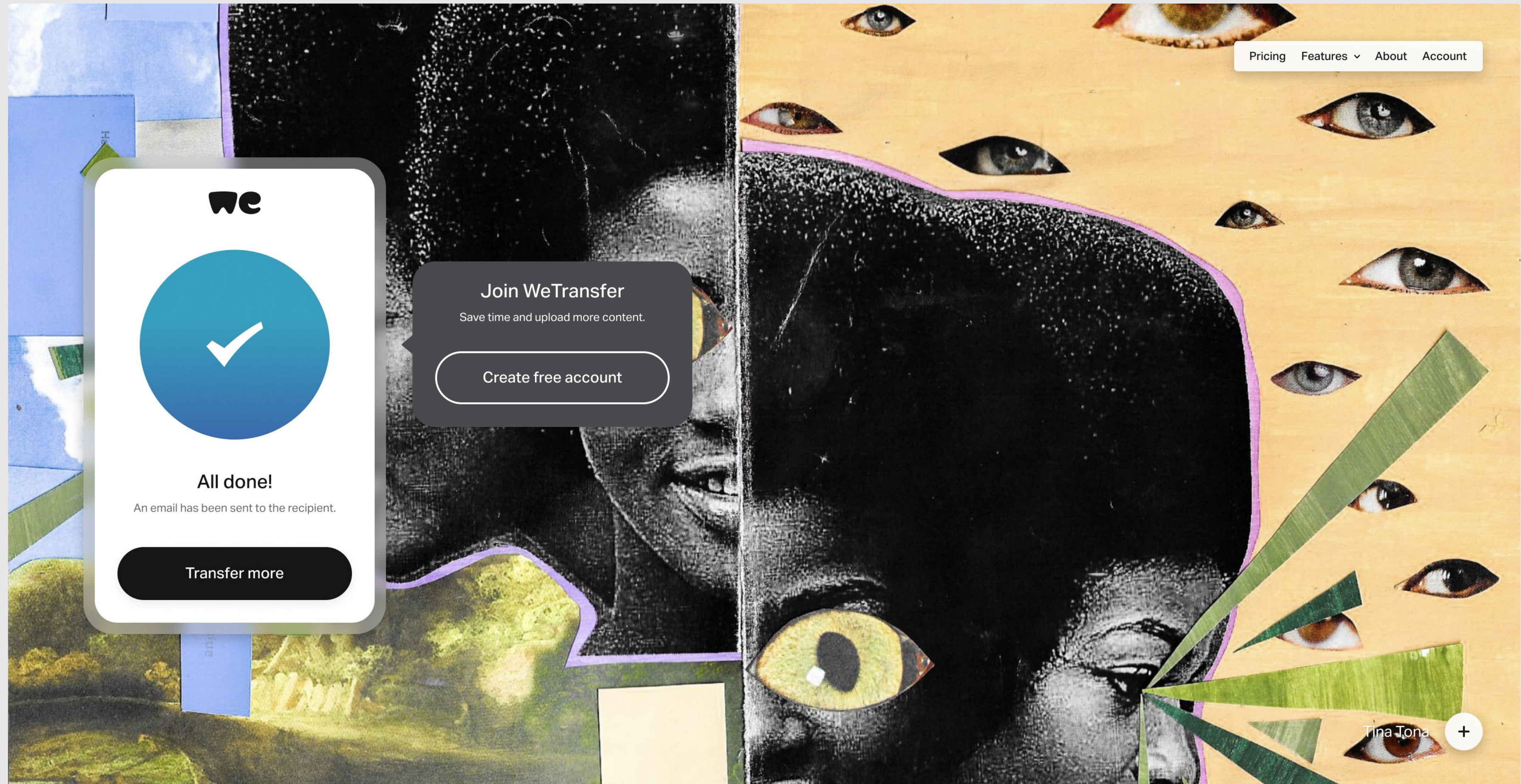
Product Designer, FE Developer

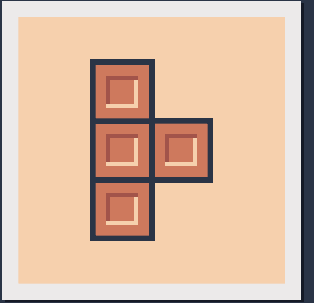


43. WETRANSFER

To keep track of your transfers as-well-as accessing other benefits a free account is offered to both sender and recipient.

Product Designer, FE Developer





CONCLUSION



It's been almost two decades since the original team were sat near the Prinsengracht Canal in Amsterdam discussing how to solve the creative industry's file sharing woes. At that time it was just a fun collaboration between two studios Dolly Rogers and OY. Fast forward to the present day and the company has expanded far beyond its humble roots with a suite of creative tools and a fantastic new team at the helm.

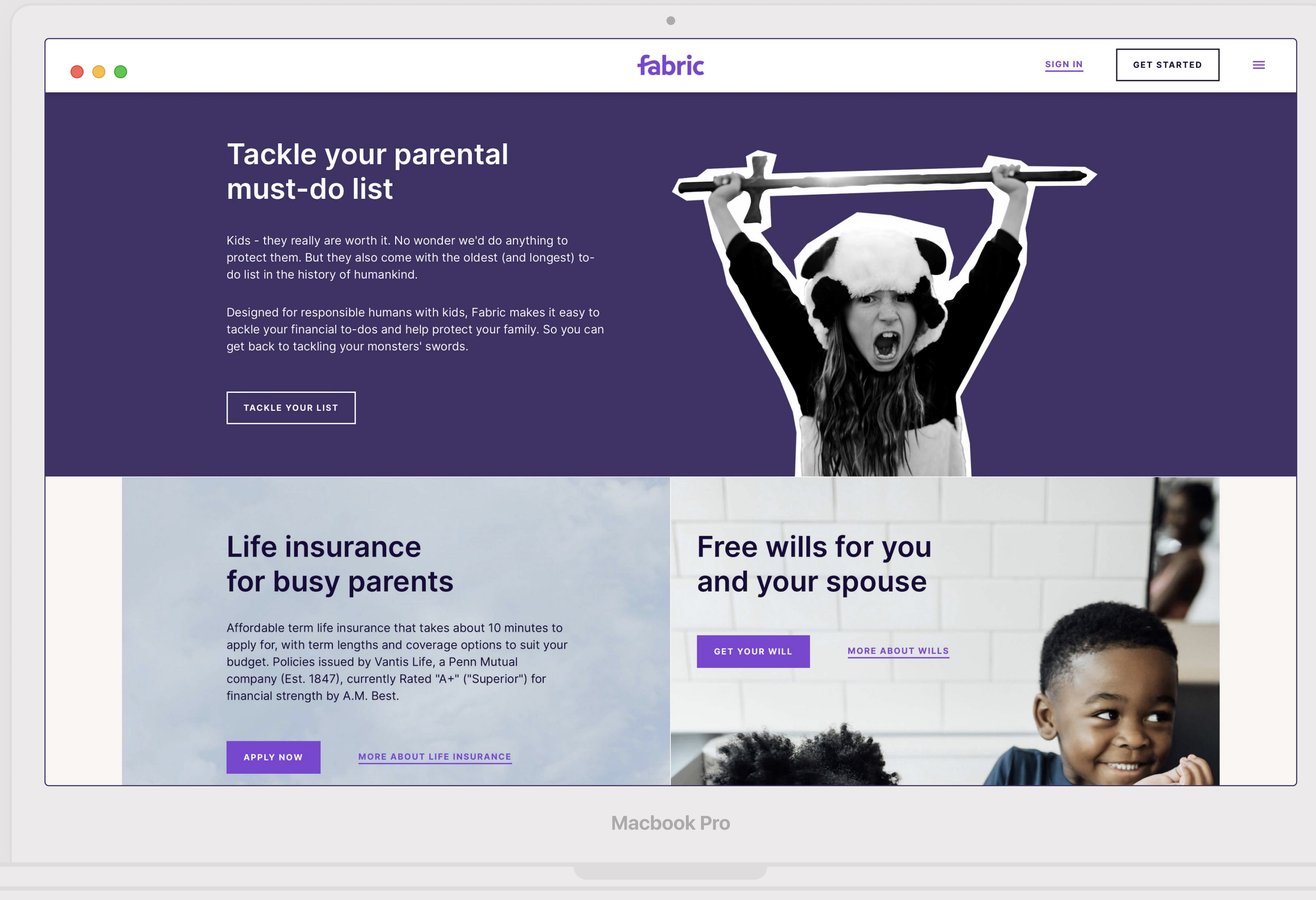
[WETRANSFER.COM](https://wetransfer.com)

fabric

46. FABRIC

The goal, to create a financial app that put families first, no sales talk, no gimmicks, just honest advice.

Product Owner, Principle Designer



Macbook Pro

47. FABRIC

Brand elements were based on the team's experience as parents which created a more sympathetic and approachable tone.

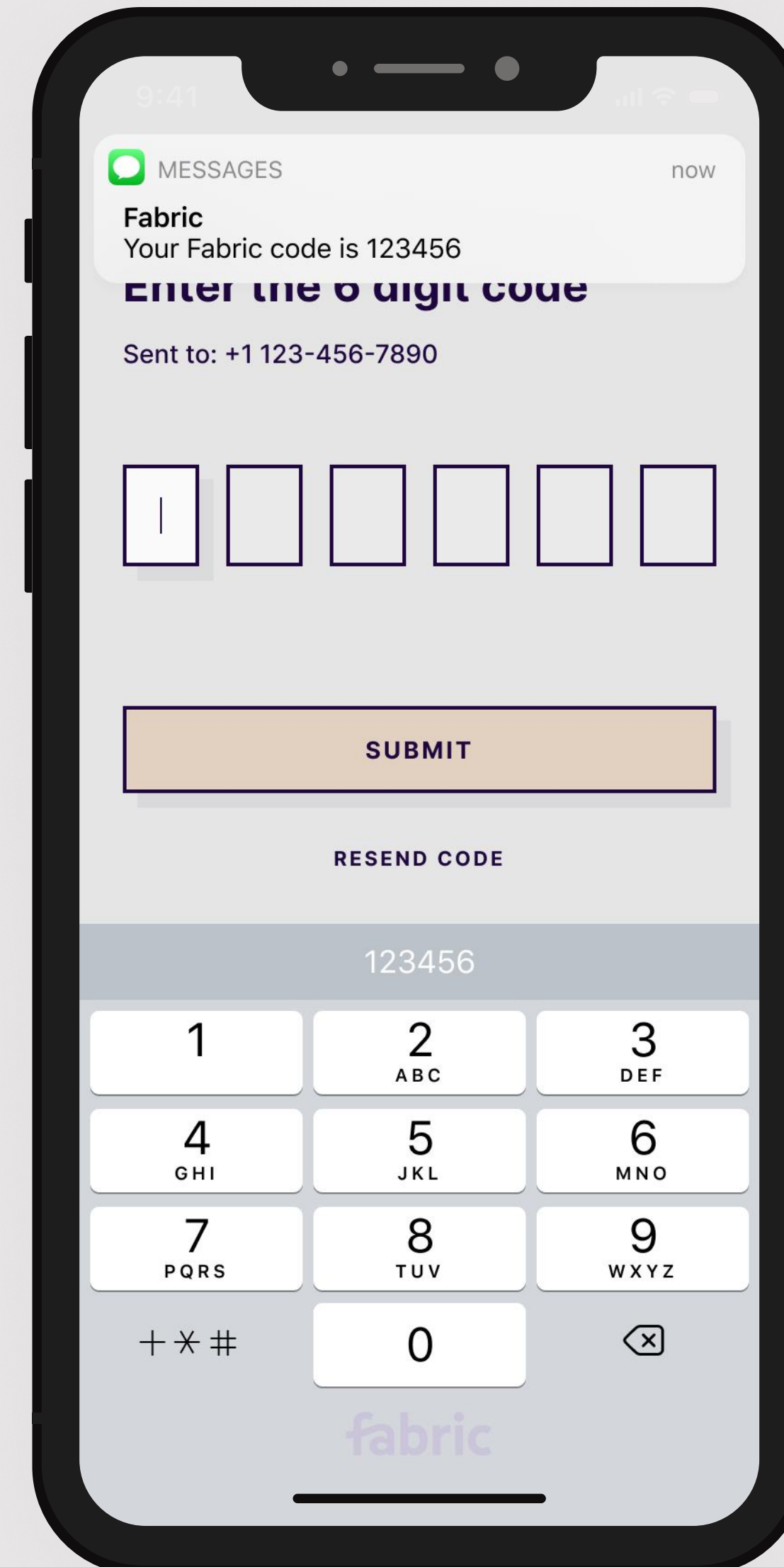
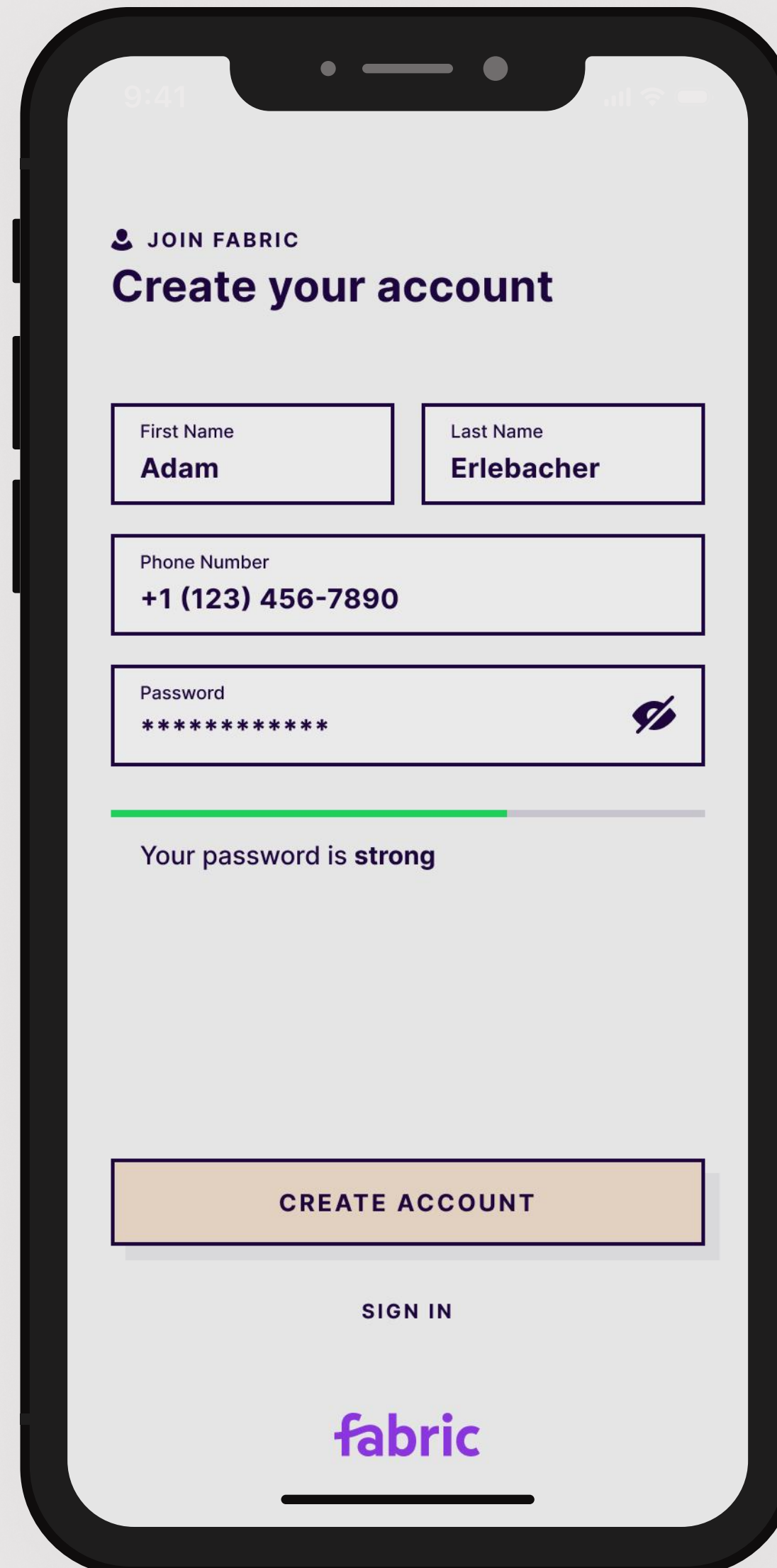
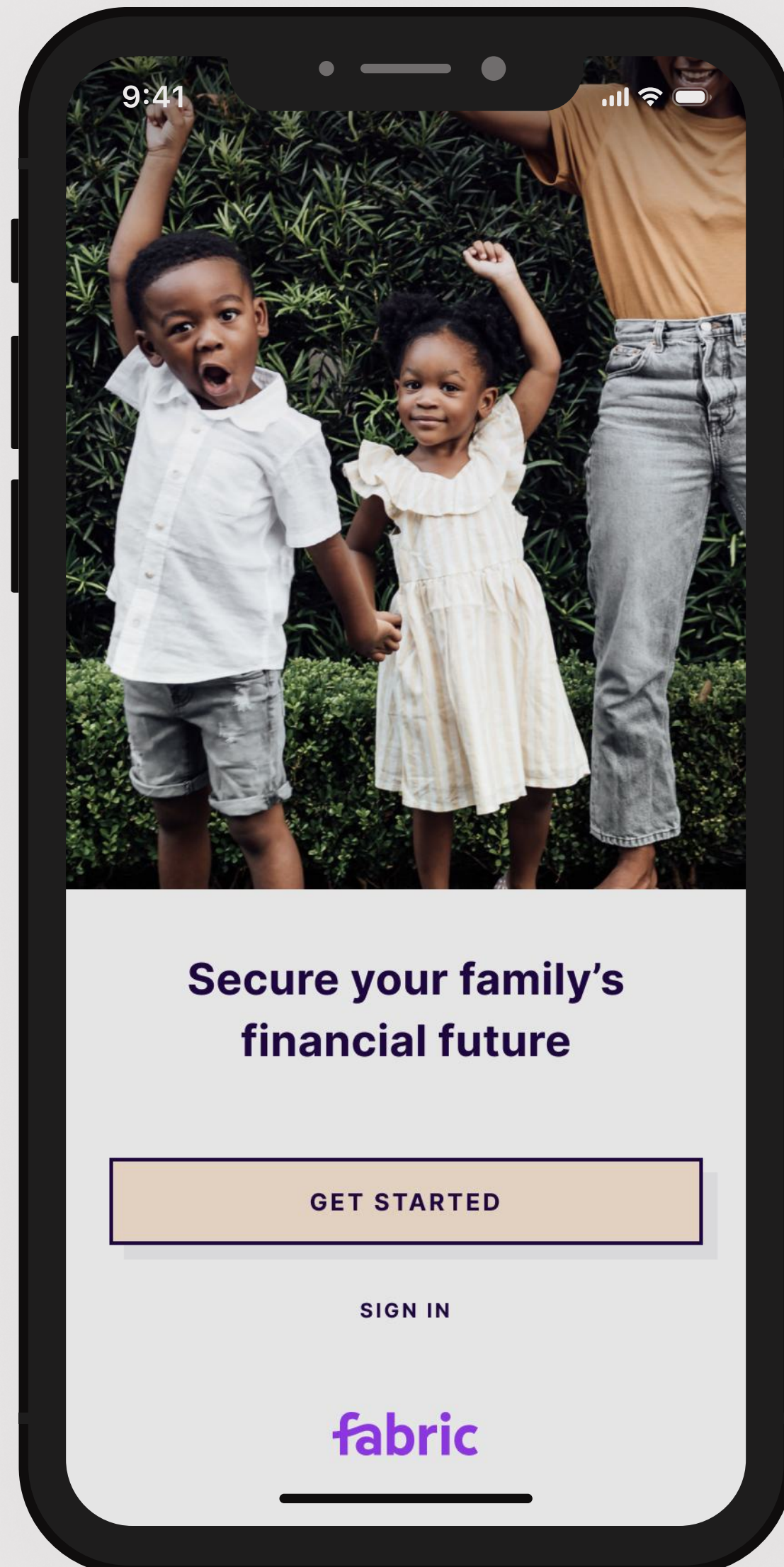
Product Owner, Principle Designer



48. FABRIC

Whether you started your journey on the web or via the smartphone app signing up is uniformed, simple and above all else secure.

Product Owner, Principle Designer



49. FABRIC

Accessible language and symbols are used throughout the product to empower the right choice for any family.

Product Owner, Principle Designer



Get fast and secure account access with Face ID.

Face ID uses your phone's built-in security to secure your account.



Faster access



Privacy protection



Recommended



Never miss out on the important stuff.

Receive notifications including activity with your spouse or partner.



Account updates



Shared activity



Helpful reminders



Invite your spouse or partner to join the party.

Connect your Fabrics to tackle your shared to-dos. Go team!



Share finances



Tackle tasks together



Share documents



You're all set to begin your family's journey.

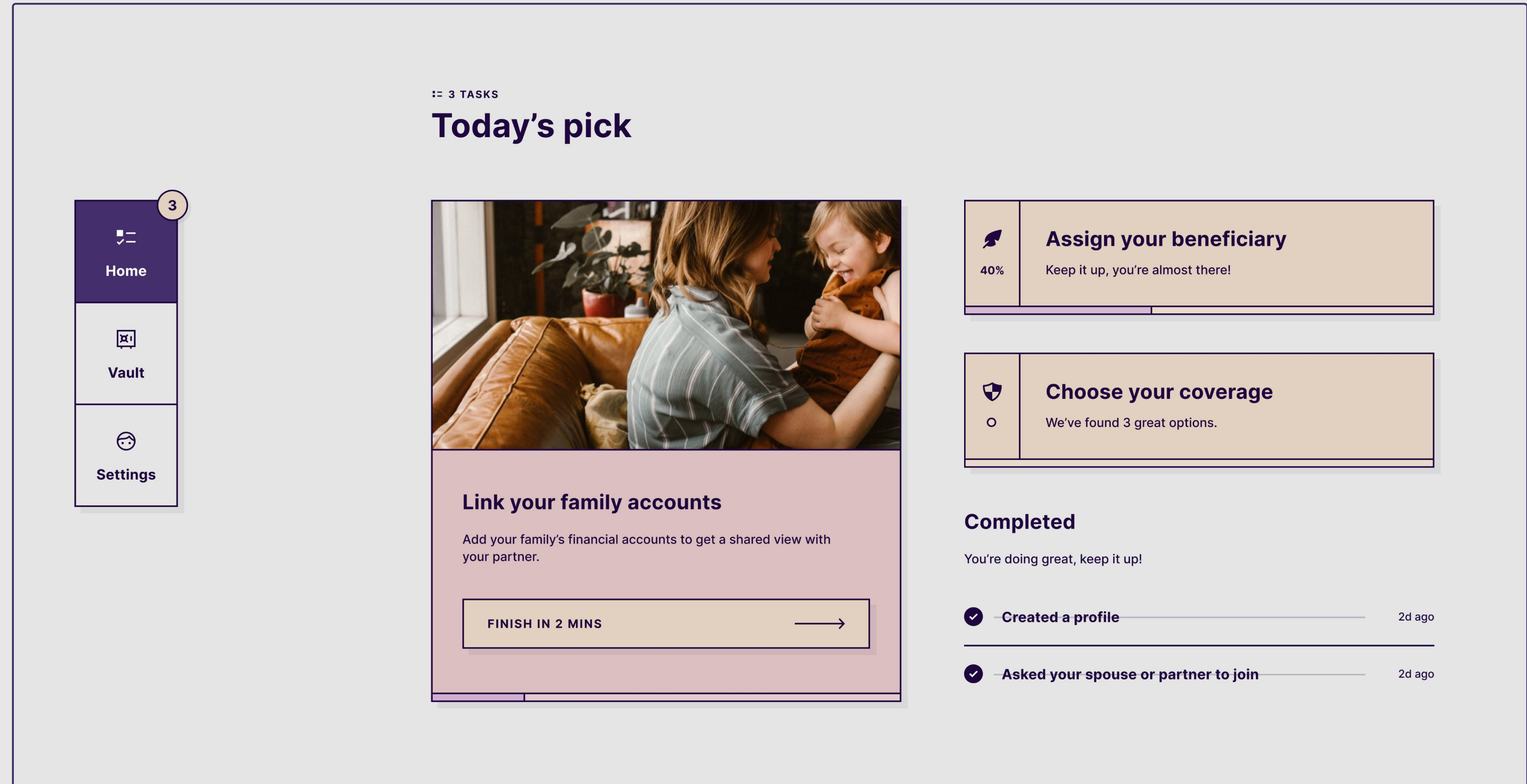
The next step will help you decide which of your accounts to secure first.



50. FABRIC

The Fabric app is designed to work around busy schedules with smart lists and helpful advice delivered weekly.

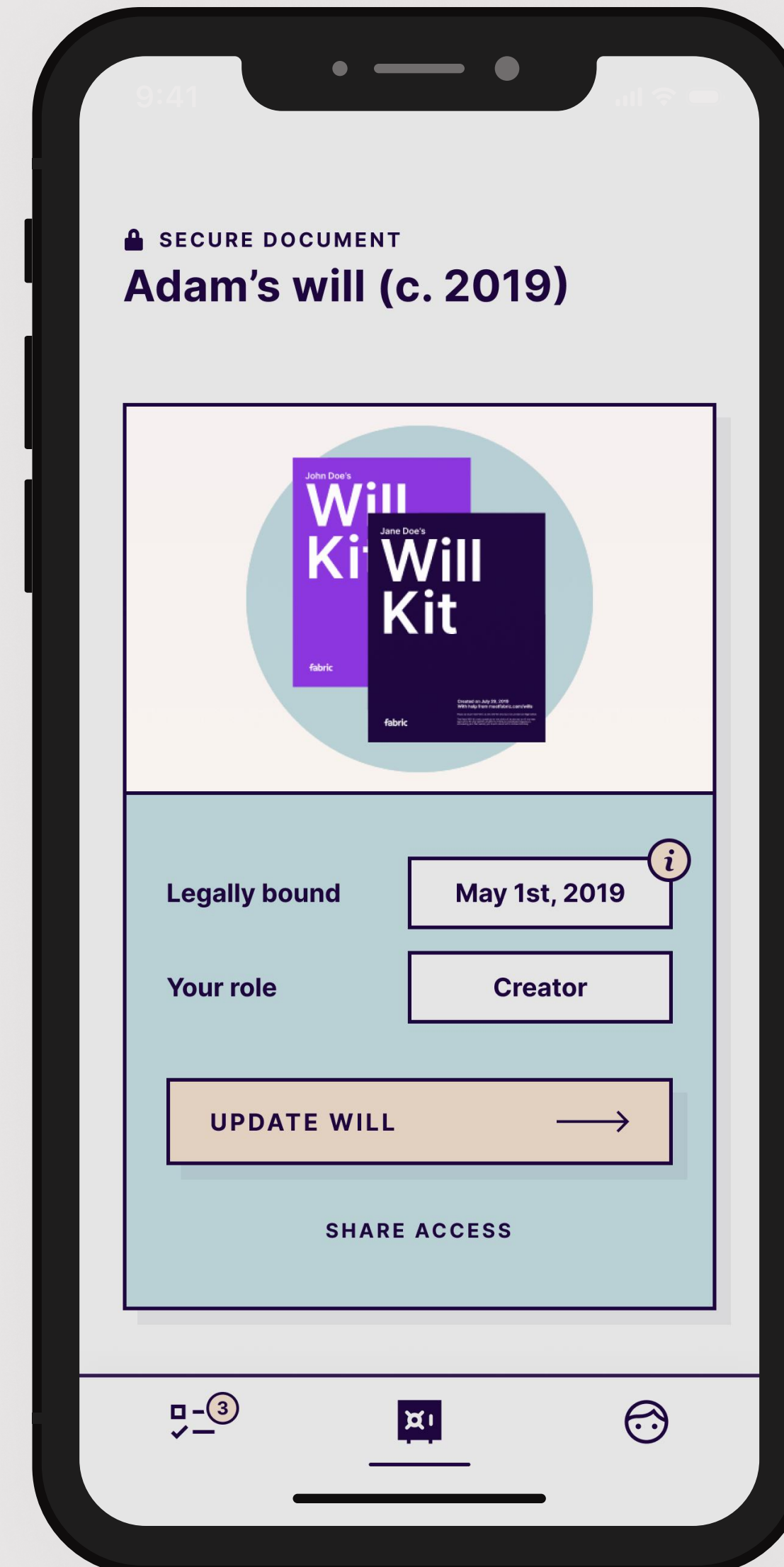
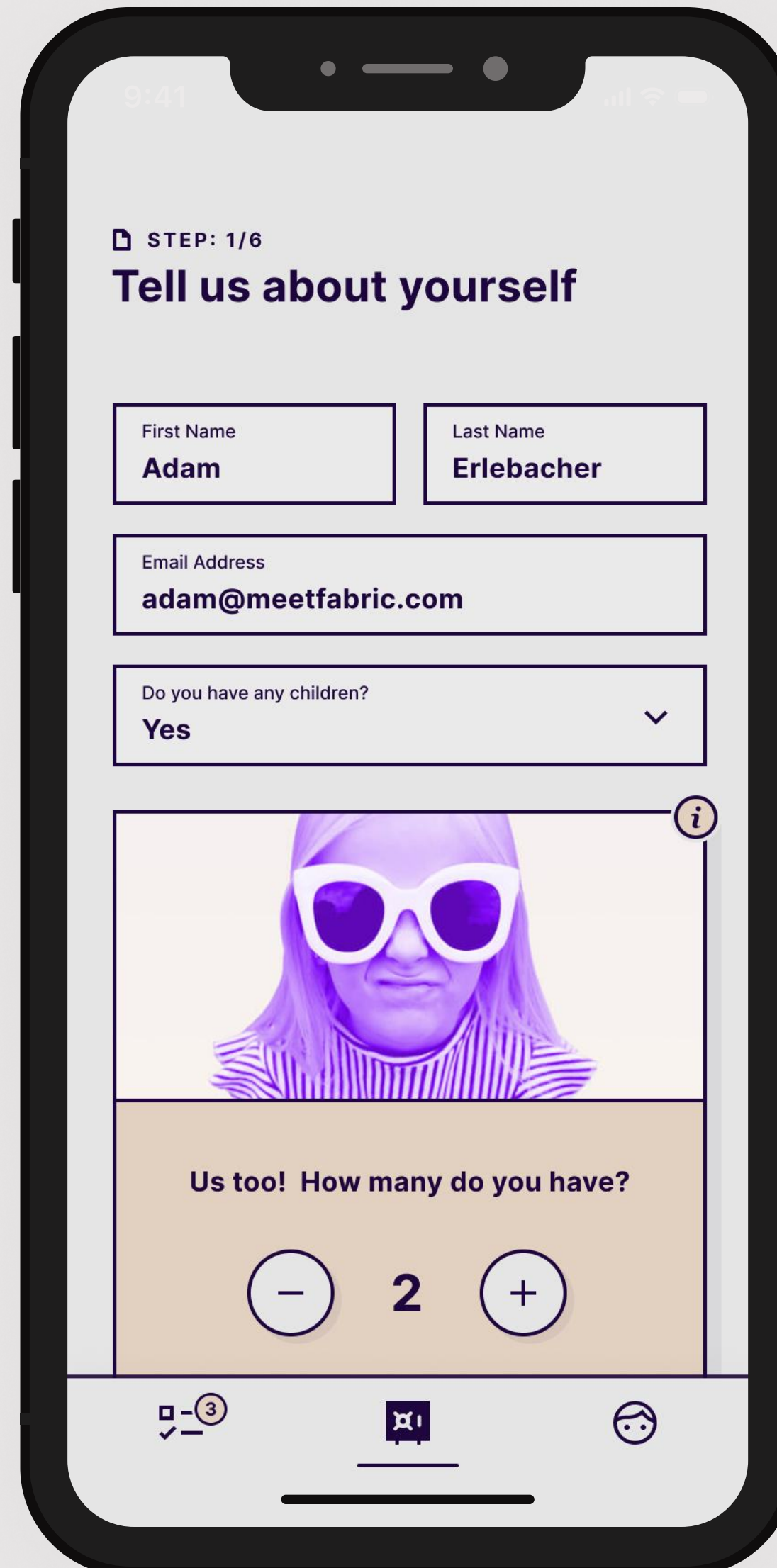
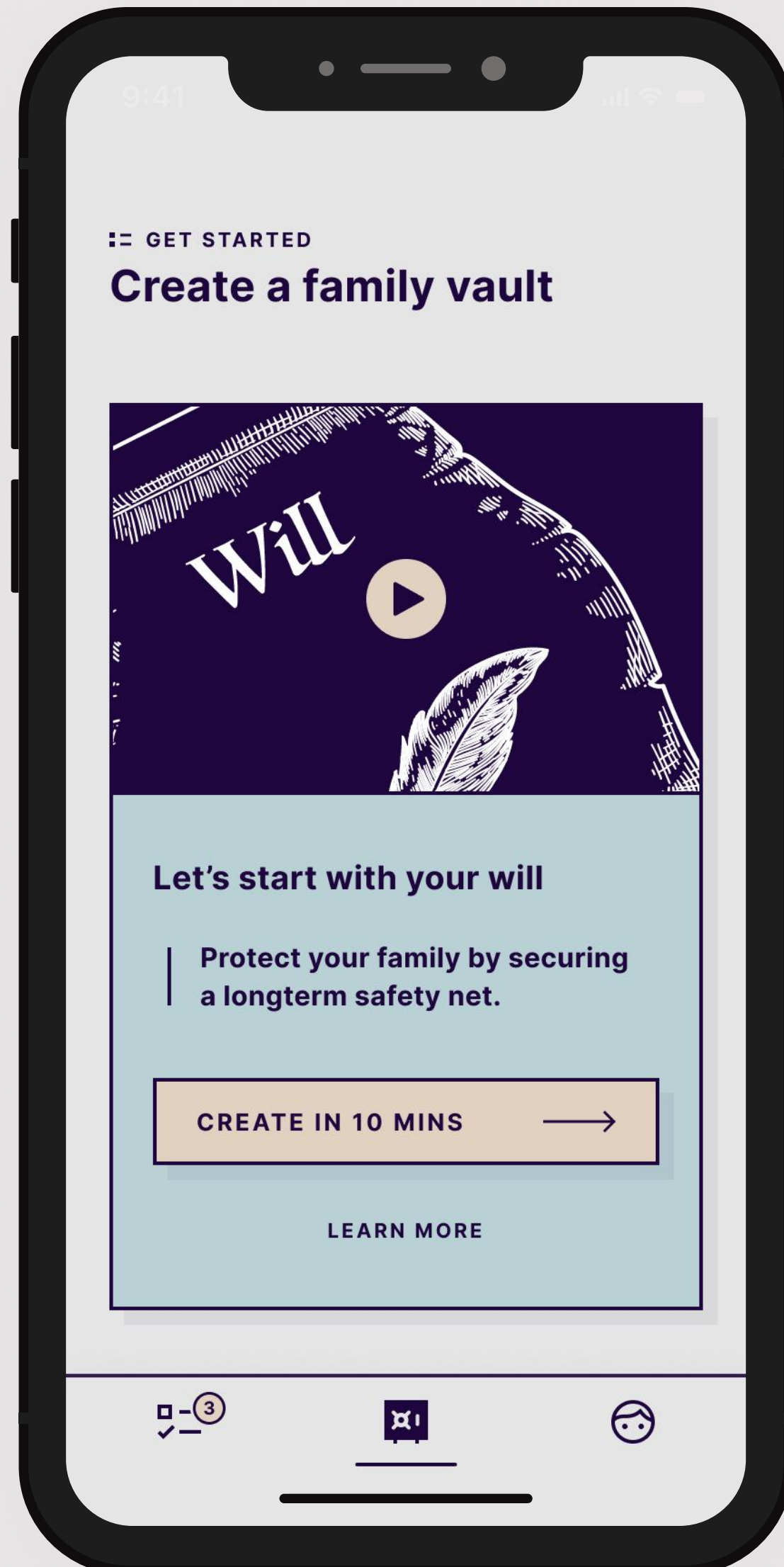
Product Owner, Principle Designer



51. FABRIC

Legal documents are quick and simple to create with a friendly and forgiving interface for parents on the go.

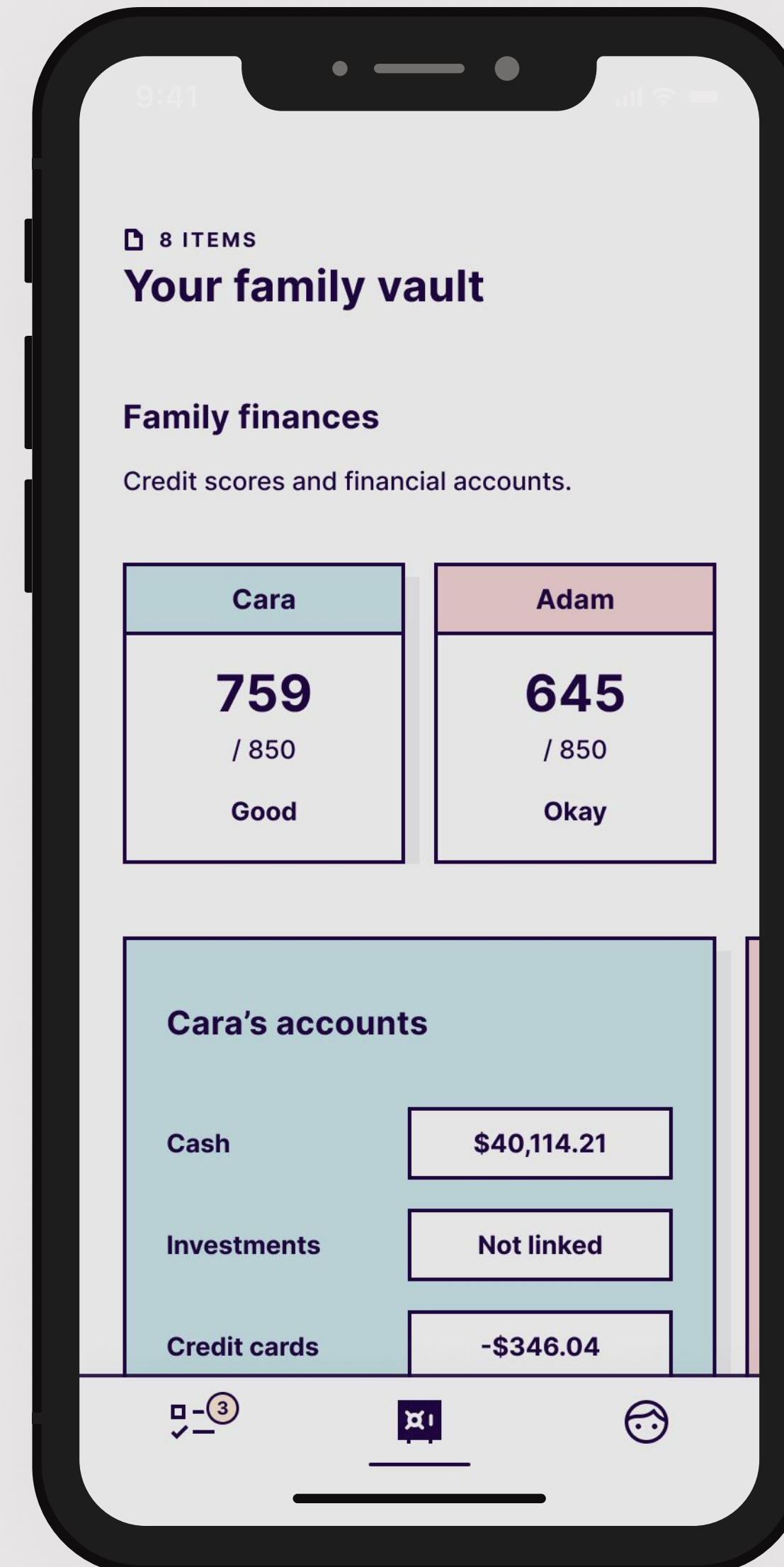
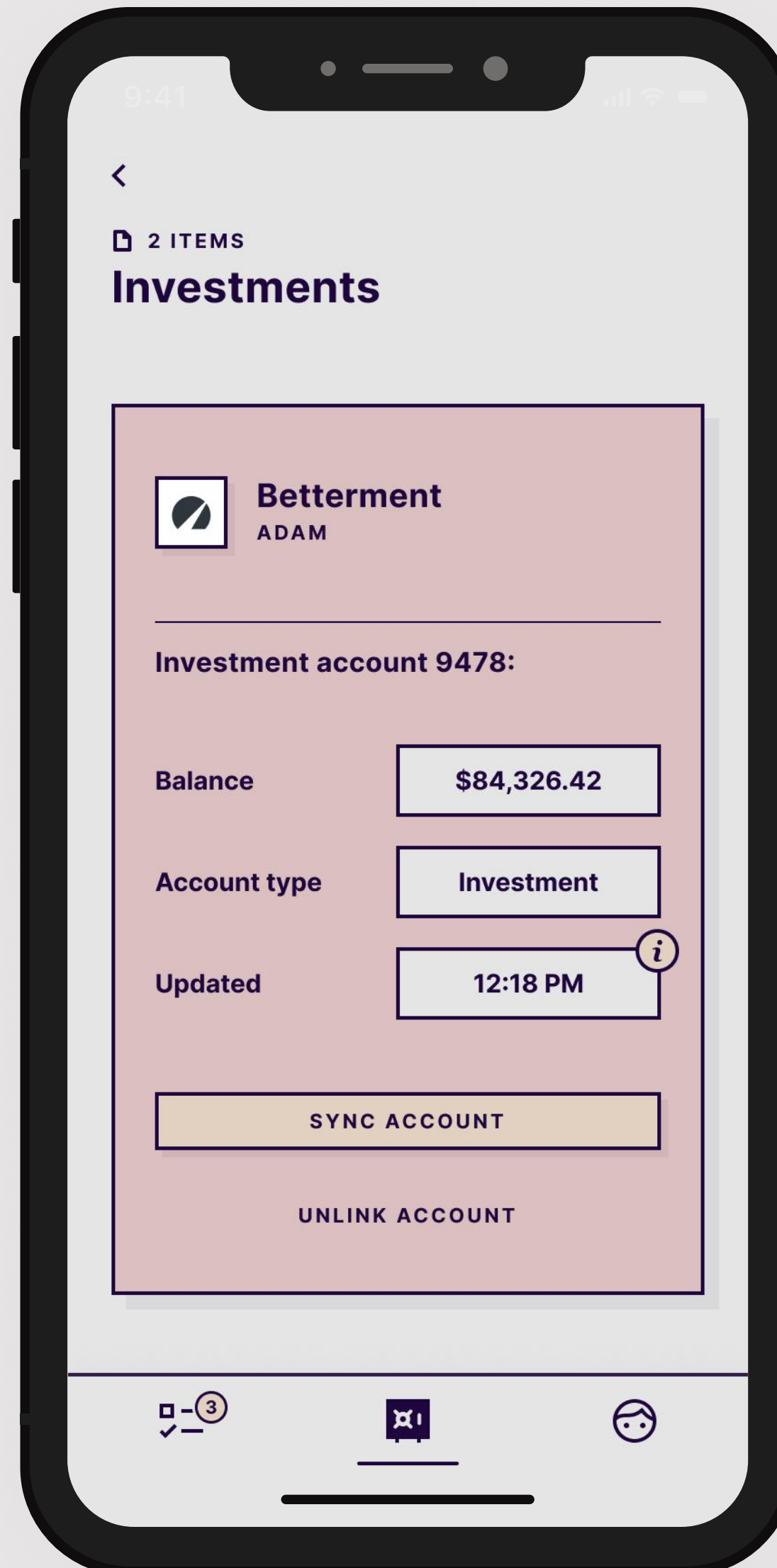
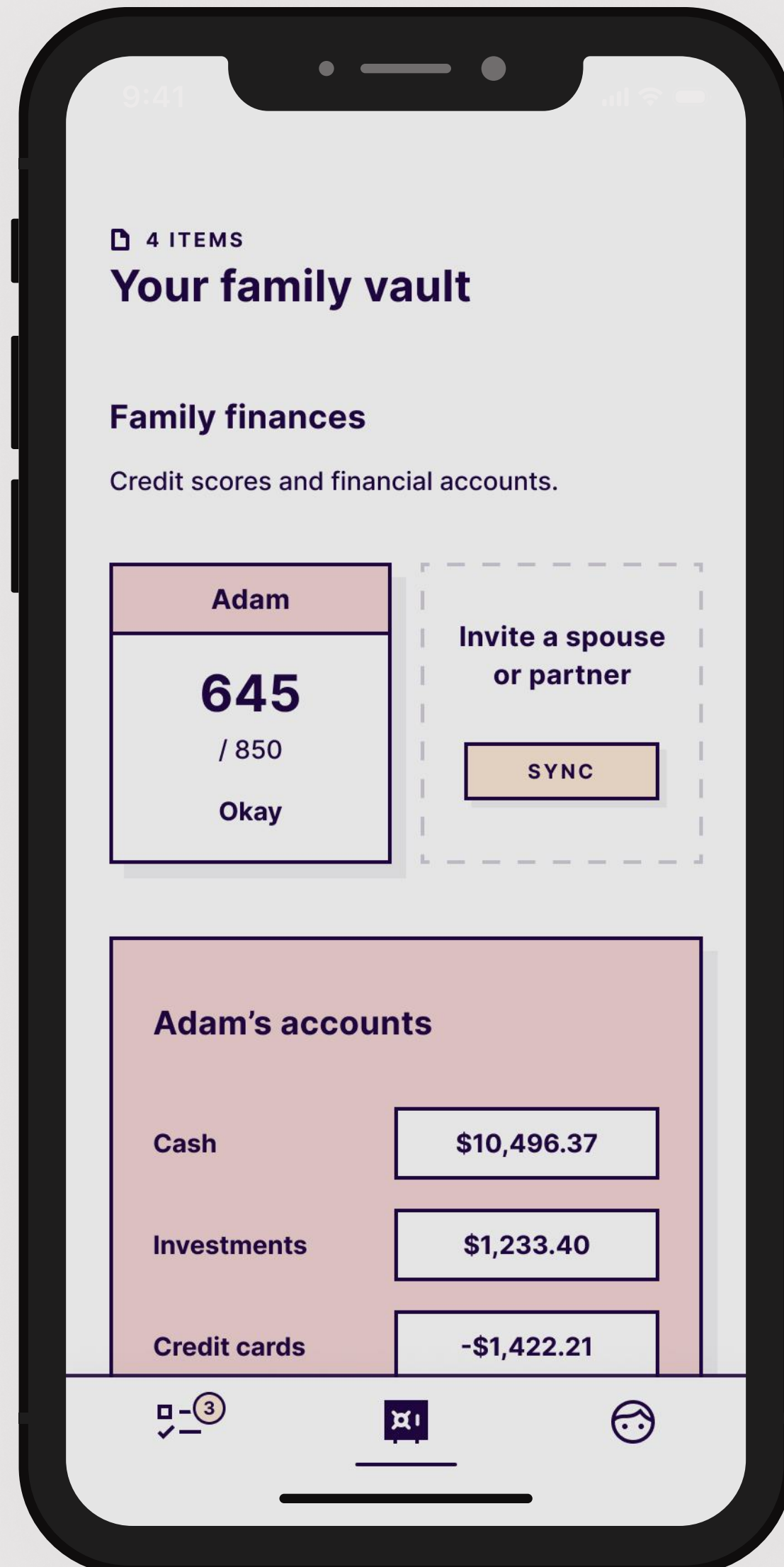
Product Owner, Principle Designer



52. FABRIC

Fabric makes it easy to stay on top of your family's credit and financial accounts without any hard to read graphs or distracting ads.

Product Owner, Principle Designer



53. FABRIC

New parents often feel intimidated by misleading language, the app addressed this with clear, empathetic interfaces and advice.

Product Owner, Principle Designer

How would you like to pay?

Your payment method will be charged **\$14.99** every month around **Aug 10th** which you can cancel at any time without penalty.

Set up and use 

OR

Card Number

4111 1111 1111 1111



Expiry Date

01/25

Zip Code

11234



Security Code (CVV)



SET UP MONTHLY SUBSCRIPTION

Messages

We'll keep you up-to-date with the latest.

-  **RE: Payment method advice** 10s
Totally understand Adam and nothing to be embarr...
-  **Wills** 1d
You've received a request to review Cara's will.

Embarrassed to admit but I don't understand Apple Pay?

You (3:07 PM)



Totally get it Adam + nothing to be embarrassed about.

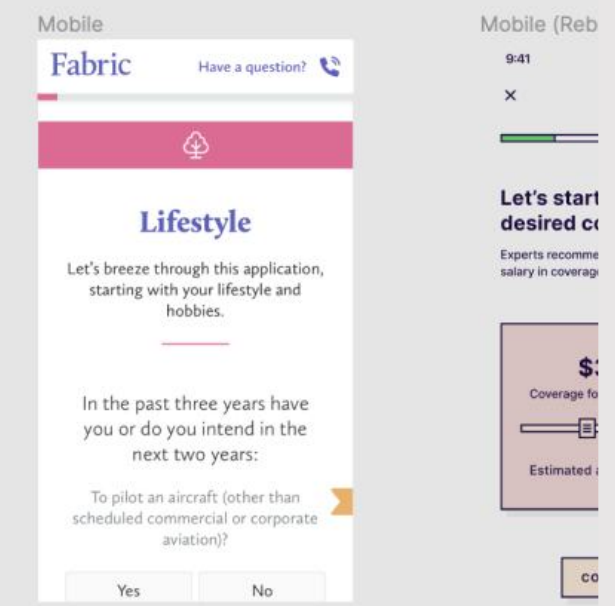
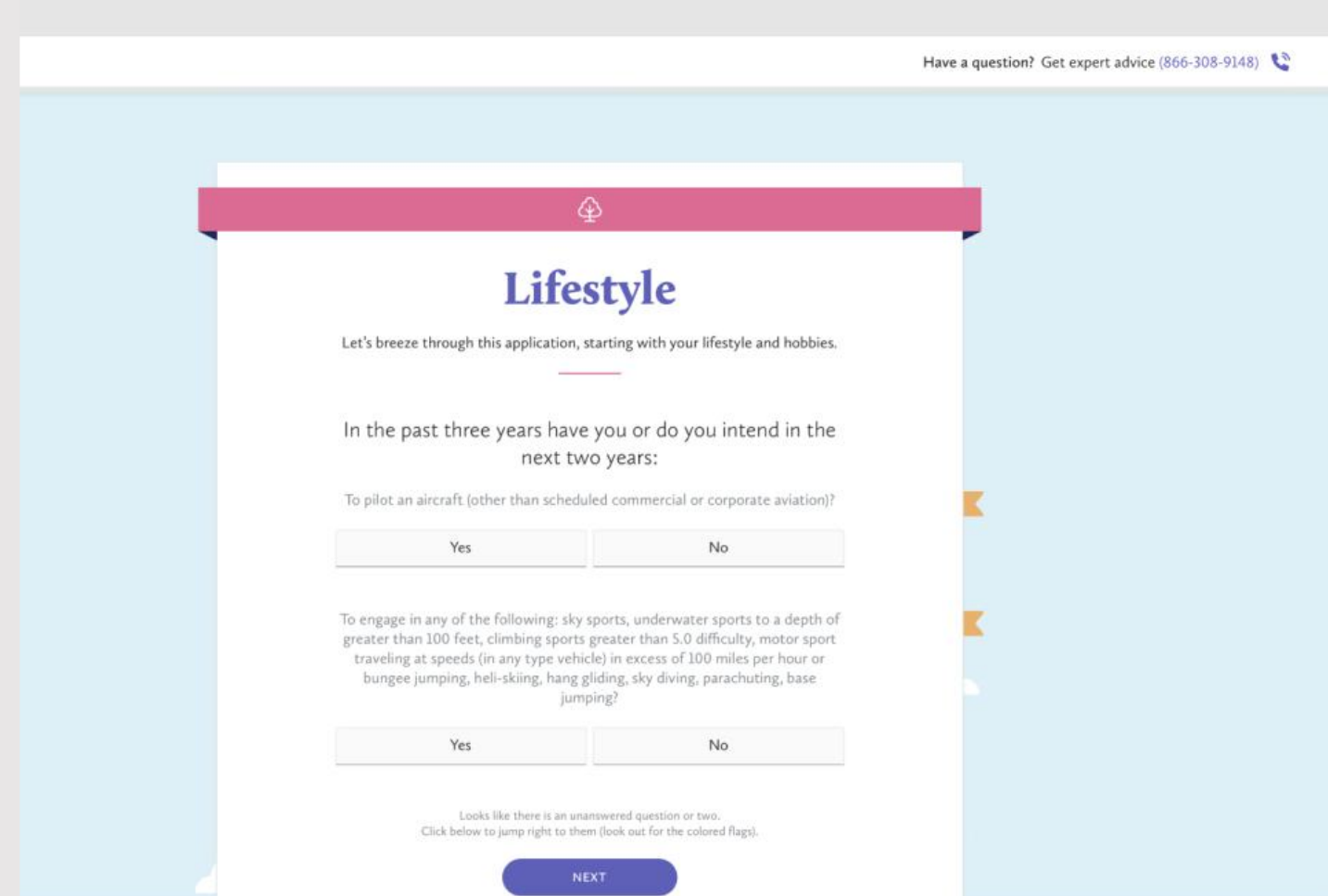
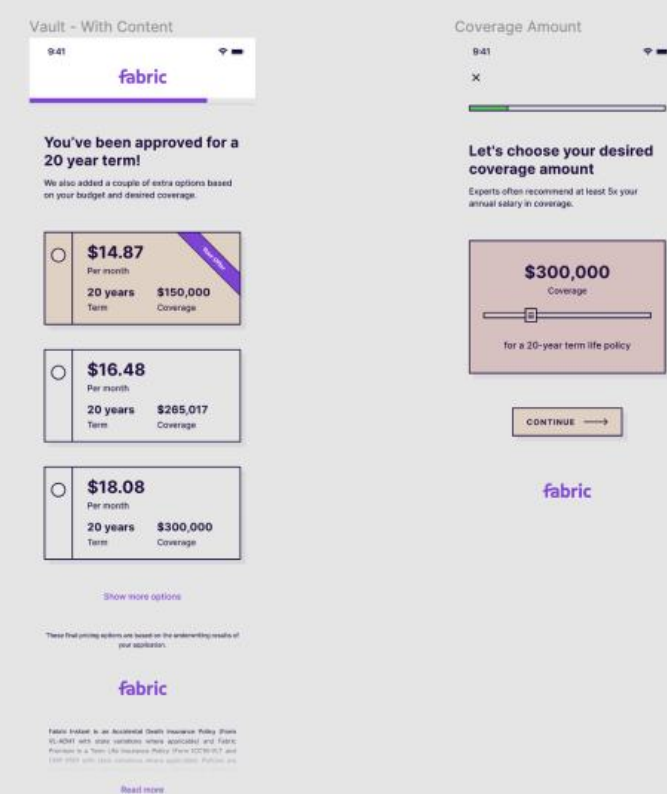
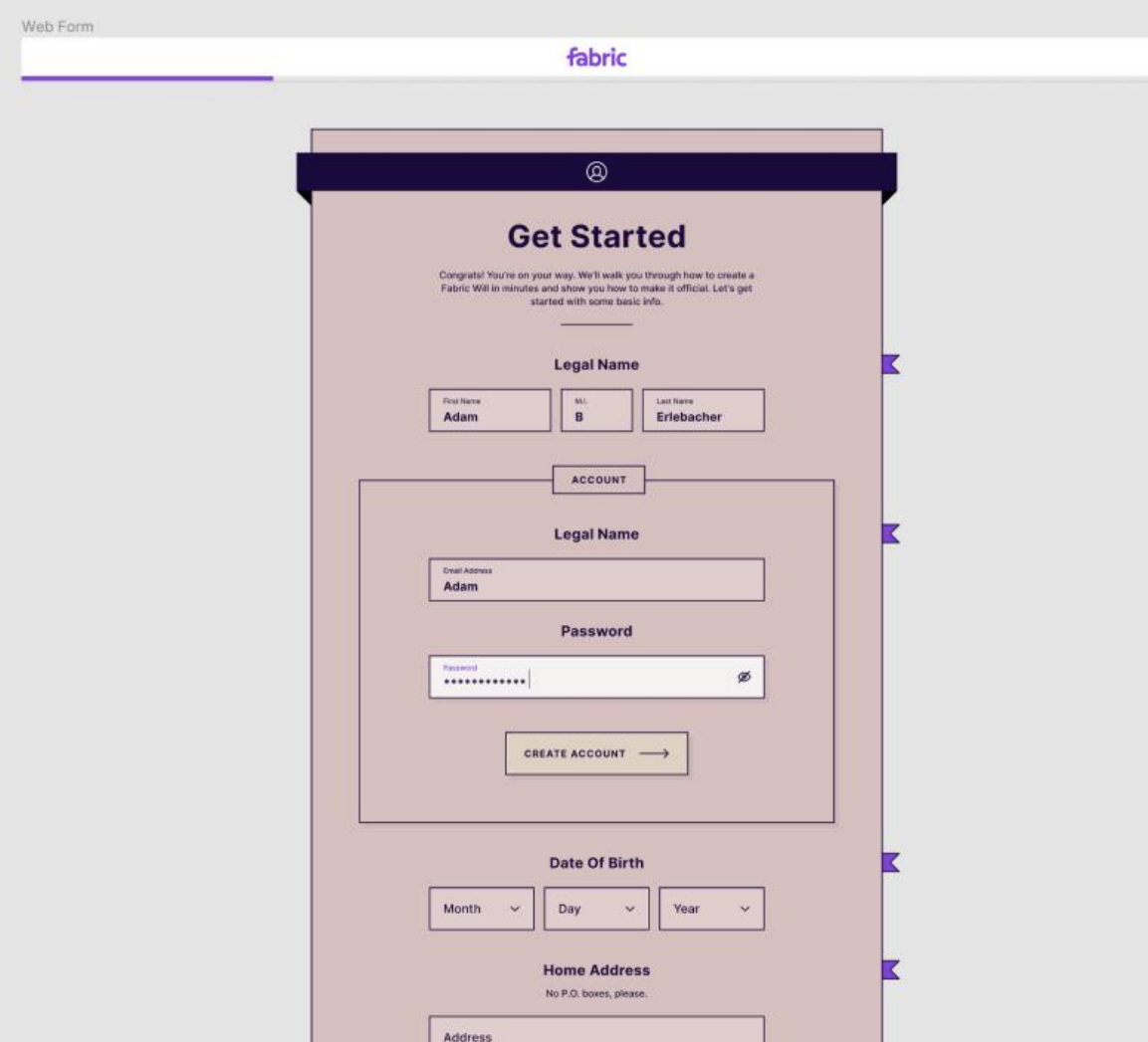
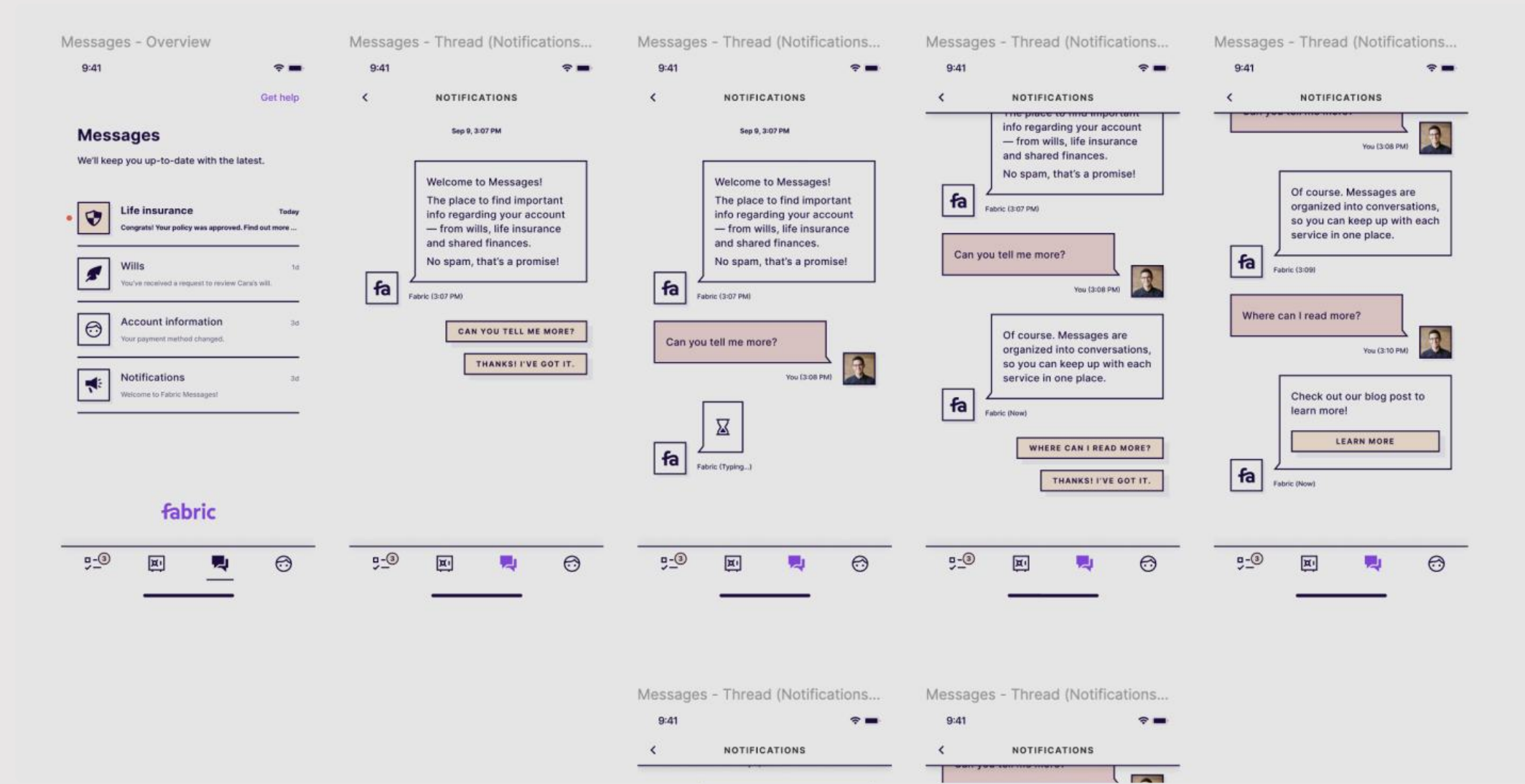
fa

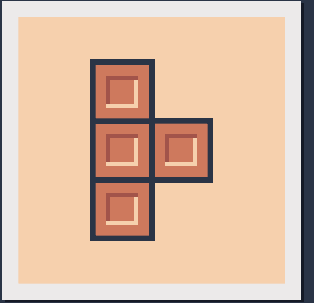
Fabric (3:08 PM)

54. FABRIC

We went through round after round of meticulous user testing to ensure Fabric achieved product market fit.

Product Owner, Principle Designer





CONCLUSION

fabric

Landing in a crowded market, Fabric quickly defined itself as the Millennial friendly tool for new families. The app combined wills, life insurance, document storage and financial planning. It was such a hit that Gerber Life acquired the company in 2022 and the platform continues to run today under that umbrella.

[MEETFABRIC.COM](https://meetfabric.com)



57. NEW YORK TIMES

The goal, create a series of illustrations for a special College Issue of the NYT Magazine featuring Barack Obama.

Illustration, Typography

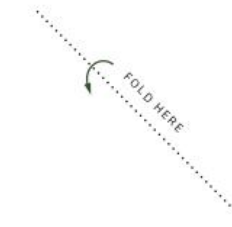


58. NEW YORK TIMES

Full page spread.



Illustration, Typography



The Thinker

How did Kelly Jolley turn
Auburn University into a hotbed of philosophical talent?
BY JONATHAN MAHLER

With its roots in agricultural education and its remote location in rural Alabama, Auburn University has long been an easy target for ridicule from its archrival, the University of Alabama, whose students refer to Auburn as “the barn” — or as Alabama’s legendary head football coach, Bear Bryant, once put it, to the enduring delight of his fans, “that cow college on the other side of the state.”

Auburn is a land-grant university: it became one in 1872 under a federal program geared toward helping the working class obtain practical college educations. That mission continues largely to this day. A public university with an annual tuition of less than \$6,000 for Alabama residents, it accepts roughly 70 percent of those who apply. Among its 20,000 undergraduates, business and engineering are the most popular majors. When students choose liberal-arts majors, they tend to be the more practical ones — communications, criminology, psychology, prelaw.

So it came as something of a surprise when, in the late ’90s, Auburn’s college of liberal arts undertook an internal ranking of its dozen academic departments and philosophy came out on top. The administration figured that there must have been a problem with the criteria it used, and a new formula was drawn up. Once again, philosophy came in first. This time, the administration decided to give up on the rankings altogether. “As I often put it to the dean, you’ve got a philosophy department that you have no right to have,” Kelly Jolley, the chairman of the department, told me recently. “It’s just way, way out of step with what you would expect to find at a place like Auburn.”

Jolley is almost single-handedly responsible for this state of affairs. When he first arrived at Auburn as a young professor 17 years ago, there were just a handful of philosophy majors, and there wasn’t much interest inside the

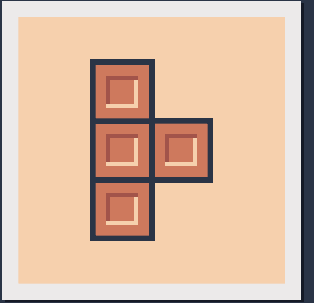
PHOTOGRAPH BY JESSICA NELSON Minneapolis College of Art and Design
LETTERING BY SIMON CORRY University College Falmouth, England

59. NEW YORK TIMES

Type treatments are hand rendered with a technical pencil, fine-liner and colored with Winsor & Newton Promarkers.

Illustration, Typography





CONCLUSION



I was commissioned to complete a series of typographic treatments for a special edition of New York Times Magazine, celebrating education in Obama's America. Later my artwork for The Thinker would go on to win the Type Directors Award for excellence in typography.

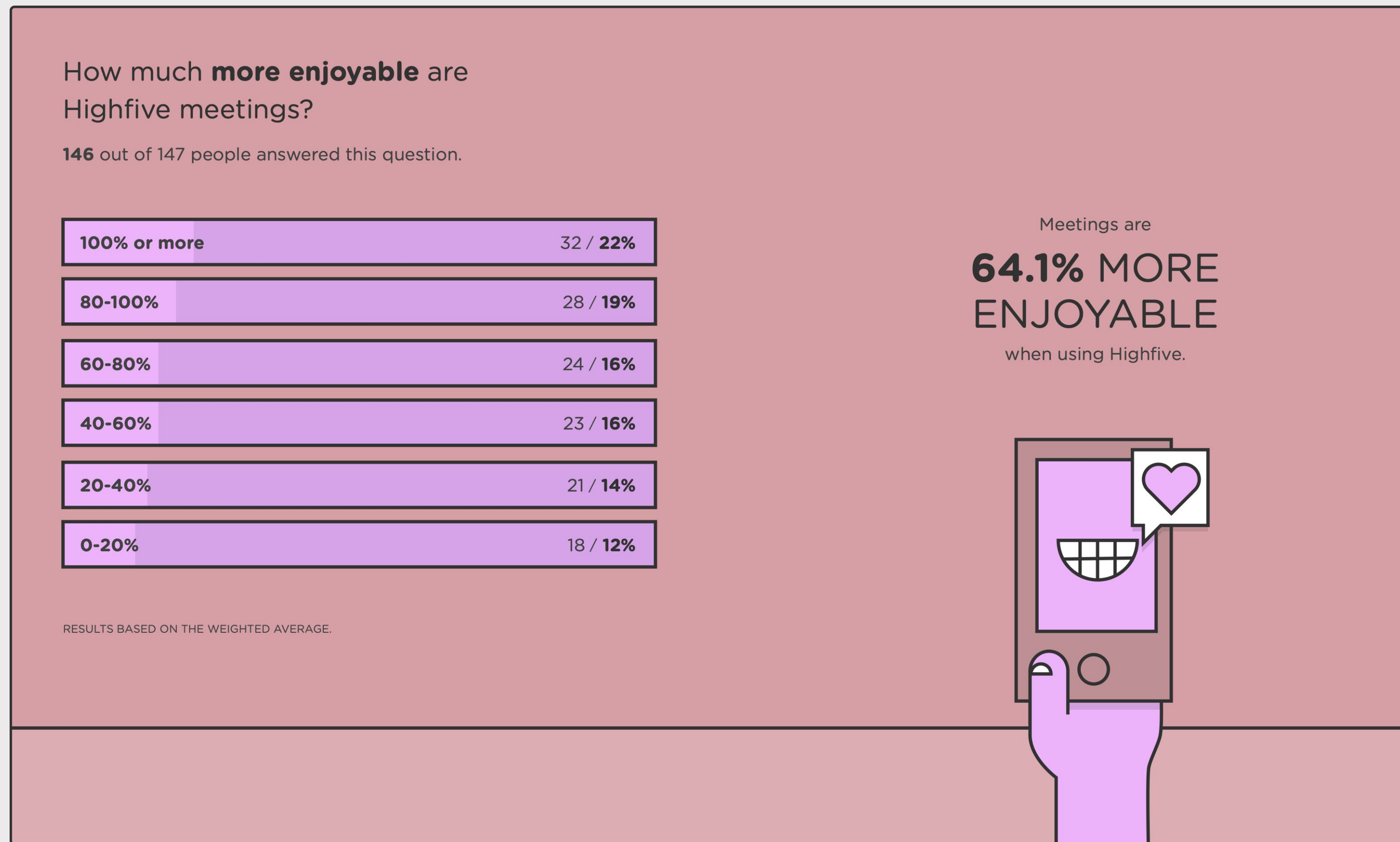
NEW YORK TIMES MAGAZINE



62. FACE-TO-FACE

The goal, create a fun and informative infographic available in both digital and print formats for prospective Highfive customers.

Principle Designer, Developer



Macbook Pro

63. FACE-TO-FACE

Results were taken from several customer satisfaction surveys and focused on how the technology had impacted productivity.

Principle Designer, Developer



HIGHFIVE SURVEY RESULTS

We've been wondering recently how our customers were really benefiting from Highfive. So we asked and then collected around 150 survey responses from Highfive Admins in January, 2016. You can check out the results below.

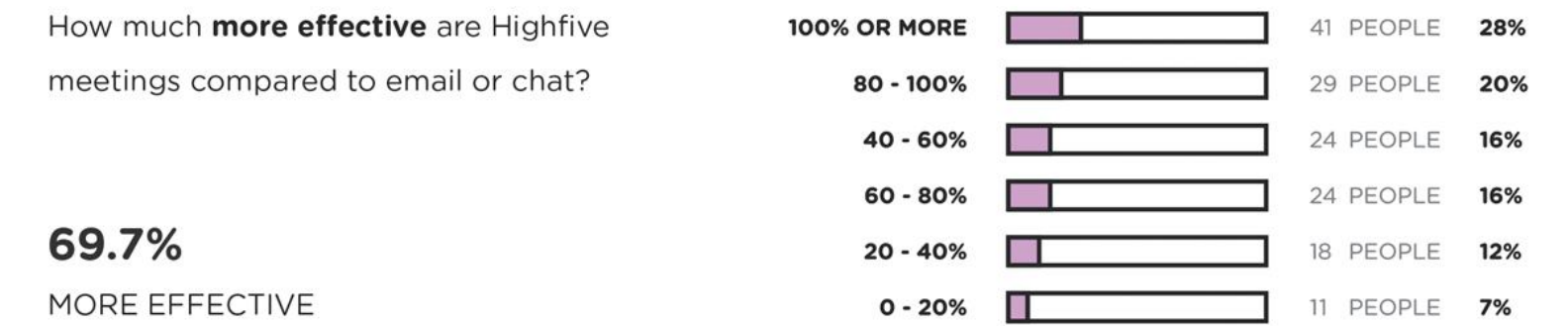


SCROLL FOR RESULT

HIGHFIVE SURVEY RESULTS



We were wondering how our customers really benefited from Highfive. So we asked. We collected around 150 survey responses from Highfive Admins in January, 2016. Take a look below for our results.



69.7%
MORE EFFECTIVE



Meetings are:
54% MORE PRODUCTIVE



Meetings are:
64% MORE ENJOYABLE



Meetings are:
47% MORE FACE-TO-FACE



Meetings are:
63% MORE ENGAGED



Conference rooms are:
54% LESS CLUTTERED



Conference rooms are:
70% MORE MODERN



Participants are:
49% MORE PREPARED

64. FACE-TO-FACE

The data is displayed based on weighted averages with the key results highlighted.

Principle Designer, Developer

How much more engaged are participants when using Highfive?

145 out of 147 ppl answered this question.



RESULTS BASED ON THE WEIGHTED AVERAGE.

Participants are
64.6% MORE ENGAGED
when using Highfive.



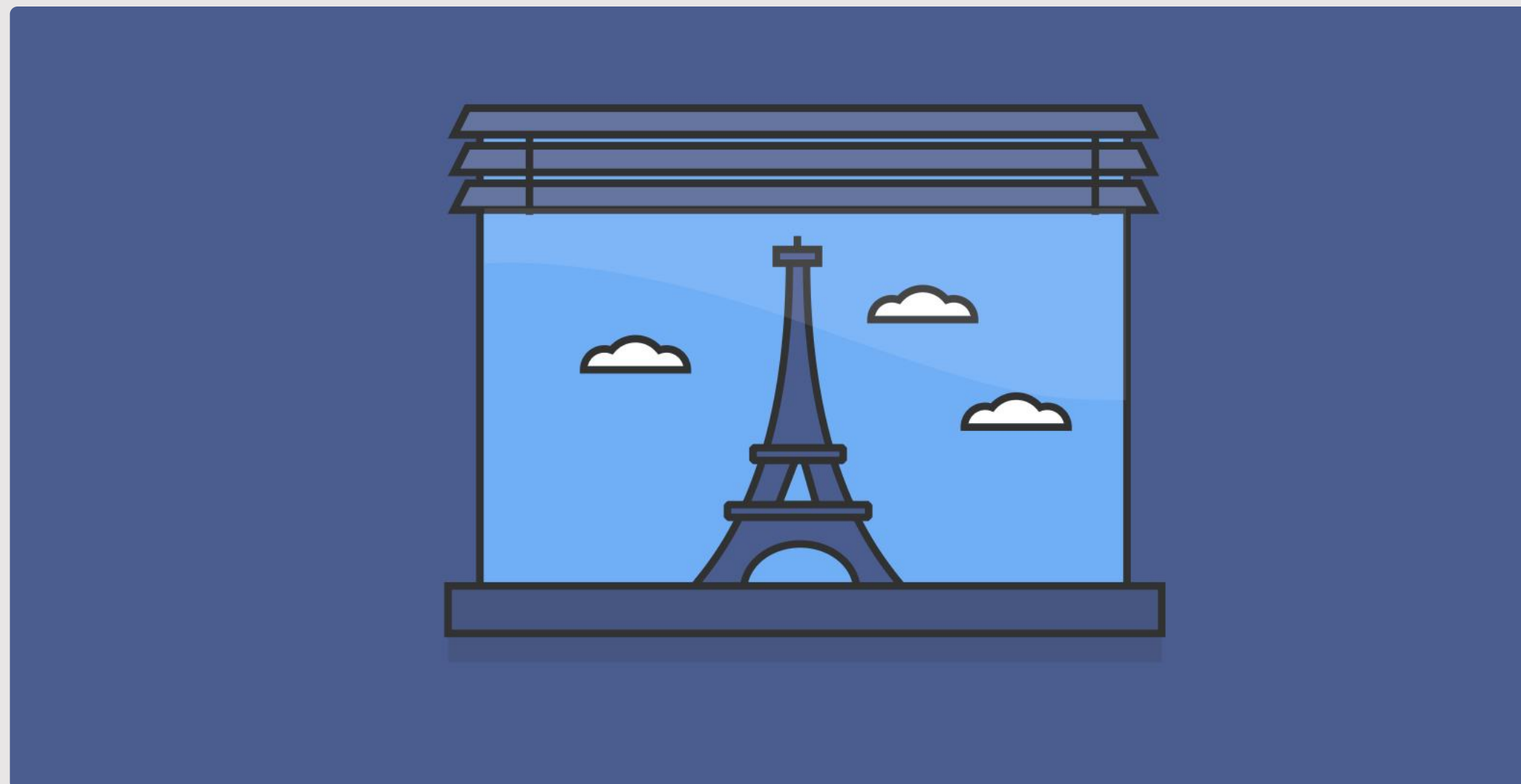
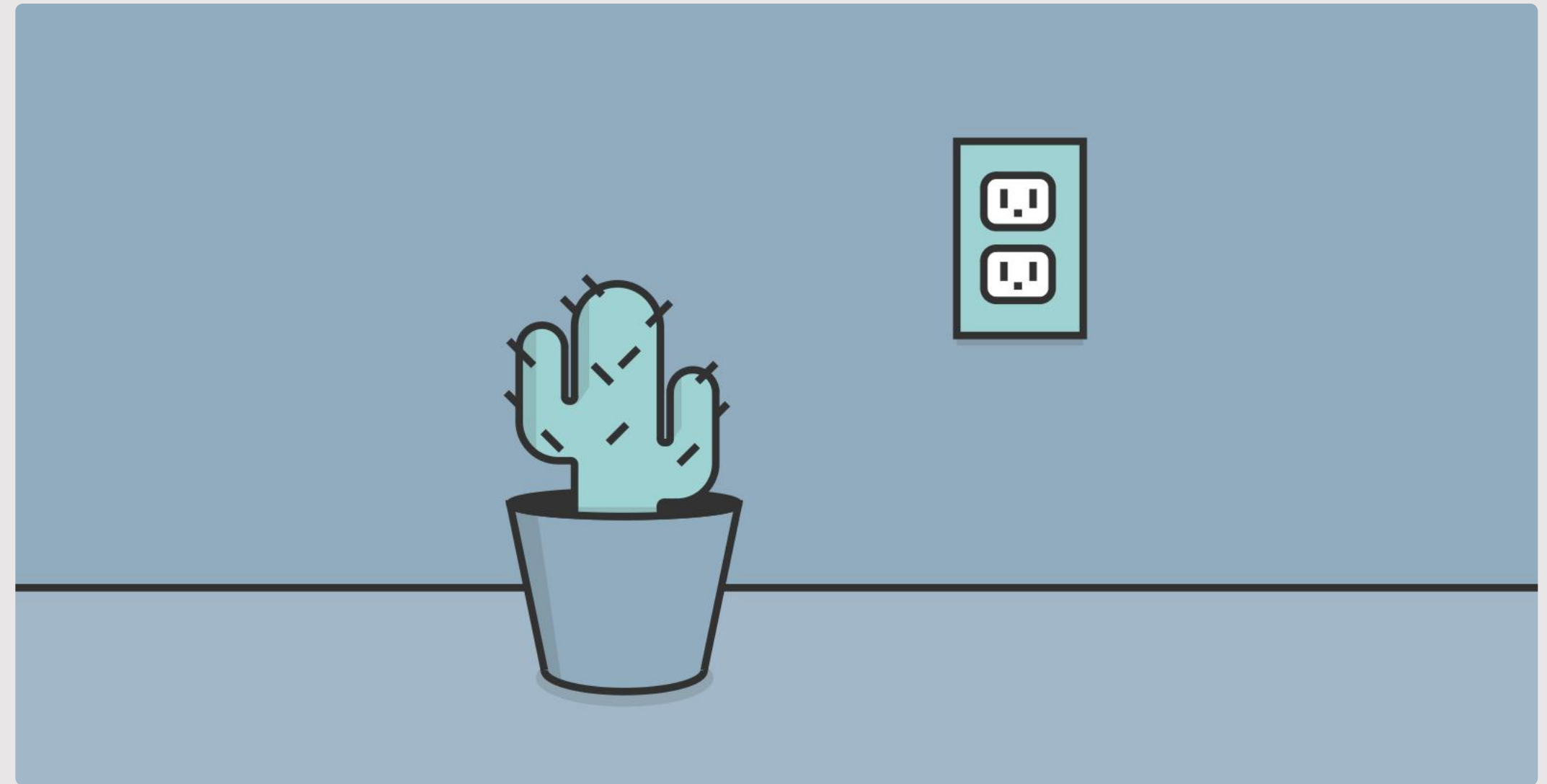
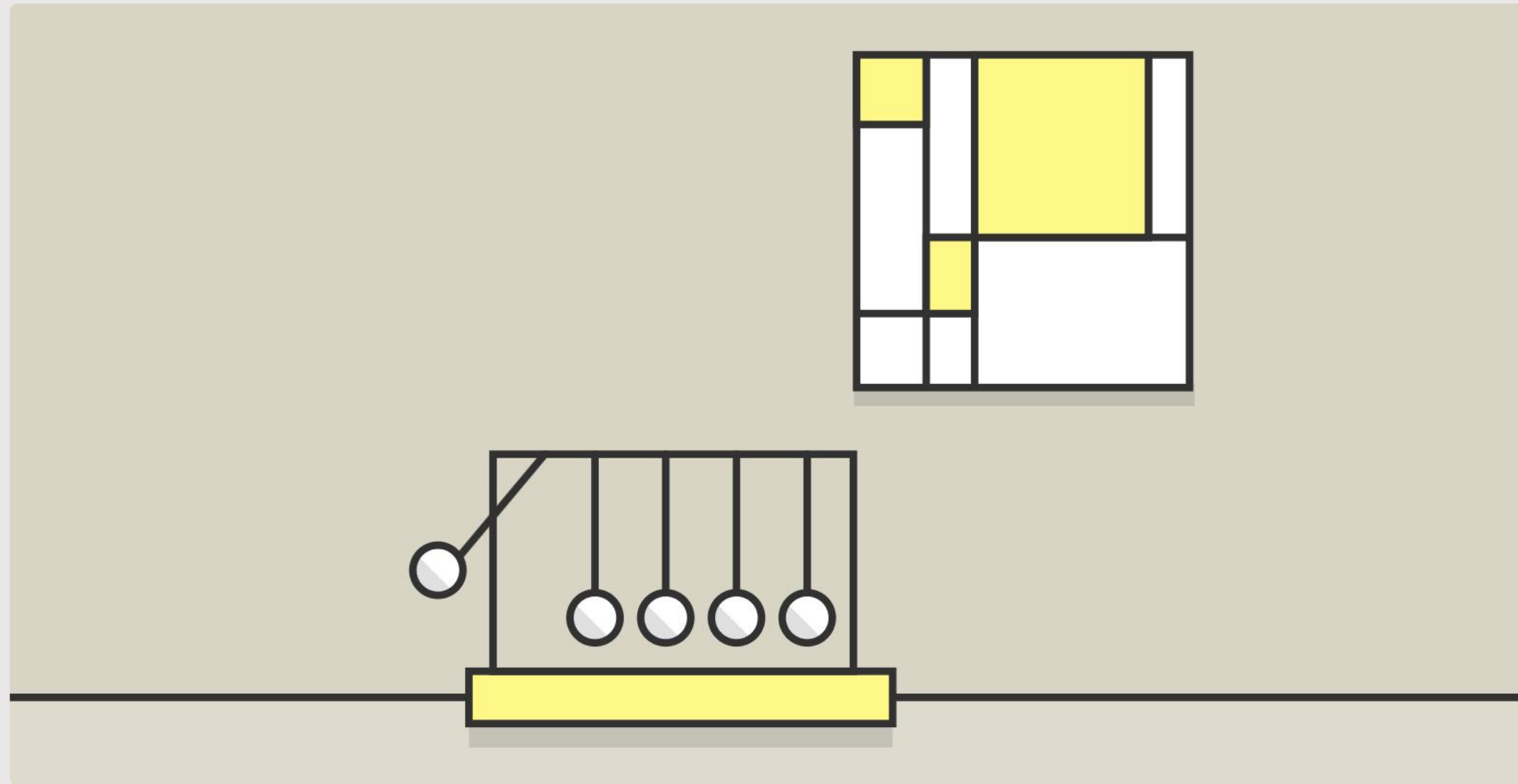
Increase the goodness of your meetings. Try Highfive for 30 days.

FREE TRIAL

65. FACE-TO-FACE

The project is anchored by simple yet expressive illustrations that had CSS animated counterparts online.

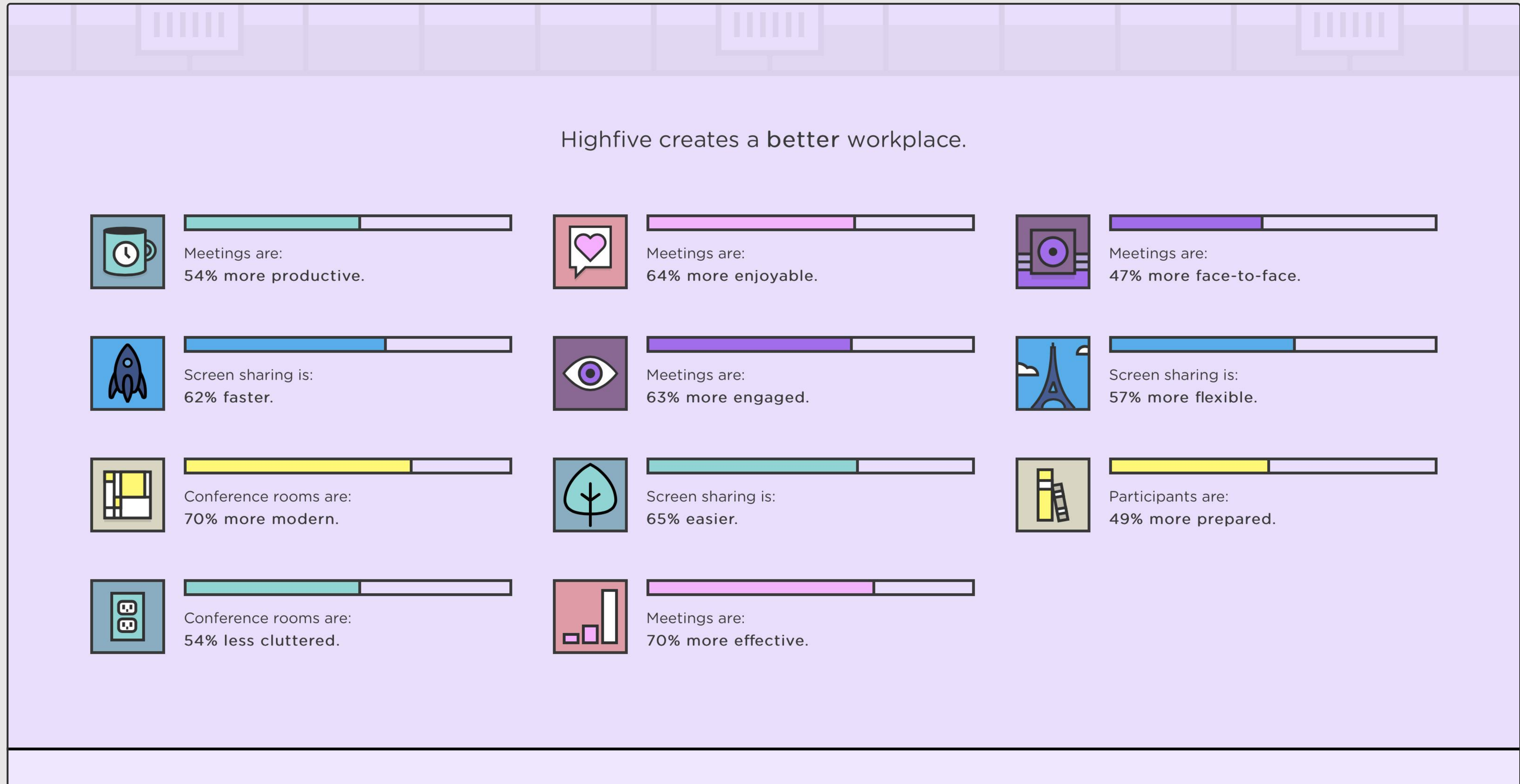
Principle Designer, Developer



66. FACE-TO-FACE

The infographic concludes with a concise summary and access to a downloadable PDF for office managers.

Principle Designer, Developer

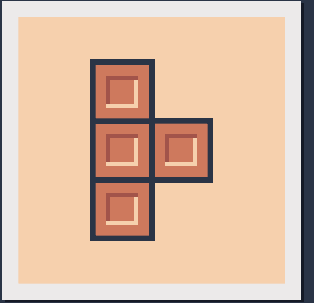


67. FACE-TO-FACE

The site was optimized to support multiple browsers and adapt to varying screen sizes making it ideal for sharing.

Principle Designer, Developer



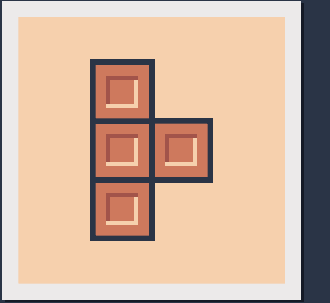


CONCLUSION



Face-to-Face was an interactive infographic lovingly crafted between the marketing and design teams at Highfive. The purpose was to create some levity while promoting the value of Highfive over traditional digital communication as told through customer data and feedback. The project enjoyed notable success and earned several awards.

HIGHFIVE.COM



THE END

THANK YOU

Please feel free to reach out at hello@simoncorry.com

You can also find more information at:

SIMONCORY.COM

[BIT.LY/RESUME-SIMON](https://bit.ly/resume-simon)

[LINKEDIN.COM/IN/SIMONCORY](https://www.linkedin.com/in/simoncorry)